

# PEAK DISTRICT NATIONAL PARK

## Resident Survey 2009

**Policy Service**

## **Peak District National Park Authority Residents Survey 2009**

Member of the United Kingdom Association of National Park Authorities ( UK ANPA)

Aldern House  
Baslow Road  
Bakewell  
Derbyshire  
DE45 1AE

Tel: (01629) 816 200

Text: (01629) 816 319

Fax: (01629) 816 310

E-mail: [customer.services@peakdistrict.gov.uk](mailto:customer.services@peakdistrict.gov.uk)

Website: [www.peakdistrict.gov.uk](http://www.peakdistrict.gov.uk)

Your comments and views on this Report are welcomed. Comments and enquiries can be directed to Sonia Davies, Research Officer on 01629 816 242.

**We are happy to provide this information in alternative formats on request where reasonable, so please contact us by phone on 01629 816361, by text phone on 01629 816319 or by email at [customer.services@peakdistrict.gov.uk](mailto:customer.services@peakdistrict.gov.uk)**

## **Contents**

|  | <b>Page</b> |
|--|-------------|
| Summary  | 2           |
| 1. Introduction  | 3           |
| 2. Results:  | 3           |
| 2.1 Representativeness of respondents                      | 3           |
| 2.2 Awareness of the Peak District National Park           | 4           |
| 2.3 Awareness of the Peak District National Park Authority | 5           |
| 2.4 Parklife   | 7           |
| 2.5 Quarrying in the National Park                         | 8           |
| 2.6 Planning Applications                                  | 8           |
| 2.7 Residents' villages / communities                      | 8           |
| 2.8 Visitor facilities                                     | 10          |
| 2.9 Recreational Activity                                  | 10          |
| 2.10 Environmentally friendly products and services        | 11          |
| 2.11 Other comments  | 12          |
| Appendix 1: Interview Questionnaire                        | 13          |

## Summary

- All residents have heard of the Peak District National Park and only a very few do not know that they live in it. Almost all residents feel they are informed to some extent about why the National Park is a special place. Residents value the National Park for its natural beauty and distinctive character. The older residents and those with a mobility issue particularly do not recognise the opportunity for recreation. However, a fifth only feels informed to some extent or do not feel informed, particularly younger residents.
- Almost all residents have heard of the National Park Authority. Of these, the majority do feel informed to at least some extent about the work of the National Park Authority but there is an opportunity for further work on this as only half feels well informed.
- Most, but not all, residents know how to contact the National Park Authority. However, younger residents are less aware than older residents.
- Most residents do not know how to get involved in decisions about the National Park, particularly younger residents.
- Most residents do not know who the Authority members are, especially younger residents
- Residents, particularly younger ones, do not feel the Authority supports local communities.
- Residents do not feel that the Authority supports local business, particularly those aged between 45 and 64.
- Residents do not feel that the Authority is in touch with the local people. They do not feel that the Authority responds in a timely way when contacted by them, particularly younger residents, and they do not feel that it listens and responds to their opinions.
- Parklife is the main source of information on the work of the Authority for residents. However, they do not feel it is relevant enough to the local community. Suggestions for improvement include articles about planning and decisions, more articles written by residents, more articles on the 'tougher' issues, details on guided walks, and information about who the Authority is and what it does.
- Three quarters of residents are aware of the Authority's action to reduce quarrying in the area. The majority of residents feel that there should be quarrying in the National Park in order to support the economy, provide local jobs and provide local building stone but that it should be controlled so as to not detract from the area beyond minimum requirements and control pollution (including from transport). They recognise the value of old quarries to the shaping of the area and feel that properly restored quarries can provide a valuable resource for conservation, recreation and tourist accommodation.
- Residents generally do not feel that the Authority makes good planning decisions. In particular they feel that decisions are too open to interpretation to individuals which makes them inconsistent. They also feel that policy and decisions do not sufficiently take into account the needs of the local community, particularly with regards to housing. Other residents feel that better communication between the Authority and the local community and also improvements and clarity about the process and the policies are needed.
- Half of residents give some sort of unpaid help to local clubs and/or organisations. A quarter of residents do unpaid work that contributes to the special qualities of the National Park, particularly recreational opportunities and buildings, historic, archaeology and village.
- Residents are unaware of whether or not their village has a village plan. However, in the villages where there is a plan three quarters of residents do know about it.
- Residents are generally confident about tackling issues and projects in their local community although female residents are less confident than male residents.
- Three quarters of residents have visited a Visitor Centre at some time with just under a half visiting at least once a year. Most of those who have not visited said that there was nothing that would encourage them to visit. Residents generally would like to see more community specific information about events and issues in Visitor Centres.
- On average residents exercised for 11 out of 28 days with 10% exercising every day. Older residents and those with a health issue exercised less frequently.
- Most residents are happy with the facilities that are provided for outdoor recreation.
- Almost all residents buy ethical products to some degree. However, two thirds are not aware of the Environmental Quality Mark or have seen the logo. Residents feel that products with the EQM should meet certain standards or criteria that are checked and are locally sourced / produced. Half of residents do expect to pay more for EQM products.

## **1. Introduction**

The Peak District National Park Authority and the partnership 'Live and Work Rural' (which the Authority is involved in) recognised that there was a need to identify issues that are important to the residents of the National Park that fall within the remit of the Authority and the partnership.

To this end a random sample of 1,500 households within the National Park were sent a questionnaire during July 2009 asking about their awareness, understanding and satisfaction of areas of responsibility and work for the National Park Authority. A further 1,200 questionnaires were sent to random households within specific villages in order to obtain information on the work of the village officers with regards to village planning. This involved 600 being sent to households within 6 villages that have had village officer support (Eyam, Great Hucklow, Hathersage, Parwich, Warslow and Youlgreave) and 600 to 6 villages that have not (Alstonefield, Beeley, Bradwell, Great Longstone, Hartington and Hope). To ensure a random sample of respondents the questionnaire requested that the person aged over 16 whose birthday was due next was to complete the survey.

585 questionnaires from the general survey were returned completed giving a response rate of 39%, 240 were returned from the villages that have been helped (40%) and 230 from the villages that have not been helped (38%).

This report will provide evidence for the National Park Authority to identify actions required to address these issues and will provide a base-line for the Live and Work Rural partnership.

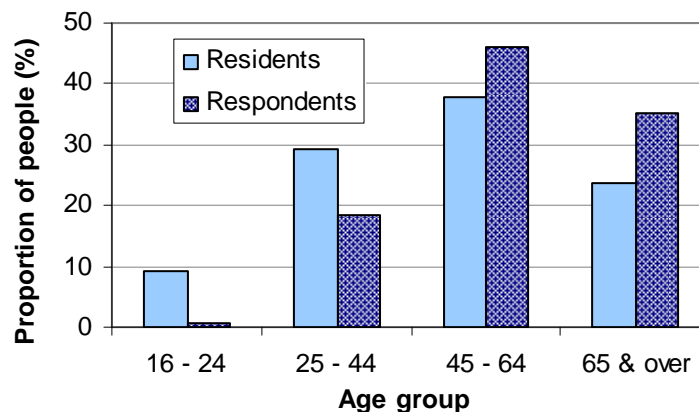
A copy of the questionnaire used is included in Appendix 1.

## **2. Results**

### **2.1 Representativeness of respondents<sup>1</sup>**

The proportion of male (45%) and female (55%) respondents was fairly similar to that of the resident profile (49% male and 51% female). However, the respondents to the survey did not represent the different age groups of residents living within the National Park particularly well (figure 1). The younger age groups of 16 to 24 and 25 to 44 year olds are under-represented whereas the 45 years and over are over-represented (figure 1).

Figure 1: Representativeness of age groups



<sup>1</sup> All resident profile data is from the 2001 Census of population, key statistics, crown copyright, 2001

The ratio of different ethnicity of respondents was similar to that of the resident profile (table 2). The 4 people who felt they were in the 'Other' category all said that they were English.

