

## ANNEX 1

### **Peak District National Park Working with People & Communities Strategy**

Promoting Understanding, Enjoyment and Engagement in the Peak District National Park

#### **Local Residents Initial Action Plan**

This initial action plan is the proposed first step towards co-ordinating the Peak District National Park Authority's approach, with partners, to working with local residents as one of the priority target audiences identified in the Working with People and Communities Strategy.

It aims to cover the next 6 to 12 months in which time the initial actions will seek to be implemented, subject to any resources required, and further actions identified and set out in more detail.

#### **Why local residents?**

National Parks are for all people to experience, learn about and enjoy. Local residents are no exception. The natural environment of the Peak District National Park provides an ideal opportunity for local people to actively enjoy the outdoors. In turn, many local residents have the enthusiasm, skills and local knowledge to help the Authority look after this special place.

Many residents use the Park – for recreation, for business - often on a daily basis. They can positively or negatively impact on the special qualities of the Peak District on an ongoing basis over a long period of time. By promoting opportunities to learn about the Peak District National Park, the Authority can help local residents to actively look after this special place for the future.

The Authority's decisions can have a direct impact on the lives of local residents, particularly through planning. Opportunities for local residents to engage in the decision-making processes of the Authority are increasingly part of the governance process and need to be seen in the context of other engagement activities across the local area.

#### **Proposals**

On the next pages are:

- A proposed overarching framework for the Authority's work with local residents an overview of the current situation and the proposals for extended and new outcomes.
- Detailed initial action plan

Key to tables:

Priority - Taking in to consideration resources, opportunities, drivers and current situation

QH = quick hit

M = Must do

S = should do

C = could do

Lead officer - Staff initials

Risk - General impression of risk using

H = high, M = medium, L = low

Partners

Some proposed, some agreed

## Framework

<i>NPMP Outcome 'By 2011, there is increased understanding of the special qualities of the Peak District National Park amongst local residents so that they:</i>		
<b>Approach</b>	<b>Current Situation</b> <i>Examples:</i>	<b>Proposals</b>
<i>Know they are in the National Park and understand why it is a special place:</i>		
<b>Informing</b> and communicating about the Authority <b>Promoting understanding</b> about the special qualities of the National Park	Parklife Parish newsletter Website Various services daily work e.g., village officers, Rangers	<b>Minimal standard to all local residents</b> Must offer a basic standard of Informing and Learning Opportunities about the Authority and the National Park to all local residents <ul style="list-style-type: none"> <li>• Receive information about the Peak District National Park and the Authority 2/year</li> <li>• Targeted guided walks and talks programme</li> <li>• Website information</li> </ul>
<i>Feel they have the opportunity to influence the decisions that affect them and respect each others needs through:</i>		
<b>Consulting</b> on pre-determined number of Authority options  <b>Researching</b> to collect information about National Park Management Plan & Authority progress and inform future policy	Design Guide Statement of Community Involvement Neighbourhood notification, public participation scheme Local Development Framework Events  1999 NOP survey Census 2001	<b>Minimal standard to all local residents</b> Must promote Consultation opportunities to all local residents on Plan Making Must promote Consultation opportunities to all local residents on Planning Processes that directly impact on them Must Research a sample of local residents views to inform policy and decision-making <ul style="list-style-type: none"> <li>• Learn from past activities</li> <li>• Work with LSPs</li> </ul>
<i>Have the opportunity to make a personal contribution to sustainable management of the National Park by:</i>		
<b>Community/Joint Delivery</b> of Park outputs within Authority framework  <b>Joint Decision- Making</b> between Authority and local residents as equals	Vision Project Stanage Forum  Community Planning	Should develop and actively promote opportunities for local residents to choose to take part in focused (using prioritisation guidance & evaluation processes) Joint Delivery and Joint Decision-Making with the Authority <ul style="list-style-type: none"> <li>• Learn from past activities</li> <li>• Clearly prioritise using developing framework</li> </ul>
<i>Are better able to shape their future by:</i>		
<b>Communities doing it for themselves</b> – residents decide and choose to involve Authority	Community Planning Grant giving Various services daily work eg. Forestry, Ecology, Cultural Heritage	Should respond to requests from local residents ASKING the Authority for advice and information as long as it does not become a different level of engagement activity without evaluation. <ul style="list-style-type: none"> <li>• Consider spread of grants</li> <li>• Long-term funding issues</li> </ul>
<i>In all the above:</i>		
<b>Overarching</b>		<b>Increase co-ordination and focus by:</b> Best practise and skill sharing

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		Co-ordinated data collection and use of survey information Cross service communication about local resident issues
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## Initial Action Plan

