

PEAK DISTRICT NATIONAL PARK

VISITOR SURVEY 2005

Performance Review and Research Service

Peak District National Park Authority Visitor Survey 2005

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Glossary of Terms

Moors for the Future Survey – moorland visitor survey undertaken by the Peak District National Park Authority on behalf of the Moors for the Future Project

Additional Survey – Other sites surveyed in order to provide a more complete picture for the whole of the National Park

Interview questionnaire – ten questions asked on site of all visitors interviewed (see Appendix 1)

Post-back questionnaire – set of questions given to one person in each group to fill in and post back (see Appendices 2 and 3)

Visitor – any person who was included in the face to face survey

Respondent – Person replying to the post-back questionnaire

Day respondent – A respondent who has indicated that they have not stayed away from home the night before and/or the night after their visit

Staying respondent – A respondent who has indicated that they have stayed away from home the night before and/or the night after their visit

Day visitor – Anyone present in the group represented by a day respondent on the post-back questionnaire

Staying visitor – Anyone present in the group represented by a staying respondent on the post-back questionnaire

Summary

During 2005 the Peak District National Park Authority questioned almost 30,000 people about their visit. Here are some of the main findings:

Who came?

- People of all ages visited the Peak District although there were fewer visitors aged between 16 and 24 years than any other age group
- There were similar numbers of male and female visitors
- People from a wide range of ethnic backgrounds visited, though the majority were white British
- Just over half of visitors were employed - a fifth were retired and just under one fifth were students
- Less than one out of every thirty had a mobility problem but just under one group in 10 had a person who felt they had a mobility problem
- People tended to come in groups of about three
- Families made up just over half of the groups although only one group in five included a child (aged under 16 years)
- One group in seven had a dog with them.

When did they come?

- People visited the Peak District throughout the whole year. As you might expect, there were generally fewer visitors during the winter than any other time of the year
- Most people visited regularly with half coming at least every three months. Less than one in ten had never been to the Peak District before
- Most visited on a Saturday or Sunday, with over half only coming at the weekend.

Why did they come?

- Almost everyone came to the Peak District to see the scenery and about half to enjoy the peace and tranquillity
- Around half came because they had been before and over a quarter because they lived locally.

What did they do?

- Most people came by car or van with an average of three people
- People got involved in a wide range of activities including climbing, cycling and sightseeing - but the most popular activity was walking
- On average people spent about £9.65 during their visit, although one in three did not spend anything
- One in three visited more than one location during the day. These other locations were very varied as were the activities the people did there.

How long did they stay?

- A quarter of visitors spent at least one night away from home and half stayed in the National Park
- People staying generally spent three or four nights away and the most popular types of accommodation were caravan or camping, a hotel or staying with friends or relatives
- For each day of their visit, most people stayed less than three hours in the National Park.

What did they think about their visit?

- 99 people out of every 100 surveyed, enjoyed their visit and 97% said they were likely to return.

1 Introduction

1.1 The Peak District National Park

- 1.1.1 The Peak District National Park was designated in 1951 because of its valued environment. It extends over 1438 sq km of grit stone moorland and edges (known as the Dark Peak) and limestone upland and dales (known as the White Peak) and is surrounded by large conurbations.
- 1.1.2 A combination of its beauty and easy access ensures that the Peak District is a popular destination for people to visit. However, the Peak District National Park is also a place where people live and work. It is this balance between conservation, visitors and the local community that the Peak District National Park Authority has been given the responsibility to manage.
- 1.1.3 The purposes of the National Park Authorities were set out in the Countryside and National Parks Act 1949 and updated in the Environment Act 1995:
- 'conserving and enhancing the natural beauty, wildlife and cultural heritage of the area; and'
 - 'promoting opportunities for the understanding and enjoyment of the special qualities of those areas by the public'.
- 1.1.4 In doing so, the National Park Authority has a duty to:
- 'seek to foster the economic and social well-being of local communities within the National Park, but without incurring significant expenditure in doing so, and shall for that purpose co-operate with local authorities and public bodies whose functions include the promotion of economic or social development within the area of the National Park'.

1.2 Background to the survey

- 1.2.1 In order to be able to carry out its purposes the National Park Authority requires in depth knowledge about the needs of the ecosystem, condition of cultural heritage, wants needs and expectations of local residents, businesses and visitors. This survey aims to provide the up to date information required for effective visitor management.
- 1.2.2 Previous visitor surveys have been undertaken in 1986/87, 1994 and 1998. Since the last survey the Countryside and Rights of Way Act (CRoW) 2000 has been introduced. This has increased the extent of land open for public access in the Peak District.
- 1.2.3 This report will complement other data being collected elsewhere on visits and visitors to the National Park.
- 1.2.4 The combination of the ELVS and this report will provide strong evidence on the number and types of visitors to the Peak District National Park, their activities and expectations.