Table 2: ethnicity of residents and respondents

|             | White British / Irish / other | Mixed Background | Asian / Asian British | Black / black British | Chinese | Other |
|-------------|-------------------------------|------------------|-----------------------|-----------------------|---------|-------|
| Residents   | 99.3%                         | 0.3%             | 0.2%                  | 0.1%                  | 0.0%    | 0.1%  |
| Respondents | 98.6%                         | 0.5%             | 0.2%                  | 0.0%                  | 0.0%    | 0.7%  |

The proportion of respondents with a long term illness, health problem or disability which limits their daily activities (18%) was similar to the proportion residents who had a limiting long term illness (17%).

Although the younger age groups are particularly under-represented within the survey results, tailoring has not been applied. All questions have been assessed for differences in answers from different types of community members and where a difference has been found (using a confidence level of 95%) this is stated in the report. However, differences in responses from people from different ethnic backgrounds could not be analysed as there were too few people within all of the categories other than white British. Also there were too few respondents in the 16 to 24 year age group.

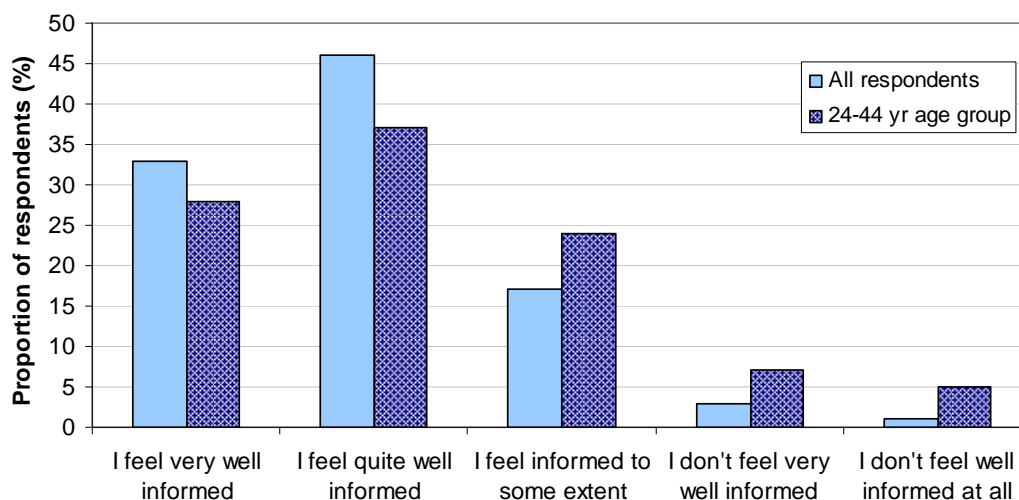
Due to significant degrees of error in the results from small sample sizes, confidence intervals have been included on graphs so as to identify actual differences between variables.

## 2.2 Awareness of the Peak District National Park

Resident awareness of the existence of the Peak District National Park is very good with everyone having heard of the Peak District National Park and all except 2 respondents were aware that they live in it.

Residents generally feel well informed about why the Peak District National Park exists. Over three quarters of respondents (79%) indicated that they feel either very well or quite well informed and only 5% do not feel very well or well informed (figure 2). However, the 24 to 44 year age group do not feel as well informed about the National Park compared to other age groups. Only 65% of 24 to 44 year olds said they felt very well or quite well informed compared to 82% of both the 45 to 64 and 65 plus age group. Furthermore 11% of the 24 to 44 year olds said they did not feel well informed or well informed at all compared to 3% of 45 to 64 and 65 plus year olds.

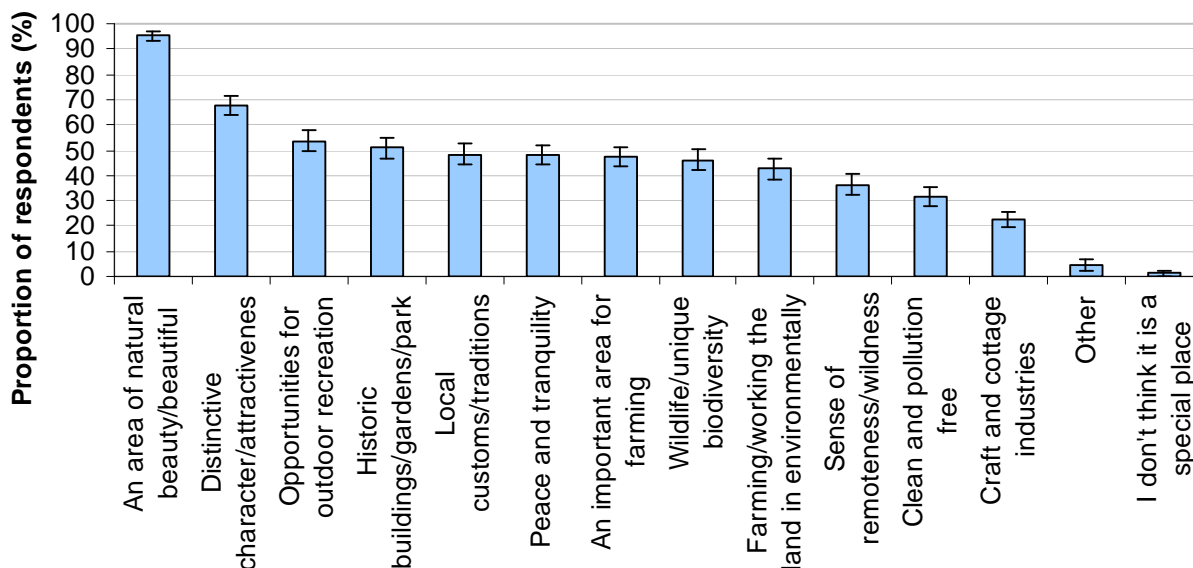
Figure 2: Level to which residents feel informed about the Peak District National Park



Almost all residents feel that the National Park is special because it is an area of natural beauty / beautiful (95%). This was, by far, the most cited special quality. The next most mentioned was the distinctive character / attractiveness (68%). Most of the special qualities listed were cited by less than half of the residents questioned (figure 3).

One percent of residents do not think that the National Park is a special place.

Figure 3 : Special qualities the residents feel the National Park has



A few differences were found in response by different resident profiles. The most distinct ones were those from the 65 years and over age group and the residents with a long term illness, health problem or disability.

More residents aged 45 to 64 felt that there were opportunities for outdoor recreation than other age groups whereas fewer of the 65 plus age group felt that the area was special for its distinctive character.

Fewer residents with a long term illness, health problem or felt that the National Park was special because of a distinctive character / attractiveness or had opportunities for outdoor recreation than people without these problems.

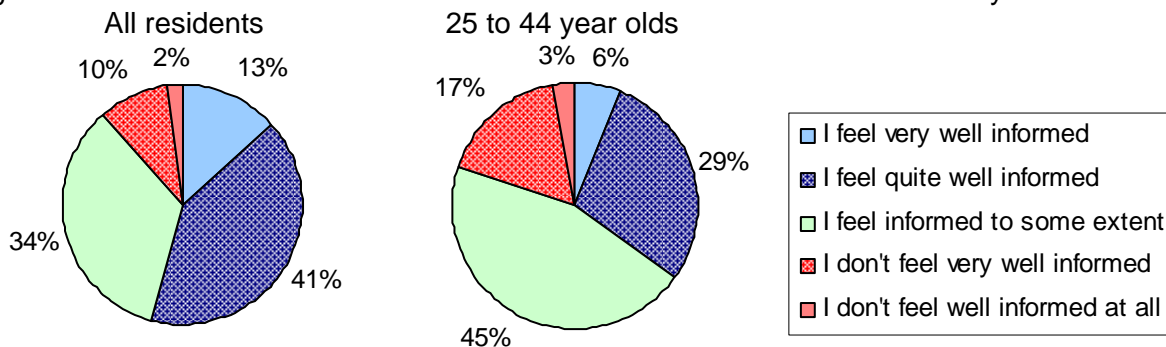
### 2.3 Awareness of the Peak District National Park Authority

2% of residents had not heard of the Peak District National Park Authority (figure 4). Of those who had, half (53%) felt that they were either 'quite well informed' or 'very well informed'. 12% did not feel well informed of the work of the Authority.