<b>By 2011, increase understanding of the special qualities of the Peak District National Park amongst local residents.</b>  <b>Overarching Outputs:</b>	<b>Priority (QH, M,S,C)</b>	<b>Additional resource (£)</b>	<b>Time scale</b>	<b>Lead officer</b>	<b>Risk (H, M, L)</b>	<b>Partners</b>
Develop further the proposed prioritisation guidance & evaluation frameworks to identify who, how and when to engage local residents and use it to assess the benefit of engagement activity in any particular project situation within the Authority's work programme: <ul style="list-style-type: none"> <li>• For local residents and other stakeholders</li> <li>• For National Parks outcomes</li> </ul> And apply to current and future programmes	M	Staff time	By March 2008	WwPC	L	
Monitor impact of action plan and strategy by: <ul style="list-style-type: none"> <li>• Agreeing and implementing approach to data collection of Authority's service users</li> <li>• Refining and establishing baselines and target for action plan outcomes</li> </ul>	M	Staff time	By March 2008 Dependant on baseline survey timescale	WwPC with SD/WA	L	
Establish annual skills share event and at least 1/year cross service communication event of local resident activity for Authority staff (and potentially partners). <i>Use to develop Authority guidance based on learning from previous engagement activities and Area Team communication</i>	M	Staff time	Begin by March 2008	WwPC	L	Local agencies with Community Engagement skill base
Agree with partners the consultation relationship of the High Peak & Derbyshire Dales and Moorlands Together Sustainable Community Strategy, the National Park Management Plan and the Local Development framework.	M	Staff time	By March 2008	BT/ RMM/ WwPC	L	Moorlands Together and High Peak & Derbyshire Dales LSP

<p>Undertake a new survey to monitor and research whether the Authority has improved in terms of:</p> <ul style="list-style-type: none"> <li>○ Informing local people, including advice/support for conservation &amp; community projects</li> <li>○ Consulting local people</li> <li>○ Being in touch with local people</li> <li>○ Making good planning decisions</li> </ul> <p>As well as National Park 'sense of place', provision of information about special qualities, how people would like to be informed &amp; consulted and awareness of grant schemes and website. <i>Build on existing data and use LSP citizens panels</i></p>	M	<p>Staff time for development and analysis</p> <p>Additional resources needed for data collection</p>	As soon as possible	WwPC/ RMM/ RC/ with SD	L	Moorlands Together and High Peak & Derbyshire Dales LSP
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<b>Local residents:</b> <ul style="list-style-type: none"> <li>• Know they are in a National Park and understand why it is a special place</li> </ul>	<b>Priority (QH, M,S,C)</b>	<b>Additional resource (£)</b>	<b>Time scale</b>	<b>Lead officer</b>	<b>Risk (H, M, L)</b>	<b>Partners</b>
Respond to local group request for talks using proposed Authority pricing policy	M		In place by March 2008	WwPC with Conservation, Rangers, Education	L	
Consider the opportunity to inform and increase understanding by local residents about the historic built environment and other landscape characteristics using grant promotions and celebrations as 'hooks'	S	Staff time Cost of event and promotion	Consider approach by March 2008	WwPC with Grant officers	L	
Re-focus some guided walks, especially for local residents, that focus on areas where there is the opportunity to take part in practical action.	S	Promotion	Trial 2008	Area Mgrs	L	

Deliver corporate presence at key local shows and include engagement activities and consultations as part of stand. Confirm Hope, Manifold and Penistone are key local shows	M		3 shows/year	Head of Communication	L	
Deliver Park Life and Parish Speak to all local residents and Parish Councils.	M		2/yr	Head of Communication	L	
Review website information in light of local residents survey feedback	S	Staff time	Dependant on survey timescale	WwPC/JW/JB	L	

<b>Local residents: Have the opportunity to make a personal contribution to sustainable management of the National Park. More objectives for the National Park and its communities are met by the voluntary sector, volunteering and community activity.....</b>	<b>Priority (QH, M,S,C)</b>	<b>Additional resource (£)</b>	<b>Time scale</b>	<b>Lead officer</b>	<b>Risk (H, M, L)</b>	<b>Partners</b>
Develop targeted opportunities for joint delivery and joint decision making activities with local residents determined by proposed engagement framework and developing guidance: E.g. White Peak Project <i>Be clear about project end dates and exit strategy</i>	M	Unknown External Funding potential	Develop White Peak Project	RP/ WwPC/ Strategy leads	L	Many but specific to locality