2 Methodology

2.1 Background to methodology

- 2.1.1 During 2004/05 the Moors for the Future Project and the Peak District National Park Authority undertook a survey of visitors to Peak District moorland areas.
- 2.1.2 In 2005 the Peak District National Park surveyed an additional 10 locations to provide information on visitors and visits for the whole of the National Park.
- 2.1.3 This report pulls together the results from the Moors for the Future survey and the additional 10 survey sites to provide information on visitors to the whole of the National Park.

2.2 Locations

- 2.2.1 Map 1 and Table 1 show the locations of the survey sites.
- 2.2.2 Management information is required on differences between visitors to the Dark Peak area and visitors to the White Peak area. Thus sites have been allocated to either the White Peak or Dark Peak area, the definition of which has been based on the geography of a White Peak project (see table 1).
- 2.2.3 Previous surveys have revealed a need to include a range of different sites as they attract different types of visits and visitors.

Map 1 : Location of survey sites

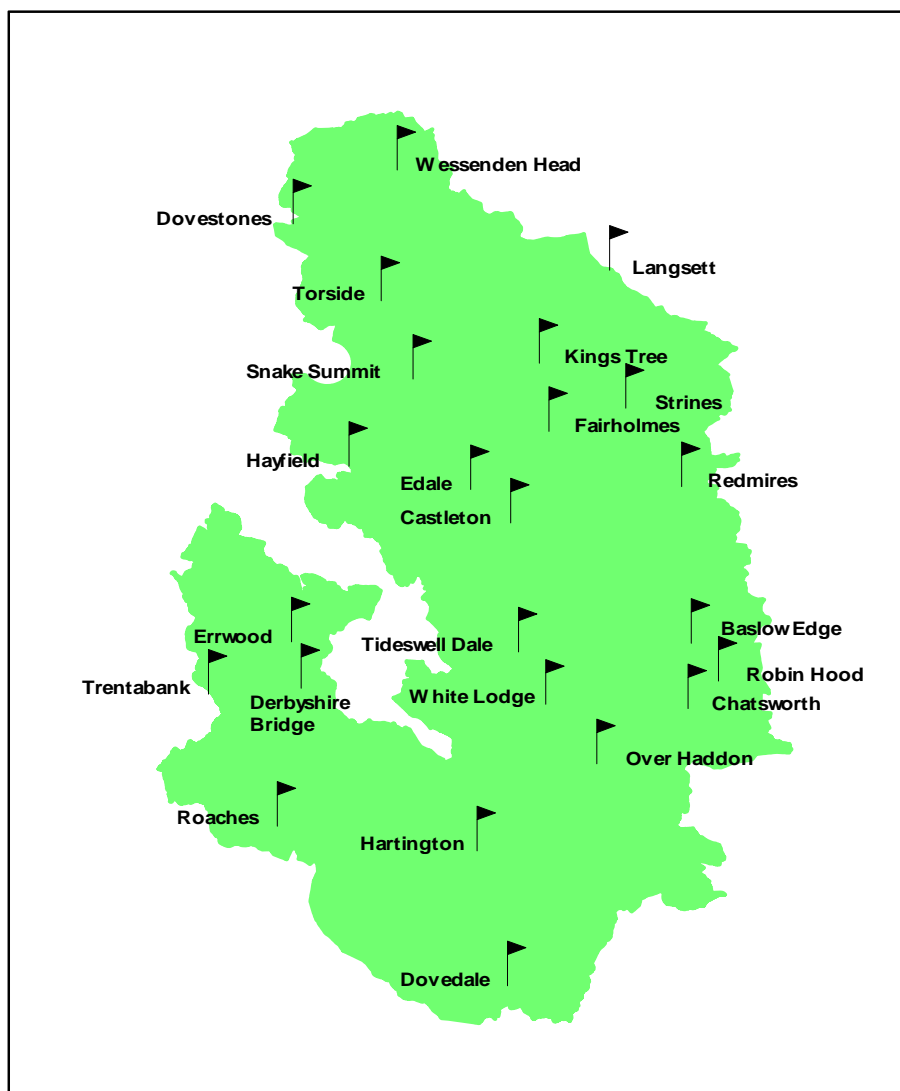


Table 1 : Grid references for Survey Sites

Dark Peak Sites		White Peak Sites	
Site Name	Grid Reference	Site Name	Grid Reference
Chatsworth	SK 260 702	Castleton	SK 149 830
Baslow Edge ¹	SK 262 747	Dovedale	SK 147 511
Derbyshire Bridge ¹	SK 018 716	Errwood	SK 012 748
Dovestones	SE 013 036	Hartington	SK 128 604
Edale ¹	SK 124 853	Over Haddon	SK 203 664
Fairholmes	SK 173 893	Tideswell Dale	SK 154 741
Hayfield ¹	SK 048 869	White Lodge	SK 171 705
Kings Tree ¹	SK 167 940		
Langsett ¹	SE 211 004		
Redmires ¹	SK 256 855		
Roaches ¹	SK 003 621		
Robin Hood ¹	SK 279 721		
Snake Summit ¹	SK 088 929		
Strines ¹	SK 221 909		
Torside ¹	SK 068 983		
Trentabank ¹	SJ 960 712		
Wessenden Head ¹	SE 078 073		

2.3 Dates

2.3.1 Sites were surveyed on a Saturday, Sunday and weekday during the three visitor periods – Peak, Shoulder and Off Peak (Table 2).