The 25 to 44 year age group felt particularly less well informed than the rest of the residents about the work of the Authority (figure 4). Only 35% feel 'quite well informed' or 'very well informed' compared to 59% of the 45 to 64 and 65 plus aged residents.

There are no differences in how well residents feel informed about the work of the Authority between villages with a village plan and villages without.

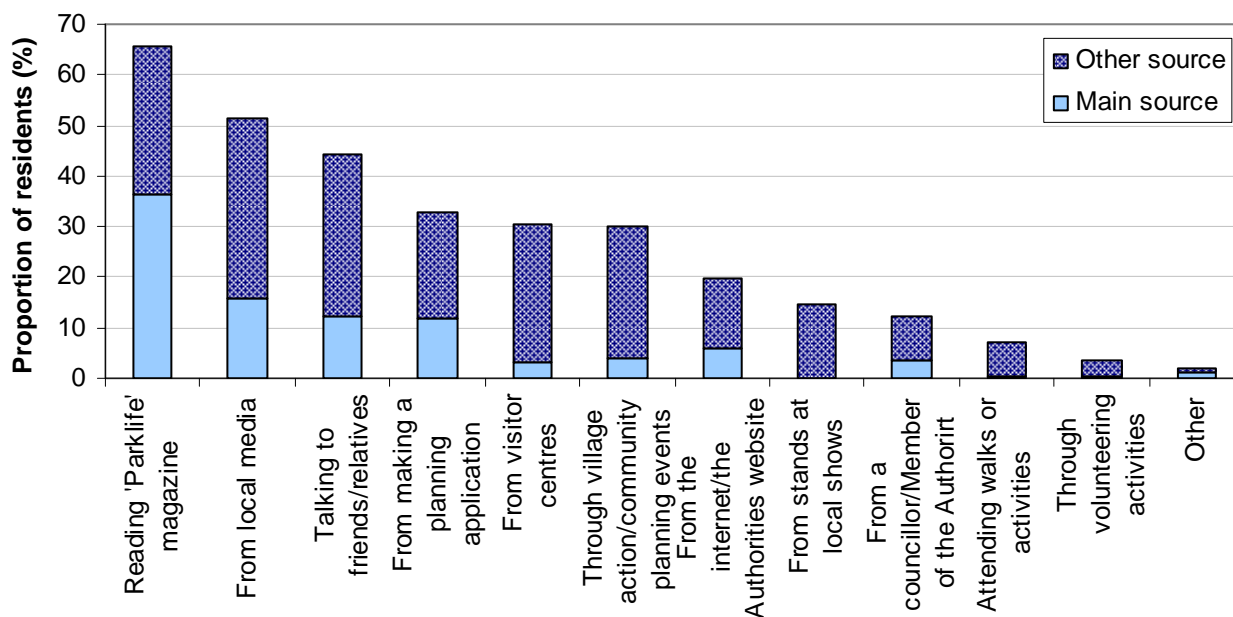
Figure 4 : extent to which residents feel informed about the work of the Authority



The main source of information used by residents to find out about the work of the Authority is through reading 'Parklife' magazine (38%). This was significantly more frequently used by residents as a main source than any other (figure 5). More than twice as many people used 'Parklife' as their main source than the next most popular main source (Local Media, 17%).

'Parklife' was also the most popular source of information on the Authority for residents overall (66%). Local media was also well used with half of residents indicating that they use it to find out about the Authority (51%).

Figure 5 : Sources about the work of the Authority used by residents



Most residents do know how to contact the National Park Authority (81%) however a fifth of residents did not.

Just over a quarter of residents know how to get involved in decisions that are made about the National Park (28%). Older residents are more likely to know how to get involved than younger residents (table 2).

Table 2 : Proportion of residents within each age group that know how to get involved in decisions about the National Park (%)

|                            | 24-44 yrs | 45-64 yrs | 65+ yrs | All residents |
|----------------------------|-----------|-----------|---------|---------------|
| Yes                        | 17        | 28        | 35      | 28            |
| No                         | 59        | 47        | 37      | 46            |
| Don't know / no experience | 24        | 25        | 28      | 26            |

Only a quarter (25%) of residents know who the members are. Older residents are more likely to know who members are than younger residents (table 3).

Table 3 : Proportion of residents within each age group that know who the members are (%)

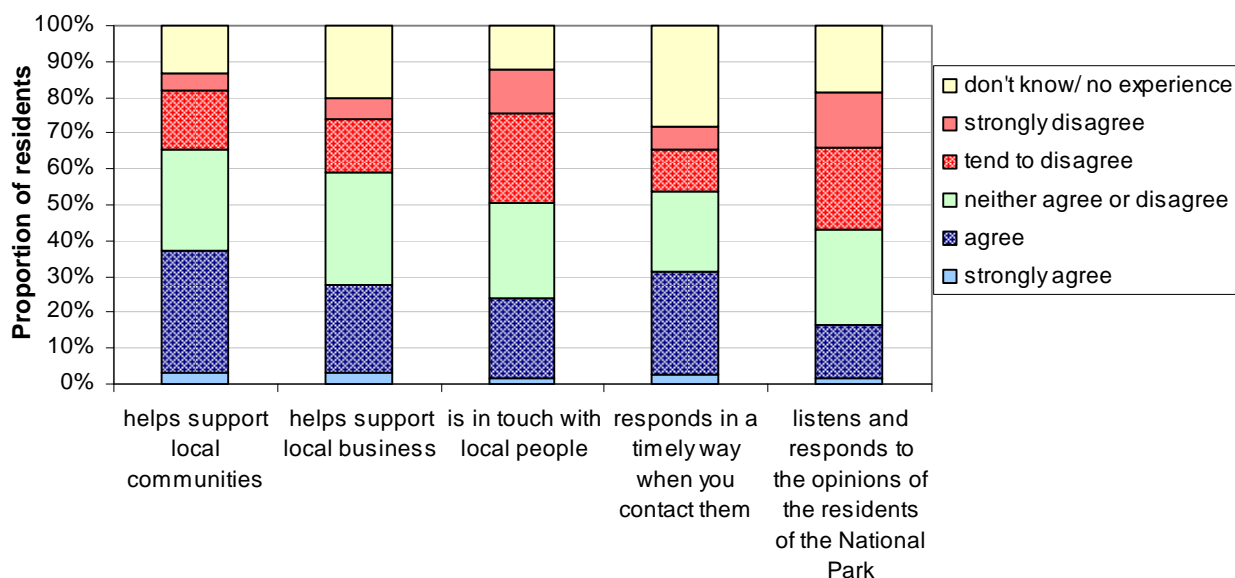
|                            | 24–44 yrs | 45-64 yrs | 65+ yrs | All residents |
|----------------------------|-----------|-----------|---------|---------------|
| Yes                        | 15        | 23        | 34      | 25            |
| No                         | 64        | 59        | 54      | 58            |
| Don't know / no experience | 21        | 18        | 12      | 17            |

Residents have very mixed views about how well the Authority is performing in relation to supporting, keeping in touch with, listening to and responding to the local community and businesses (figure 6). Around 30% feel that the Authority is performing well within the criteria put to them but between a fifth and over a third felt that the Authority was not performing well.