<p>Decide strategically what National Park outcomes the Authority would like to achieve with the £10,000 voluntary sector budget for work with local residents. Clarify relationship with local voluntary sector organisations by establishing:</p> <ul style="list-style-type: none"> <li>• Communication channels to engage agencies as appropriate in strategic decisions</li> <li>• Service Level Agreements or contracts to deliver specific services on behalf of the Authority.</li> </ul> <p><i>Outputs to deliver where additional resources are need for Local Resident' Action Plan:</i>  <i>Promotion of projects and events, bid making, independent facilitation, skill share, feedback/data collection</i></p>	M		Agreed by March 08	MT/RP/WwPC	M	DRCC CVS
Use Parish Speak and Parklife to actively call for volunteers in targeted projects	M		As projects develop	BC	L	
Seek opportunities to extend Community Planning, Sustainable Development Fund involvement with an alternative strategy should funding not be found or be limited. E.g. INSPIRE proposal	M	£45,000 for Community Planning at current level £200,000 for SDF at current level	By September 08 and March 08 respectively	RP/KP/JC/WwPC And others	H	Many dependant on project proposal
Agree contingency should external funding fail for <ul style="list-style-type: none"> <li>• Community Planning</li> <li>• Sustainable Development Fund</li> </ul> and communicate to local residents	M		By March 07	MT/RP/KP/JC/WwPC And others	H	

<b>Local residents: Feel they have the opportunity to influence the decisions that affect them and respect each others needs Are better able to shape their future</b>	<b>Priority (QH, M,S,C)</b>	<b>Additional resource (£)</b>	<b>Time scale</b>	<b>Lead officer</b>	<b>Risk (H, M, L)</b>	<b>Partners</b>
Attend 7 High Peak and Derbyshire Dales Area Forums as an opportunity to: <ul style="list-style-type: none"> <li>• Liaise with partners and other agencies</li> <li>• Raise awareness of local residents of the Authority and its role in relation to other organisations</li> <li>• Responds to local residents questions</li> <li>• Collect informal feedback on local residents issues and perspectives relevant to the National Park</li> </ul>	M		ongoing	Area Managers	L	High Peak Borough Council Derbyshire Dales District Council Derbyshire County Council And others
Engage with Moorlands Together and High Peak & Derbyshire Dales Local Strategic Partnership as an opportunity to: <ul style="list-style-type: none"> <li>• Liaise with partners and other agencies, especially non-Government sector</li> <li>• Raise awareness to other agencies of the Authority, its priorities and its role</li> <li>• Responds to issues raised and support as appropriate</li> <li>• Seek support and engagement with Authority priorities</li> <li>• Share information and resources to research and consult local residents</li> </ul>	M		ongoing	MT		High Peak Borough Council Derbyshire Dales District Council Derbyshire County Council Staffordshire Moorlands District Council and many others
Co-ordinate Peak Park Parishes forum once a year as an opportunity to inform, consult, work and decide jointly with Parish Councils. <i>Determine themes by asking Parish Council e.g. through Parish Speak in advance as well as Authority priorities.</i>	M		1/year	JL	L	

Evaluate effectiveness of non-statutory Plan Making and Planning Process consultation activities to assess cost:benefits: Planning Surgeries Planning Committees in other locations Neighbourhood notification Use of Visitor Centre for information provision	M	Staff time	By December 08	BB/BT	M	
Informing and consulting public events on large scale, controversial policy and planning issues i.e. quarrying, 4x4	M	Staff time & venue	As required Trigger: BMT meetings	Head of Comms	M/H	
Apply Authority engagement framework and guidance (as developed) for user friendly approaches to consultation documents and events	M	Staff time	By March 08	WwPC	L	
Respond to local residents request and report time input if increasing to a higher level of engagement than just advice and information	M		Communi- cate to key staff	WwPC	L	

## Outcomes and Indicators

The table below provides draft indicators by which progress towards the National Park Management Plan outcomes will be measured in the context of the Working with People and Communities Strategy and this action plan. Baseline data is sparse but there are opportunities for data collection through partners, Constituent and neighbouring Local Authorities.

Targets will not be included in the indicator table until baselines have been agreed. Indicator information to be collected through:

- Local residents survey (for National Park Management Plan)
- Authority service survey (for Corporate Plan)

<b>All residents survey</b>	<b>Baseline</b>	<b>Comparator</b>
% of local residents surveyed who:		
1. Know they are living in Peak District National Park	No data	
2. Agree that Peak District National Park is a special place <i>Supported by additional questions (1999)</i>	94% (1999)	
3. Feel they have the opportunity to influence decisions that affect them		64% Derbyshire Dales DC 59% High Peak BC
4. Know what advice/support is available for community/conservation projects	16% (1999)	
5. Volunteer in a local conservation/ National Park related project <i>82% willing to be more involved in caring for the special qualities (1999)</i>	No data	
National Park outputs delivered through local resident volunteers	No data	

<b>Draft PDNPA Corporate Indicators</b>	<b>Baseline</b>	<b>Comparator (Other Parks)</b>
Number of learning or engagement contacts with local residents through NPA services As a percentage of total local resident population	Service data 2008	
% local residents aware of PDNPA as responsible for looking after the Park	94% (1999)	
% local residents who thought that: <ul style="list-style-type: none"> <li>• We consulted</li> <li>• We listened</li> <li>• We made good planning decisions</li> </ul>	32% (1999) No data 37% (1999)	