2.3.2 Surveying started at 8am, but finishing times varied between the visitor periods for safety reasons (8pm for the Peak period, 6pm for the Shoulder period and 4pm for the Off Peak period). Chatsworth also had a slightly later start time of 9am for all three visitor periods and an earlier finish time of 6pm during the Peak period to reflect opening times.

Table 2 : Survey dates

	Moors for the Future Survey			Additional Sites		
	Peak Period	Shoulder Period	Off Peak Period	Peak Period	Shoulder Period	Off Peak Period
Saturday	23/07/05	15/10/05	10/12/05	20/08/05	08/10/05	03/12/05
Sunday	24/07/05	16/10/05	11/12/05	21/08/05 ²	09/10/05	04/12/05
Weekday	27/07/05	19/10/05	14/12/05	31/08/05 or 01/09/05	12/10/05	07/12/05

2.4 Logistics

2.4.1 During the survey as many groups of visitors were approached as possible either as they completed their visit or passed through the survey site.

2.4.2 Each group was asked 10 questions on site to obtain data on visitor profiles (see Appendix 1). One person in each group was then asked to complete a questionnaire about their visit once they returned home and post it back. The post back questionnaires were slightly different for the Moors for the Future survey and the additional sites (see Appendices 2 and 3).

2.4.3 People who were not surveyed were counted to obtain the total number of people at the site (except Chatsworth and Hartington where the logistics of the sites made this difficult).

¹ Moors for the Future survey site

² Errwood car park closed due to traffic restrictions along the road. Survey undertaken at Street car park.

3 Results

3.1 Number of People

3.1.1 In general the largest numbers of visitors were seen on Sundays and the lowest on weekdays. However, this is not true of all sites. For example, during the Peak survey many of the sites saw similar or more numbers of visitors on the Saturday in comparison to the Sunday. Furthermore, at Dovestones, Fairholmes and Trentabank the largest numbers of visitors during the Peak period were recorded on the weekday.

3.1.2 Except for Strines and Trentabank, the Off Peak period saw the lowest numbers of visitors. The busiest visitor period varied between the Peak and Shoulder periods.

Table 3 : Total number of people present

	Peak Saturday	Peak Sunday	Peak weekday	Shoulder Saturday	Shoulder Sunday	Shoulder weekday	Off peak Saturday	Off peak Sunday	Off peak weekday
Baslow Edge	154	134	105	158	252	71	168	238	28
Chatsworth ³	743	785	485	412	611	334	322	323	254
Derbyshire Bridge	129	105	59	73	186	9	89	39	58
Dovestones	369	429	441	178	517	115	179	242	115
Edale	354	287	249	370	256	109	71	74	1
Fairholmes	358	605	646	294 ³	232	89	142	127	114
Hayfield	138	74	91	268	359	20	100	211	32
King's Tree	83	110	82	230	327	140	100	135	40
Langsett	198	156	134	72	307	66	32	149	47
Redmires	213	176	129	122	458	40	110	259	23
Roaches	184	89	98	193	185	122	43	121	59
Robin Hood	210	150	76	159	228	61	85	103	42
Snake Summit	66	85	65	20	119	14	23	50	3
Strines	55	39	25	19	56	1	30	44	0
Torside	133	130	47	74	218	26	42	87	19
Trentabank	191	191	230	97	127	88	124	177	57
Wessenden Head	75	38	20	13	53	10	19	41	--- ⁴
Castleton	829	471 ³	402	340	810	636	318	194 ³	181
Dovedale	792	2727	558	474	974	187	207	306	97
Errwood	174	252	124	146	380	86	40	86	41
Hartington ³	758	793	196	208	420	52	44	133	34
Over Haddon	95	193	83	40	139	15	34	91	34
Tideswell dale	190	225	61	69	158	120	58	110	20
White lodge	337	449	86	107	221	65	49	119	58

3.2 Response rates and Confidence Limits⁵

3.2.1 A total of 29,151 people were interviewed giving a confidence limit of no more than +/-1% for information provided in the interview questionnaires.

3.2.2 Excluding the sites and dates where the total number of visitors could not be obtained, 67% of all visitors overall were interviewed. Individual site and date response rates are listed in table 4.

³ Due to the complicated nature of the site and/or the high volume of visitors the total number of people present could not be ascertained. Figures given are the number of people interviewed.