Just over a third (37%) of residents feel that the Authority supports local communities compared to 21% who did not. More residents also feel that the Authority supports businesses (28% did, 20% did not) and that the Authority responds in a timely when contacted (31% did, 18% did not). Residents are more inclined to feel that the Authority is not in touch with local people (37% did not agree compared to 24% who did) and does not listen to them (38% compared to 16%).

There are no differences in how well residents feel the Authority is performing in relation to supporting, keeping in touch with, listening to and responding to the local community and businesses between villages with a village plan and villages without.

Figure 6 : proportion of residents who did or did not agree to statements about the performance of the Authority



More 45 to 64 year old residents (26%) disagreed that the Authority helps support local business than those over 65 (11%) but the residents aged 24 to 44 fall in between the two.

## 2.4 Parklife

The majority of residents (88%) have read the 'Parklife' newsletter and of these 80% felt that it had been useful in helping them to understand the work of the Authority compared to 6% who felt it was not useful.

Fewer 25 to 44 year olds (77%) had read the newsletter than other age groups. However, the proportion of those that had who found it useful (83%) was similar to other age groups.

69 of the 585 questionnaires returned contained comments about Parklife. Of these 6 said that the publication was good as it was and 8 comments suggested stopping the publication. The most cited subject suggested that residents do not feel the publication is relevant to the Park community. Suggestions for inclusions in the publication that were mentioned most included information on planning and decisions; more letters and articles written by residents; more articles on the 'tougher' issues; details on guided walks; and information about the National Park Authority itself.

## **2.5 Quarrying in the National Park**

Three quarters of residents are aware that the Authority is taking action to reduce the amount of quarrying in the National Park. However, only 41% feel well or quite well informed about it.

Awareness of the Authority's action to reduce quarrying in the Park increases with age of residents. 50% of residents aged 25 to 44 were aware compared to 78% of those aged 45 to 64 and 87% of residents aged 65 plus.

232 (40%) respondents commented on quarrying in the National Park. By far the majority of these were in favour of some quarrying in the area. Residents recognise the eyesore that quarrying makes whilst it is happening, however, the majority of them felt that careful control of operation and also good restoration makes them acceptable given that they provide jobs for residents and also important materials. Several residents mentioned that the buildings and landscape of the National Park would not be the valued assets they are without the local quarries. However, residents do have problems with the transport issues that quarrying makes. 30 respondents (13% of those who commented) wanted quarrying to stop completely, others wanted specific quarries to be closed or better controlled. Several comments were also made suggesting that, for various reasons, the National Park Authority was ineffective at reducing / controlling quarrying in the area.

## **2.6 Planning Applications**

Residents generally do not think that the Authority makes good planning decisions with only 20% thinking that it does compared to 43% who think it does not.

240 residents (41%) provided comments on the Authority's planning service, of whom a fifth of said that the decisions made were inconsistent.

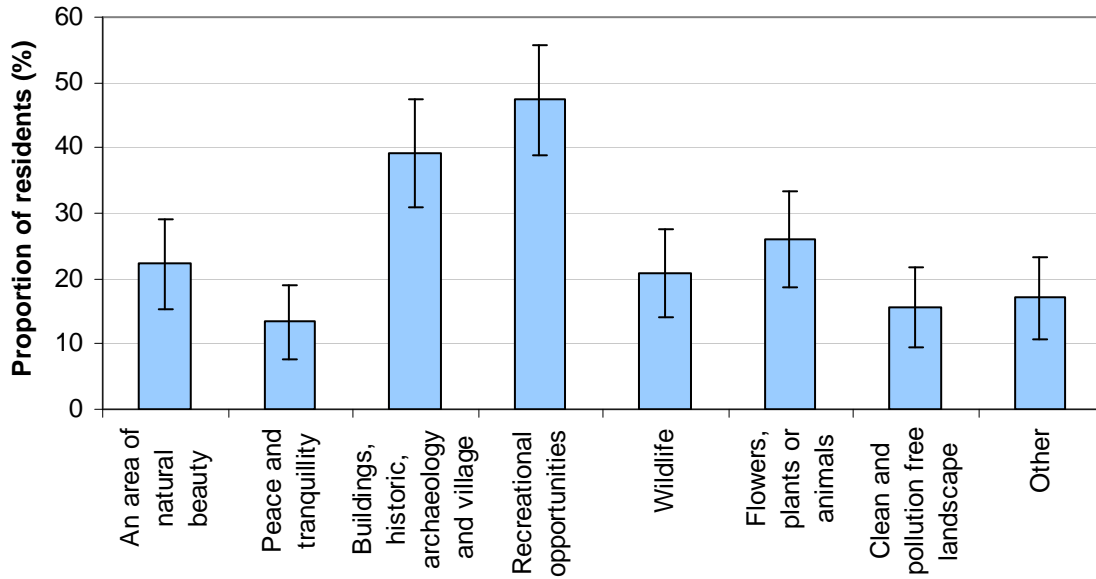
7% of responding residents have submitted a planning application in the past 12 months. There were too few to identify if there were any differences in response to the Authority's ability to make good planning decisions with those who have not submitted an application.

Comments about planning applications mostly centred on a resident perception of inconsistent decisions with residents not understanding why some developments are allowed and others are refused which has led to residents also disagreeing with some of the decisions made. There is a feeling of a lack of clarity about decision making and that it is too open to the interpretation of the individual. Several residents made comments around the Authority not supporting local residents / business with several comments made about not allowing sufficient housing for local residents. Other residents would like more communication between the Authority and the community and also improvements and clarity in the policies and planning process.

## **2.7 Residents' villages / communities**

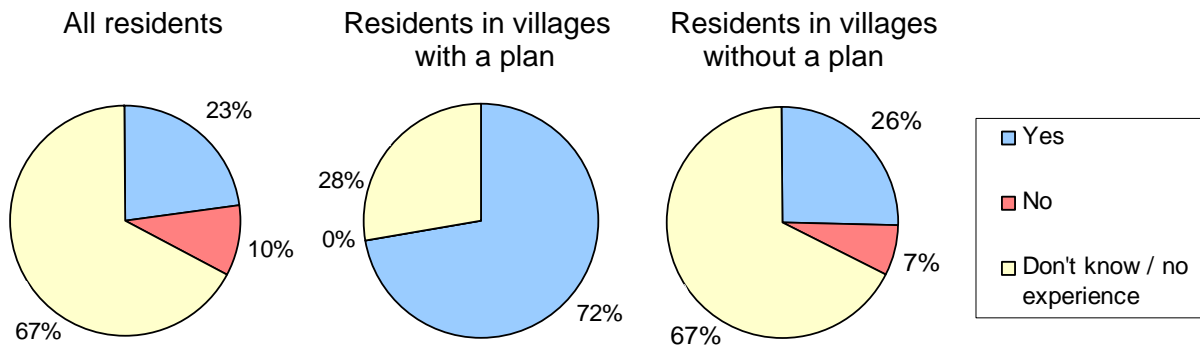
Around half of residents (47%) give unpaid help to clubs and/or organisations in their community (figure 7). Of these, around half (53%) do work that contributes to looking after the National Park. In particular residents undertake activities that contribute towards 'recreational opportunities' (47%) and 'buildings, historic, archaeology and village' (39%), even though 'recreational opportunities' is not considered by many to be a special quality of the National Park.

Figure 7 : Proportion of residents doing unpaid work that contribute to the National Park



Residents are generally unaware of whether or not their village has a plan with 67% indicating that they did not know. The majority of residents in villages that do have a village plan are aware of it (76%). There is less surety in the villages that do not. A quarter of residents in these villages believe that their village does have a plan where as 68% did not know (figure 8).

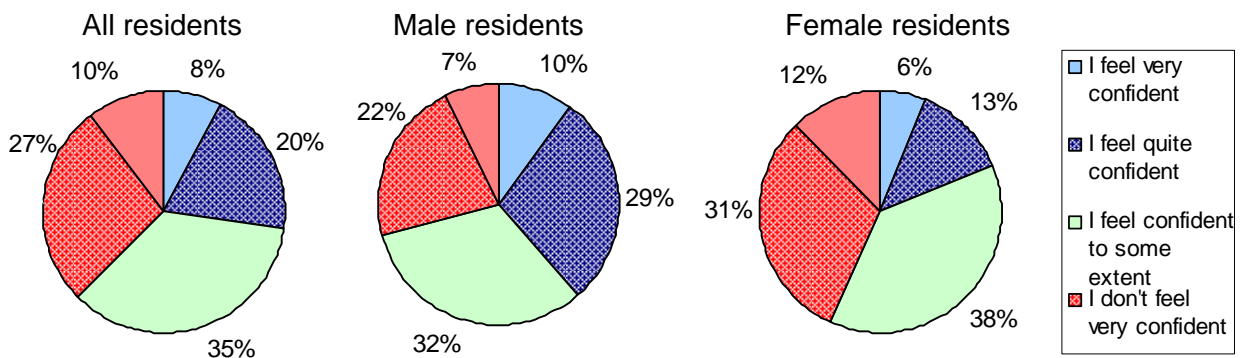
Figure 8 : Resident awareness of village plans



Residents are fairly positive about tackling issues and projects in their local community. Just over a third (37%) said that they did not feel confident about tackling issues compared to a third (35%) who feel confident to some extent and a quarter (27%) who said they feel quite or very confident.

Fewer female residents are confident about tackling local issues than male residents (figure 9).

Figure 9 : Confidence of residents to tackle local issues

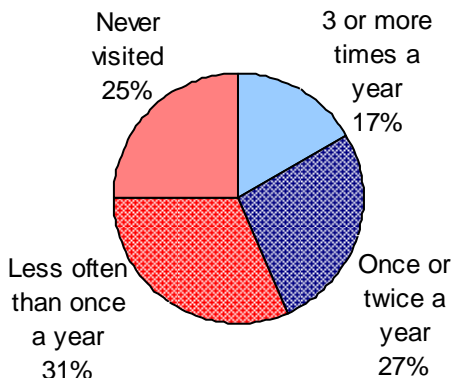


Residents in villages that have a plan and those that do not both have similar feelings about tackling local issues to both each other and the Park's population in general.

### 2.8 Visitor facilities

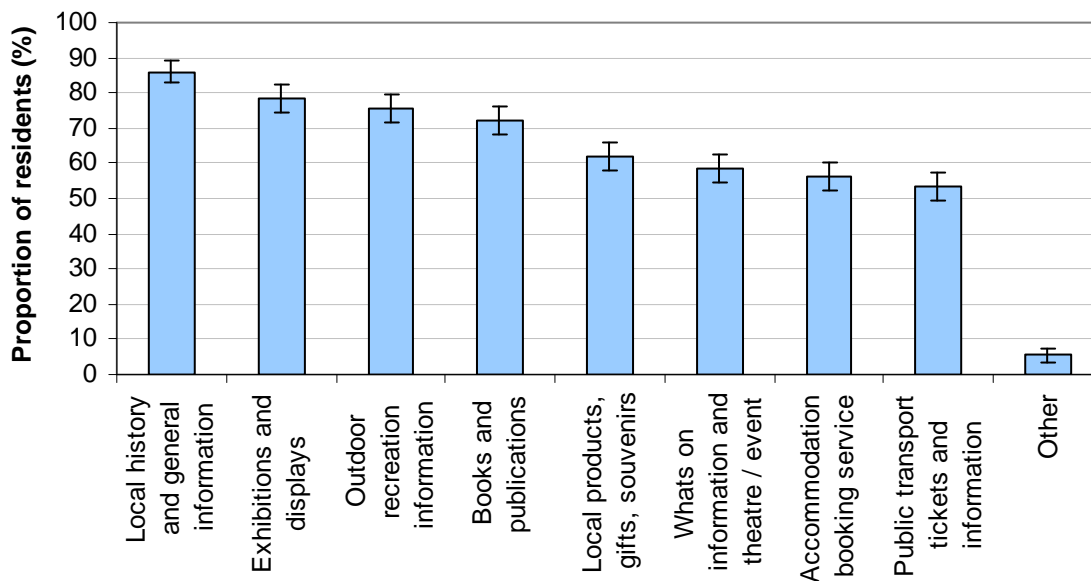
Use of Visitor Centres by residents is very mixed (figure 10) with similar proportions of residents falling within the categories. Thus, a quarter of residents have never been to a visitor centre.

Figure 10 : resident use of visitor centres



The products and services that residents think a Visitor Centre provides is very varied with over half of all residents thinking that Visitor Centres provide all of the services listed (figure 11).

Figure 11 : Products and services that residents think a Visitor Centre provides.



The majority (81%) of residents who have never visited a Visitor Centre either said there was nothing that the Centres could provide to encourage them to visit or did not make any suggestions. Therefore a fifth of all residents have not been to a Visitor Centre and have no suggestions for incentives to encourage them to do so. Several said that Visitor Centres are for Visitors and not for residents. Comments were varied but included suggestions for more information on local events and community issues, opportunities to meet Authority officers and members, café, local produce, and internet access.

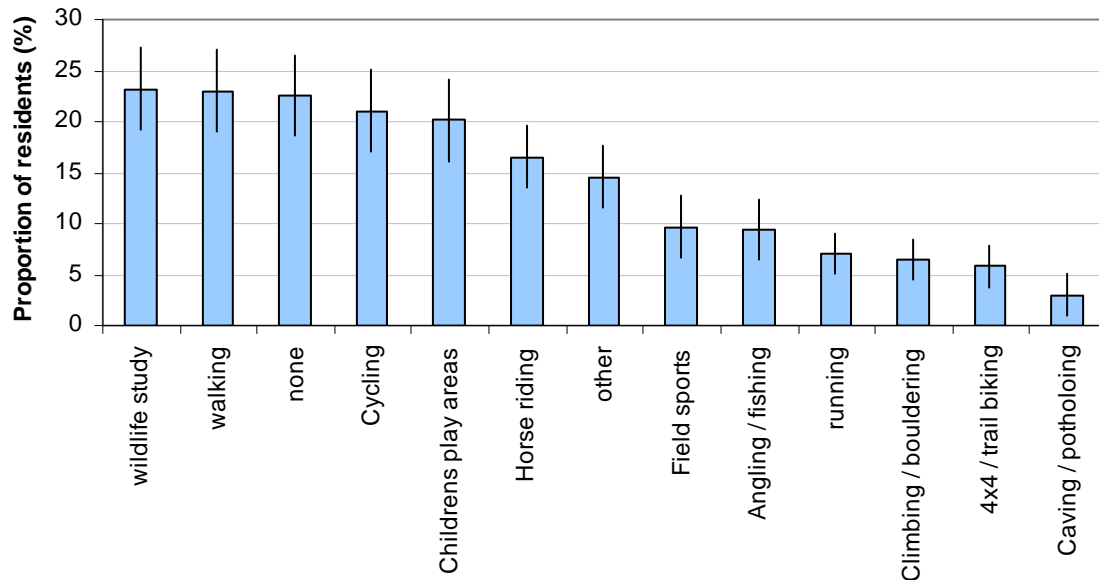
### 2.9 Recreational Activity

Residents exercised for 30 minutes or more for an average 11 days in the previous 4 weeks. 10% of residents exercise every day. Fewer residents aged 60 plus and also fewer who indicated they had a limiting long term illness or disability had exercised in the previous 4 weeks than other age groups and people without a disability or limiting long term illness (15% of residents aged 60 plus and 23% of those with a disability or limiting long term illness indicated they had not exercised compared to 9% of the whole population).

The majority (89%) of residents feel that the facilities for outdoor recreation in the National Park are good, very good or excellent.