⁴ Wessenden Head was not surveyed on the Off Peak Weekday

⁵ All Confidence Limits are at a 95% confidence level

- 3.2.3 10,004 visitors were surveyed on the Saturdays, 12,535 on the Sundays giving a confidence limit of no more than +/-1%. 6,612 visitors were interviewed on the weekdays giving a confidence limit of no more than +/-1.5%.
- 3.2.4 13,356 visitors were surveyed during the Peak period and 10,328 during the Shoulder period giving a confidence limit of no more than +/-1%. 5,467 visitors were interviewed during the Off Peak period giving a confidence limit of no more than +/-1.5%.
- 3.2.5 18,149 visitors to the Dark Peak area were interviewed and 11,002 visitors to the White Peak. This means that all figures produced for visitors to the White Peak or the Dark Peak areas from the interview survey have a confidence limit of no more than +/-1%.

Table 4 : Percentage of people surveyed

	Peak Saturday	Peak Sunday	Peak weekday	Shoulder Saturday	Shoulder Sunday	Shoulder weekday	Off peak Saturday	Off peak Sunday	Off peak weekday
Baslow Edge	64	57	100	56	59	68	56	46	25
Derbyshire Bridge	55	35	61	85	45	100	39	90	17
Dovestones	61	44	36	81	71	50	87	48	72
Edale	94	79	89	86	84	97	97	91	100
Fairholmes	82	69	68	? ⁶	100	90	92	100	81
Hayfield	76	100	89	68	73	55	68	72	69
King's Tree	81	59	67	59	52	47	90	83	73
Langsett	82	78	94	99	81	64	100	80	98
Redmires	65	43	64	34	48	63	56	59	57
Roaches	80	25	92	90	72	87	93	83	100
Robin Hood	86	96	93	72	61	93	67	71	93
Snake Summit	65	91	62	100	77	100	78	94	100
Strines	85	87	100	89	71	0 ⁷	70	100	--- ⁸
Torside	80	78	81	39	56	92	62	45	63
Trentabank	83	72	89	100	100	92	34	37	91
Wessenden Head	99	82	90	100	94	80	95	80	--- ⁹
Castleton	36	? ⁶	95	66	51	92	59	? ⁶	95
Dovedale	54	12	50	70	44	89	85	62	72
Errwood	79	81	94	47	55	56	83	78	56
Over Haddon	80	79	65	65	65	60	35	47	97
Tideswell dale	75	69	80	87	72	71	93	76	75
White lodge	43	48	98	52	58	95	84	97	48

- 3.2.6 A total of 8,989 groups were interviewed during the survey (table 5). This means that figures produced for groups from the interview survey have a confidence limit of no more than +/-1%. The actual number of groups present could not be determined as it was not always possible to identify if people were together or not.

- 3.2.7 8,792 post-back questionnaires were given out (98% of groups) of which 51% were returned (table 5). This means that overall figures produced from the post-back questionnaires have a confidence limit of no more than +/-1.5%.

⁶ Due to the complicated nature of the site and the high volume of visitors the total number of people present (and therefore the percentage interviewed) could not be ascertained

⁷ Only one visitor was present at Strines during the Shoulder weekday. This person had already been interviewed at Redmires

⁸ There were no visitors to Strines during the Off Peak weekday

⁹ Wessenden Head was not surveyed on the Off Peak Weekday

- 3.2.8 Post-back questionnaire response rates varied between sites but fell no lower than 44%.
- 3.2.9 Almost twice as many groups were interviewed at the Dark Peak sites compared to the White Peak sites (table 5) due to the disproportionate number of sites surveyed. This means that the data on groups from the interview survey has a confidence limit of no more than $\pm 1.5\%$ for the Dark Peak and no more than $\pm 2\%$ for the White Peak.
- 3.2.10 The proportions of groups that returned a post-back questionnaire were similar for the White Peak and the Dark Peak areas (table 5). At a Confidence level of 95%, the confidence intervals for information from the post-back questionnaires are no more than $\pm 2\%$ for the Dark Peak and $\pm 2.5\%$ for the White Peak.

Table 5 : Post back questionnaire response at Dark Peak and White Peak sites

	Number of groups interviewed	Post-back not taken	Post back received?		Response Rate
			Yes	No	
Baslow Edge	267	1	129	137	48%
Chatsworth	1141	13	538	590	48%
Derbyshire Bridge	160	14	78	68	53%
Dovestones	558	11	266	281	49%
Edale	461	3	209	249	46%
Fairholmes	663	21	349	293	54%
Hayfield	365	1	178	186	49%
Langsett	353	21	185	147	56%
Redmires	340	4	181	155	54%
Roaches	230	1	101	128	44%
Robin Hood	263	2	126	135	48%
Snake Summit	140	5	61	74	45%
Strines	86	0	47	39	55%
Torside	206	9	97	100	49%
Trentabank	299	17	141	141	50%
King's Tree	302	4	148	150	50%
Wessenden Head	110	2	54	54	50%
Dark Peak	5944	129	2888	2927	50%
Castleton	724	6	363	355	51%
Dovedale	630	3	325	302	52%
Errwood	290	12	140	138	50%
Hartington	711	31	335	345	49%
Over Haddon	166	0	108	58	65%
Tideswell Dale	255	12	139	104	57%
White Lodge	269	4	147	118	55%
White Peak	3045	68	1557	1420	52%
Total	8989	197	4445	4347	51%

- 3.2.11 The number of groups interviewed varied by day (table 6), reflecting the differences in the number of groups present overall.
- 3.2.12 Response rates to the Post-back questionnaire also varied by date with the lowest proportion sent back on the Shoulder Saturday (44%).
- 3.2.13 For the information asked in the interview surveys on groups the confidence limits are no more than $\pm 2\%$ for the Saturdays and Sundays and $\pm 2.5\%$ for the weekdays.
- 3.2.14 For the information asked in the interview surveys on groups the confidence limits are no more than $\pm 2\%$ for the Peak and Shoulder periods and $\pm 2.5\%$ for the Off Peak period.

3.2.15 For the information asked in the post-back questionnaires on groups the confidence limits are no more than $\pm 2.5\%$ for the Saturdays and Sundays and $\pm 3.5\%$ for the weekdays.

3.2.16 For the information asked in the post-back questionnaires on groups the confidence limits are no more than $\pm 2.5\%$ for the Peak and Shoulder periods and $\pm 3.5\%$ for the Off Peak period.

Table 6 : Post-back questionnaire response rate by day

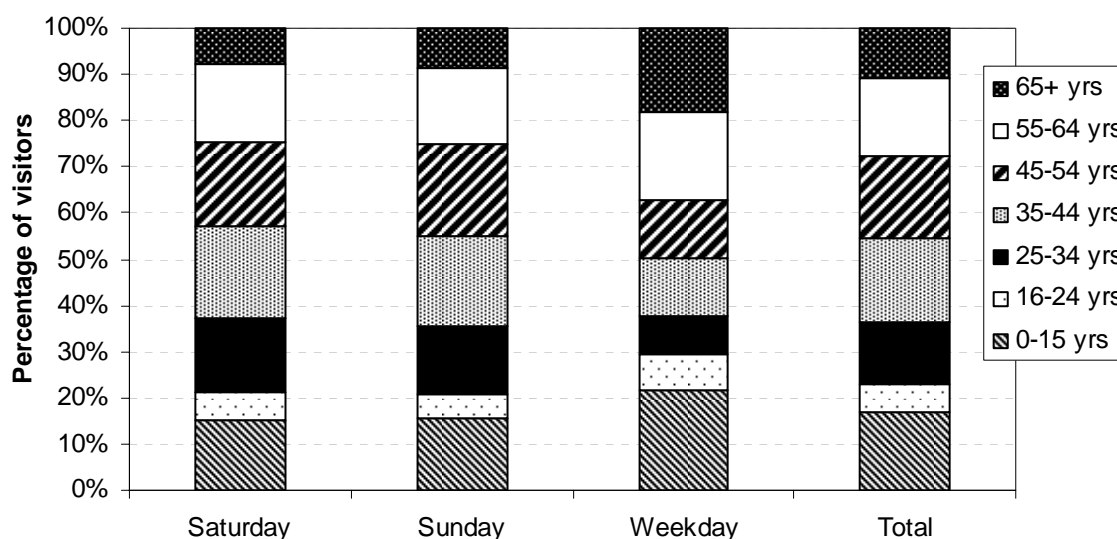
	Number of groups interviewed	Post-back not taken	Post back received?		Response Rate
			Yes	No	
Peak Saturday	1519	49	742	728	50%
Peak Sunday	1433	36	694	703	50%
Peak Weekday	1069	29	564	476	54%
Shoulder Saturday	980	7	425	548	44%
Shoulder Sunday	1612	17	840	755	53%
Shoulder Weekday	497	8	244	245	50%
Off Peak Saturday	560	13	255	292	47%
Off Peak Sunday	888	20	451	417	52%
Off Peak Weekday	425	18	224	183	55%
Total¹⁰	8989	197	4445	4347	51%

3.3 Age

3.3.1 The proportion of visitors within the different age groups was fairly equal at around 17% per group (figure 1). There were two exceptions to this, the 16 to 24 year age group (6%) and the 65+ age group (11%).

3.3.2 The proportion of visitors within each age band varied according to the day of the week on which people visited (figure 1). Saturdays and Sundays were fairly similar. The weekdays, however, saw larger proportions of visitors aged 0 to 24 and aged 55+ than the weekend days, and smaller proportions of visitors aged 25 to 54.