There are no particular types of activities that residents would like to see facilities provided for (figure 12). Less than a quarter indicating any one type in particular and just under a quarter (23%) indicating that there are no additional facilities that they would like to see. However, just under a quarter of residents would like to see more facilities for wildlife studies, walking, cycling and children’s play areas.

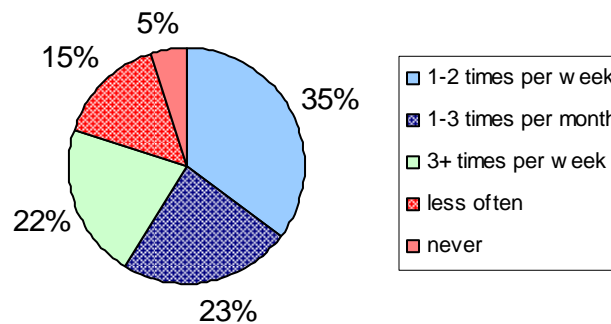
Figure 12 : Recreation facilities that residents would like some / more provision for



### 2.10 Environmentally Friendly products and services

The shopping habits of residents with regards to buying ethical products are varied (figure 13). However, very few residents never buy any (5%).

Figure 13 : Frequency with which residents buy ethical products.

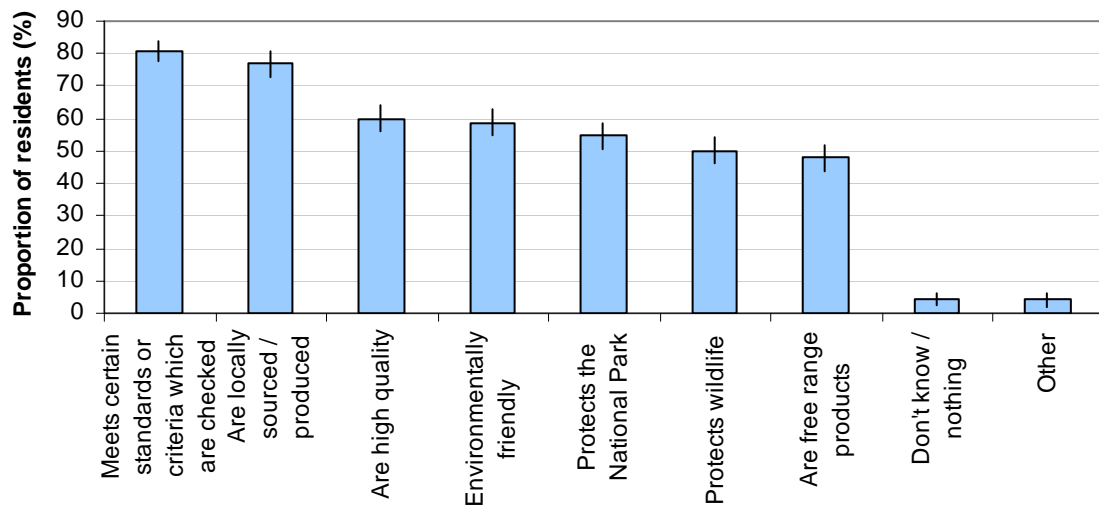


One quarter of residents (23%) have heard of the Peak District Environmental Quality Mark (EQM) and just over a third (36%) have seen the logo. In total 38% of residents are aware of EQM through having heard of it or seen the logo.

Fewer residents (12%) have bought EQM products than have not (28%). However the majority of residents (60%) are not aware if they have or have not.

Residents felt that products and services with the mark should meet quite a number of expectations (figure 14). In particular ‘meeting certain standards or criteria which are checked and monitored’ (81%) and ‘are locally sourced / produced (77%)’.

Figure 14 : Resident expectations of products and services with EQM



Half (55%) of residents said that they do expect to pay more for products that hold the EQM compared to a third (34%) who said no and 11% who do not know.

## Appendix 1 : Questionnaire

This survey is being conducted among a random sample of households in the National Park. Please could **one person** in your house aged 16 or over answer the questions and then return the questionnaire in the reply paid envelope provided. If more than one person aged 16 or over lives in your house, please could the person with the next birthday complete the survey.

All the information you supply will be treated in the strictest confidence, in accordance with the Data Protection Act. No individual responses will be identified as a result of the survey.

If there are any questions you do not wish to answer, or feel unable to answer, please leave them blank, but please still return your questionnaire with any responses you have made as your opinions are still important to us. If you have any questions about the survey, please contact our customer service team on 01629 816200 or email [customer.service@peakdistrict.gov.uk](mailto:customer.service@peakdistrict.gov.uk)

If you return your questionnaire by July 24<sup>th</sup> you will be entered into a prize draw to spend a day with one of our rangers, including the opportunity for a guided walk through the former railway tunnels.

**Please answer each question by ticking the box that most closely reflects your opinion.**

### Questions about the Peak District National Park:

**Q1** Before today, had you heard of the Peak District National **Park**? Yes <sub>1</sub>  
No <sub>2</sub>

**Q2** Were you aware before today that you live in the Peak District National **Park**? Yes <sub>1</sub>  
No <sub>2</sub>

**Q3** How well informed do you feel about why the Peak District National **Park** exists?  
*I feel very well informed* <sub>5</sub>    *I feel quite well informed* <sub>4</sub>    *I feel informed to some extent* <sub>3</sub>    *I don't feel very well informed* <sub>2</sub>    *I don't feel well informed at all* <sub>1</sub>

**Q4** What, if anything, do you think makes the National Park a special place? (**You may tick more than one response in the grid below**)

|   |                                       |  |  |
|---|---------------------------------------|--|--|
| <i>An area of natural beauty/ beautiful scenery/ landscape</i>        | <input type="checkbox"/> <sub>1</sub> | <i>Opportunities for outdoor recreation</i>                        | <input type="checkbox"/> <sub>8</sub>  |
| <i>Peace and tranquillity</i>   | <input type="checkbox"/> <sub>2</sub> | <i>Local customs/ traditions</i>                                   | <input type="checkbox"/> <sub>9</sub>  |
| <i>Distinctive character/ attractiveness of villages/ settlements</i> | <input type="checkbox"/> <sub>3</sub> | <i>Farming/ working the land in environmentally sensitive ways</i> | <input type="checkbox"/> <sub>10</sub> |
| <b>Sense of remoteness/ wildness</b>                                  | <input type="checkbox"/> <sub>4</sub> | <i>An important area for farming</i>                               | <input type="checkbox"/> <sub>11</sub> |
| <i>Clean and pollution free</i>                                       | <input type="checkbox"/> <sub>5</sub> | <i>Craft and cottage industries</i>                                | <input type="checkbox"/> <sub>12</sub> |
| <i>Wildlife/ unique biodiversity</i>                                  | <input type="checkbox"/> <sub>6</sub> | <b>Other (please write in)</b>                                     |  |
| <i>Historic buildings/ gardens/ parks</i>                             | <input type="checkbox"/> <sub>7</sub> |  |  |
|   |                                       | <i>I don't think it is special</i>                                 | <input type="checkbox"/> <sub>14</sub> |

### Questions about the Peak District National Park Authority:

**Q5** Have you heard of the Peak District National Park **Authority**? Yes <sub>1</sub> No <sub>2</sub>  
( *If 'No', please go to next section* )

**Q6** Overall, how well informed do you feel about the work of the National Park Authority?  
*I feel very well informed* <sub>5</sub>    *I feel quite well informed* <sub>4</sub>    *I feel informed to some extent* <sub>3</sub>    *I don't feel very well informed* <sub>2</sub>    *I don't feel well informed at all* <sub>1</sub>

**Questions about the Peak District National Park Authority continued:**

**Q7** Where or how do you find out about the work of the National Park Authority?

**a)** What is the main source of information? (*Please tick one only in the first column*)

**b)** In which other ways do also find out about the work of the Authority? (*Please tick all that are relevant in the second column*)

|  | <b>Q9a</b><br><i>Tick one</i>          | <b>Q9b</b><br><i>Tick all</i>          |
|--|--|--|
| <i>apply</i>   |  |  |
| Talking to friends/ relatives                          | <input type="checkbox"/> <sub>1</sub>  | <input type="checkbox"/> <sub>1</sub>  |
| Reading 'Parklife' magazine                            |  | <input type="checkbox"/> <sub>2</sub>  |
| <input type="checkbox"/> <sub>2</sub>                  |  |  |
| -----  |  |  |
| From local media (newspapers/radio/ TV)                | <input type="checkbox"/> <sub>3</sub>  | <input type="checkbox"/> <sub>3</sub>  |
| From making a planning application                     | <input type="checkbox"/> <sub>4</sub>  | <input type="checkbox"/> <sub>4</sub>  |
| -----  |  |  |
| Through village action/ community planning events      | <input type="checkbox"/> <sub>5</sub>  | <input type="checkbox"/> <sub>5</sub>  |
| From the internet/ the Authority's website             | <input type="checkbox"/> <sub>6</sub>  | <input type="checkbox"/> <sub>6</sub>  |
| -----  |  |  |
| From visitor centres                                   | <input type="checkbox"/> <sub>7</sub>  | <input type="checkbox"/> <sub>7</sub>  |
| From stands at local shows                             | <input type="checkbox"/> <sub>8</sub>  | <input type="checkbox"/> <sub>8</sub>  |
| -----  |  |  |
| Attending walks or activities (eg Ranger guided walks) | <input type="checkbox"/> <sub>9</sub>  | <input type="checkbox"/> <sub>9</sub>  |
| Through volunteer activities                           | <input type="checkbox"/> <sub>10</sub> | <input type="checkbox"/> <sub>10</sub> |
| -----  |  |  |
| From a Councillor/Member of the Authority              | <input type="checkbox"/> <sub>11</sub> | <input type="checkbox"/> <sub>11</sub> |
| Other ( <i>please write in</i> )                       |  |  |

**Q8** Do you know...

|   | Yes                                   | No                                    | <i>Don't know/ no experience</i>      |
|---|---------------------------------------|---------------------------------------|---------------------------------------|
| a) ...how to contact the National Park Authority?                       | <input type="checkbox"/> <sub>1</sub> | <input type="checkbox"/> <sub>2</sub> | <input type="checkbox"/> <sub>3</sub> |
| -----   |                                       |                                       |                                       |
| b) ...how to get involved in decisions about the National Park?         | <input type="checkbox"/> <sub>1</sub> | <input type="checkbox"/> <sub>2</sub> | <input type="checkbox"/> <sub>3</sub> |
| -----   |                                       |                                       |                                       |
| c) ...who the members of the Peak District National Park Authority are? | <input type="checkbox"/> <sub>1</sub> | <input type="checkbox"/> <sub>2</sub> | <input type="checkbox"/> <sub>3</sub> |

**Q9** To what extent do you agree or disagree that the Peak District National Park Authority .....

|   | <i>Strongly agree</i>                 | <i>Agree</i>                          | <i>Neither agree nor disagree</i>     | <i>Tend to disagree</i>               | <i>Strongly disagree</i>              | <i>Don't know/ no experience</i>      |
|---|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| a) ...helps support local communities?  | <input type="checkbox"/> <sub>5</sub> | <input type="checkbox"/> <sub>4</sub> | <input type="checkbox"/> <sub>3</sub> | <input type="checkbox"/> <sub>2</sub> | <input type="checkbox"/> <sub>1</sub> | <input type="checkbox"/> <sub>6</sub> |
| -----   |                                       |                                       |                                       |                                       |                                       |                                       |
| b) ...helps support local business?   | <input type="checkbox"/> <sub>5</sub> | <input type="checkbox"/> <sub>4</sub> | <input type="checkbox"/> <sub>3</sub> | <input type="checkbox"/> <sub>2</sub> | <input type="checkbox"/> <sub>1</sub> | <input type="checkbox"/> <sub>6</sub> |
| -----   |                                       |                                       |                                       |                                       |                                       |                                       |
| c) ...is in touch with local people?  | <input type="checkbox"/> <sub>5</sub> | <input type="checkbox"/> <sub>4</sub> | <input type="checkbox"/> <sub>3</sub> | <input type="checkbox"/> <sub>2</sub> | <input type="checkbox"/> <sub>1</sub> | <input type="checkbox"/> <sub>6</sub> |
| -----   |                                       |                                       |                                       |                                       |                                       |                                       |
| d) ...responds in a timely way when you contact them?                             | <input type="checkbox"/> <sub>5</sub> | <input type="checkbox"/> <sub>4</sub> | <input type="checkbox"/> <sub>3</sub> | <input type="checkbox"/> <sub>2</sub> | <input type="checkbox"/> <sub>1</sub> | <input type="checkbox"/> <sub>6</sub> |
| -----   |                                       |                                       |                                       |                                       |                                       |                                       |
| e) ...listens and responds to the opinions of the residents of the National Park? | <input type="checkbox"/> <sub>5</sub> | <input type="checkbox"/> <sub>4</sub> | <input type="checkbox"/> <sub>3</sub> | <input type="checkbox"/> <sub>2</sub> | <input type="checkbox"/> <sub>1</sub> | <input type="checkbox"/> <sub>6</sub> |

**Questions about 'Parklife':**

**Q10** Have you ever read a publication called "Parklife", a newsletter produced by the Peak District National Park Authority & delivered to all households in the National Park?

Yes <sub>1</sub> No <sub>2</sub> - *If no, Please go to next section*

**Q11** How useful is Parklife magazine in helping you understand the work of the National Park Authority?

|                                       |                                       |                                       |                                       |                                       |
|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| <b>Very useful</b>                    | <i>Quite useful</i>                   | <i>Neither useful nor not useful</i>  | <i>Not very useful</i>                | <i>Not useful at all</i>              |
| <input type="checkbox"/> <sub>5</sub> | <input type="checkbox"/> <sub>4</sub> | <input type="checkbox"/> <sub>3</sub> | <input type="checkbox"/> <sub>2</sub> | <input type="checkbox"/> <sub>1</sub> |

**Q12** Do you have any comments about how we could improve 'Parklife'?

---

---

**Questions about Quarrying in the National Park:**

**Q13** Are you aware of the National Park Authority's actions to reduce the amount of quarrying in the National Park? Yes <sub>1</sub> No <sub>2</sub>

**Q14** How well informed do you feel about the National Park Authority's actions to reduce the amount of quarrying in the National Park?

|                                       |                                       |                                       |  |  |
|---------------------------------------|---------------------------------------|---------------------------------------|--|--|
| <i>I feel very well informed</i>      | <i>I feel quite well informed</i>     | <i>I feel informed to some extent</i> | <i>I don't feel very well informed</i> | <i>I don't feel well informed at all</i> |
| <input type="checkbox"/> <sub>5</sub> | <input type="checkbox"/> <sub>4</sub> | <input type="checkbox"/> <sub>3</sub> | <input type="checkbox"/> <sub>2</sub>  | <input type="checkbox"/> <sub>1</sub>    |

**Q15** Do you have any comments about quarrying in the national park or about how the National Park Authority manages quarrying in the national park?