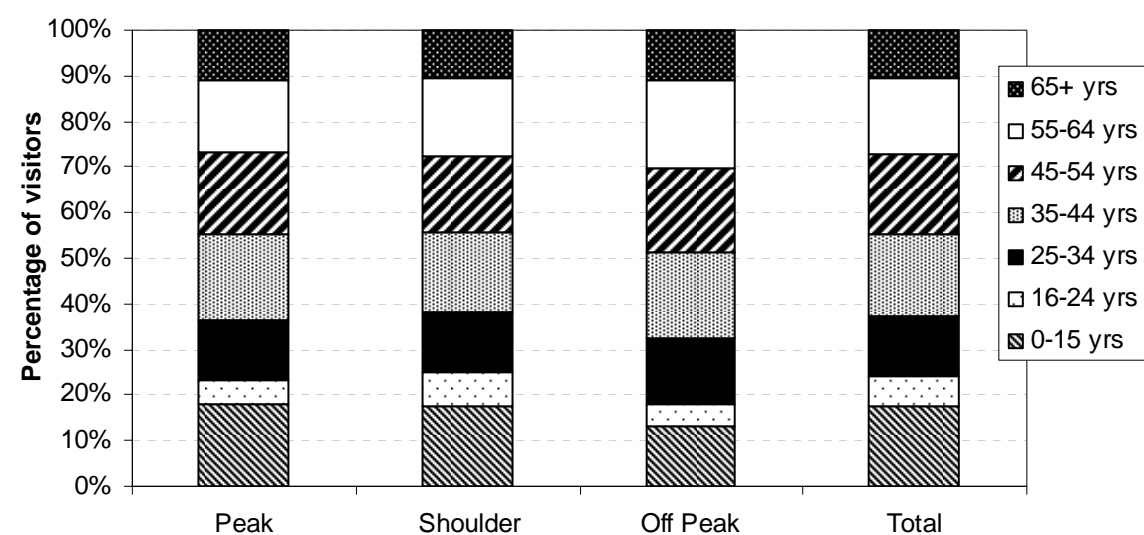
Figure 1 : Age of visitors by day of week of visit



3.3.3 There was little difference between the Peak and Shoulder visitor periods (figure 2). However, the Off Peak period saw fewer visitors aged under 24 (18%) than either the Peak (24%) or Shoulder (25%) periods.

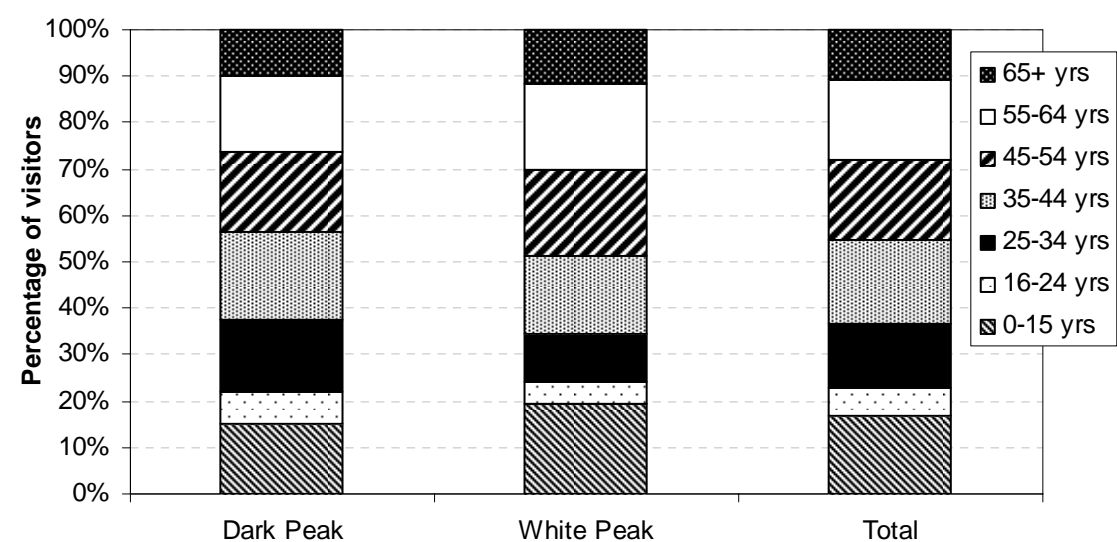
¹⁰ 6 post-back questionnaires were received that could not be allocated to a date

Figure 2 : Age of visitors by visitor period



3.3.4 A lower proportion of the visitors to the White Peak sites were aged 16 to 44 (32%) compared to those visiting the Dark Peak sites (41%). There were only minor differences between the other age groups visiting the two different areas (figure 3).

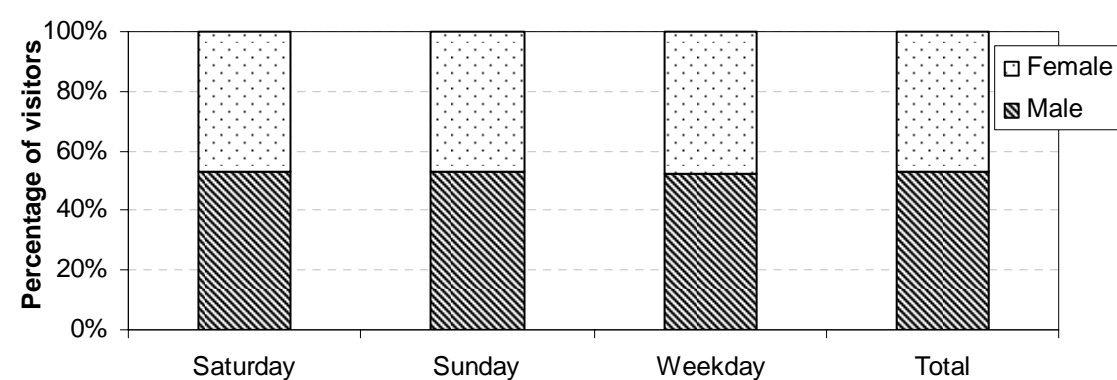
Figure 3 : Age of visitors visiting the White Peak and the Dark Peak



3.4 Gender

3.4.1 The ratio of male visitors to female visitors was around one to one (figure 4). This ratio did not vary greatly on the different days of the week surveyed.

Figure 4 : Gender of visitors by day of visit



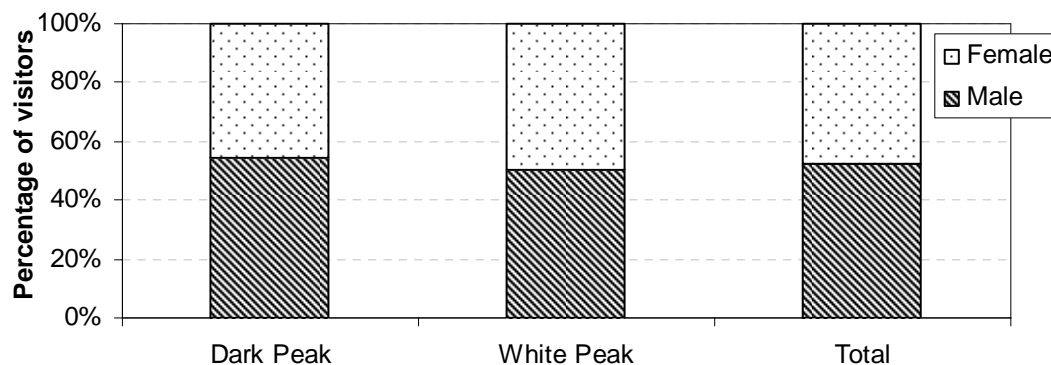
3.4.2 There was little difference between the three visitor periods with regards to the proportion of male to female visitors (figure 5).

Figure 5 : Gender of visitors by visitor period



3.4.3 There was little difference between the White Peak and Dark Peak sites (figure 6).

Figure 6 : Gender of visitors by White Peak or Dark Peak



3.5 Ethnicity

3.5.1 94% of all visitors to the Peak District classed themselves as white British (table 7).

3.5.2 Similar proportions of visitors on each day classed themselves as white British (table 7).

Table 7 : Proportion of visitors who classed themselves as white British by day of week of visit¹¹

	Proportion of visitors
Saturday	93%
Sunday	94%
Weekday	94%
All visitors	94%

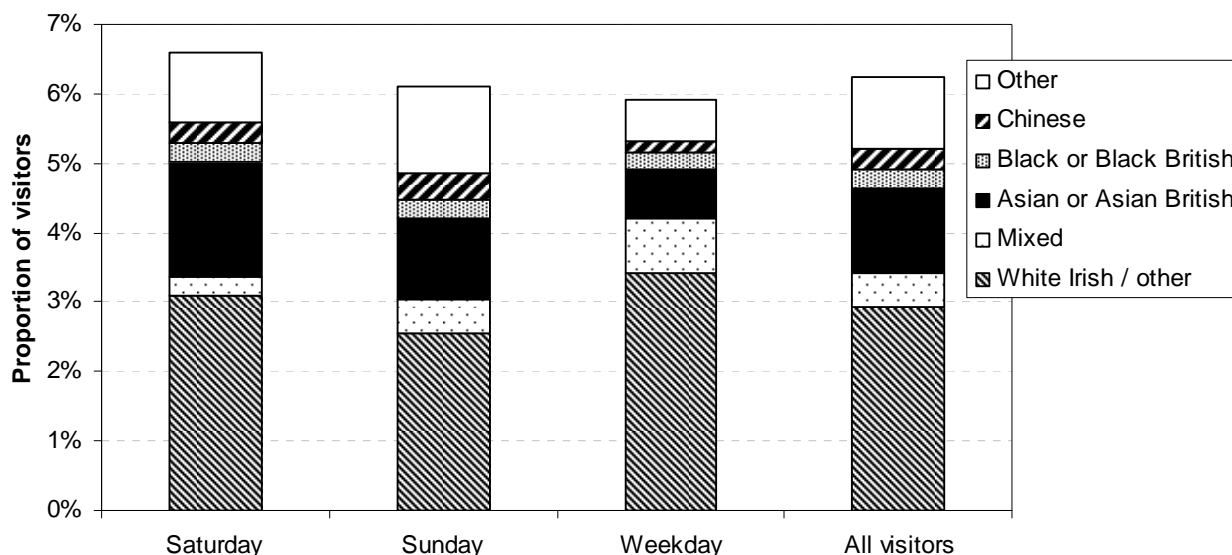
3.5.3 Visitors to the Peak District came from all ethnic groups (figure 7). The largest proportion of non white British visitors were white Irish/other (3%) followed by Asian or Asian British.