---

---

**Questions about Planning Applications:**

**Q 16** To what extent do you agree that the Peak District National Park Authority makes good planning decisions?

|                                       |                                       |                                       |                                       |                                       |                                       |
|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| <i>Strongly agree</i>                 | <i>Agree</i>                          | <i>Neither agree nor disagree</i>     | <i>Tend to disagree</i>               | <i>Strongly disagree</i>              | <i>Don't know/ no experience</i>      |
| <input type="checkbox"/> <sub>5</sub> | <input type="checkbox"/> <sub>4</sub> | <input type="checkbox"/> <sub>3</sub> | <input type="checkbox"/> <sub>2</sub> | <input type="checkbox"/> <sub>1</sub> | <input type="checkbox"/> <sub>6</sub> |

**Q 17** Have you any suggestions to help us improve the planning service we provide?

---

---

**Q18** Have you submitted a planning application in the past 12 months to the Peak District National Park Authority?

Yes <sub>1</sub> No <sub>2</sub>

**Questions about your village/ community:**

**Q 19** Do you give unpaid help to any clubs or organisations in your community?

Yes <sub>1</sub>

No <sub>2</sub> - **if you answered no please move on to Q 22**

**Q20** Does your unpaid help contribute to looking after any of the special qualities of the national park?

Yes <sub>1</sub>

No <sub>2</sub> - **if you answered no please move on to Q 22**

**Q 21** Which, if any, of the special qualities of the National Park does your help contribute to looking after?

An area of natural beauty <sub>1</sub>

**Wildlife** <sub>5</sub>

Peace and tranquillity <sub>2</sub>

Flowers, plants or animals <sub>6</sub>

Buildings, history, archaeology and villages <sub>3</sub>

Clean and pollution free landscape <sub>7</sub>

Recreational opportunities <sub>4</sub>

Other (**please write in**)

**Q22** Does your village have a village plan or participate in the Authority's Community Planning project?

Yes <sub>1</sub>

No <sub>2</sub>

Don't know <sub>3</sub>

**Q23** How confident do you personally feel about tackling issues and projects in your local community?

I feel very confident <sub>5</sub>

I feel quite confident <sub>4</sub>

I feel confident to some extent <sub>3</sub>

I don't feel very confident <sub>2</sub>

I don't feel confident at all <sub>1</sub>

**Questions about Visitor Facilities:**

**Q24** The National Park Authority runs 4 Visitor Centres (Tourist Information Centres) at Bakewell, Castleton, Edale (The Moorland Centre) and Fairholmes. How frequently, if ever, would you say you have visited any of these centres?

3 or more times a year <sub>4</sub>

Once or twice a year <sub>3</sub>

Less often than once a year <sub>2</sub>

Never visited <sub>1</sub>

**Q25** What products and services do you think a Visitor Centre provides?

Exhibitions and displays <sub>1</sub>

**Accommodation booking service** <sub>5</sub>

Local products, gifts, souvenirs <sub>2</sub>

Public transport tickets and information <sub>6</sub>

Local history and general information <sub>3</sub>

Outdoor recreation information <sub>7</sub>

'What's on' information and theatre / event tickets <sub>4</sub>

Books and publications <sub>8</sub>

Other (**please write in**)

**Q26** As a resident, what, if any, products and services could these visitor centres provide that would encourage you to visit? (**Please write in**)

\_\_\_\_\_

\_\_\_\_\_

Nothing <sub>0</sub>

**Questions about Recreational Activity:**

**Q27** On how many days, in the past 4 weeks, have you undertaken 30 minutes or more of at least moderate intensity recreational activity? Please include both indoor and outdoor recreational activity?

Days in the past 4 weeks

**Q28** How would you rate the facilities for outdoor recreation in the National Park (eg walking, cycling)?

Excellent                      Very good                      Good                      Fair                      Poor                      Don't know/ no experience

<sub>6</sub>                      <sub>5</sub>                      <sub>4</sub>                      <sub>3</sub>                      <sub>2</sub>                      <sub>1</sub>

**Q29** Are there any recreational activities for which you would like to see facilities provided (or more facilities provided)? **You may tick more than one**

|                                     |                                       |                                  |  |
|-------------------------------------|---------------------------------------|----------------------------------|--|
| Angling/ fishing                    | <input type="checkbox"/> <sub>1</sub> | Horse riding                     | <input type="checkbox"/> <sub>8</sub>  |
| Caving/ Potholing                   | <input type="checkbox"/> <sub>2</sub> | Running                          | <input type="checkbox"/> <sub>9</sub>  |
| Children's play areas               | <input type="checkbox"/> <sub>3</sub> | Walking                          | <input type="checkbox"/> <sub>0</sub>  |
| Climbing/ bouldering                | <input type="checkbox"/> <sub>4</sub> | Wildlife study (eg birdwatching) | <input type="checkbox"/> <sub>10</sub> |
| Cycling                             | <input type="checkbox"/> <sub>5</sub> | Other                            |  |
| Field sports (eg cricket, football) | <input type="checkbox"/> <sub>6</sub> | _____                            |  |
| 4x4/ trail biking                   | <input type="checkbox"/> <sub>7</sub> | None                             | <input type="checkbox"/> <sub>20</sub> |

**Questions about environmentally friendly products and services:**

**Q30** How frequently, if at all, do you buy ethical products such as organic or free range food, fair-trade products or green holidays?

3+ times per week    1-2 times per week    1-3 times per month    Less often    Never

<sub>5</sub>                      <sub>4</sub>                      <sub>3</sub>                      <sub>2</sub>                      <sub>1</sub>

**Q31** Have you ever heard of the Peak District Environmental Quality Mark?

Yes <sub>1</sub>                      No <sub>2</sub>

**Q32** Have you ever seen this logo?

Yes <sub>1</sub>                      No <sub>2</sub>



**Q33** Have you ever purchased a Peak District Environmental Quality Mark product or service?

Yes <sub>1</sub>                      No <sub>2</sub>                      Don't know <sub>3</sub>

**Q34** Whether this is the first time you have heard of the Peak District Environmental Quality Mark, or whether you have heard of it before, what would you expect from a Peak District Environmental Quality Mark product or service? **You may tick more than one response.**

|   |                                       |                               |                                       |
|---|---------------------------------------|-------------------------------|---------------------------------------|
| Meets certain standards or criteria which are checked and monitored | <input type="checkbox"/> <sub>1</sub> | Are locally sourced/ produced | <input type="checkbox"/> <sub>6</sub> |
| Environmentally friendly  | <input type="checkbox"/> <sub>2</sub> | Are high quality              | <input type="checkbox"/> <sub>7</sub> |
| Protects wildlife   | <input type="checkbox"/> <sub>3</sub> | Other (please write in)       |                                       |
| Protects the National Park  | <input type="checkbox"/> <sub>4</sub> | _____                         |                                       |
| Are free range products   | <input type="checkbox"/> <sub>5</sub> | Don't know/ nothing           | <input type="checkbox"/> <sub>0</sub> |

**Q35** Would you expect to pay more for products that hold the Peak District Environmental Quality Mark logo?

Yes <sub>1</sub>                      No <sub>2</sub>                      Don't know <sub>3</sub>

**Anything else?**

**Q36** Is there anything else you would like to say about how the Authority can improve the service it provides?

---

---

---

**Questions about you that are completely confidential – they help us check that we have obtained views from a good cross section of the residents of the National Park:**

**Q37** a) How many people aged 16 and over normally live in your home (including yourself)?

b) And how many children aged 0-15 normally live in your home?

**Q38** Are you: Male \_1 Female \_2

**Q39** In which age group are you?

16 -24 years

\_1

25 – 44 years

\_2

45 – 64 years

\_3

65 years or above

\_4

**Q40** What is your ethnic group?

White British/ Irish/ Other white \_1

Mixed background  
(White/Black, White/Asian,  
other mixed) \_2

Asian/ Asian British \_3

Black/ Black British \_4

Chinese \_5

Other (**Please write in**)  
\_\_\_\_\_

**Q41** Do you have any long term illness, health problem or disability which limits your daily activities or the work you can do?

Yes \_1

No \_2

**Q42** Please write in your Postcode (in full)

|  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|
|  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|

**Thank you for your time. Please return this survey in the envelope provided.**

**Office use (Area code):**

1