3.5.4 Visitors from all ethnic groups were present throughout the week (figure 7). Differences between the different weekdays are not sufficient for analysis.

3.5.5 The 'other' ethnic classifications of visitors are listed in Appendix 4.

¹¹ Includes those who indicated English, Welsh or Scottish

Figure 7 : Ethnicity of non white British visitors by day of week of visit



3.5.6 The proportion of visitors who classed themselves as white British was similar for the Peak and Shoulder periods, but slightly higher for the Off Peak period (table 8).

Table 8 : Proportion of visitors who classed themselves as white British by visitor period¹²

	Proportion of visitors
Peak	93%
Shoulder	94%
Off peak	96%
All visitors	94%

3.5.7 There were visitors from all ethnic groups during each visitor period (figure 8). However, the proportion of visitors within each ethnic group varied by less than 1%.

Figure 8 : Ethnicity of non white British visitors by visitor period



3.5.8 There was no difference in the proportion of visitors who classed themselves as white British between the White Peak area and the Dark Peak area (table 9).

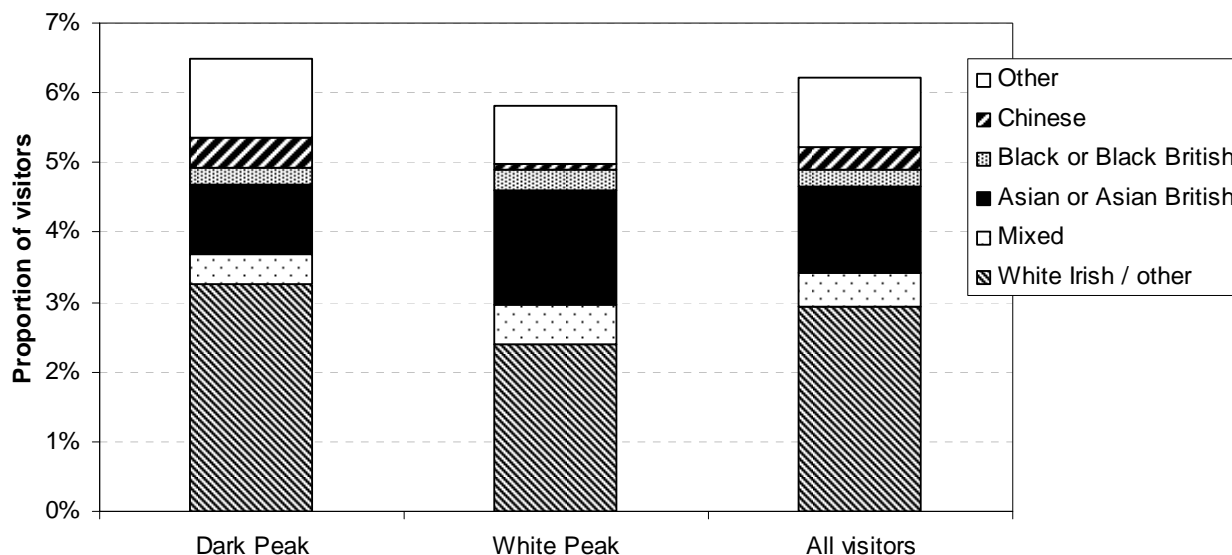
¹² Includes those who indicated English, Welsh or Scottish

Table 9 : Proportion of visitors who classed themselves as white British by area visited¹³

	Proportion of visitors
Dark Peak	94%
White Peak	94%
All visitors	94%

3.5.9 Visitors from all ethnic groups were present in both the White Peak and the Dark Peak areas (figure 9). The proportions of different ethnic groups varied by less than 1%.

Figure 9 : Ethnicity of non white British visitors to the White Peak area or Dark Peak area



3.6 Economic activity

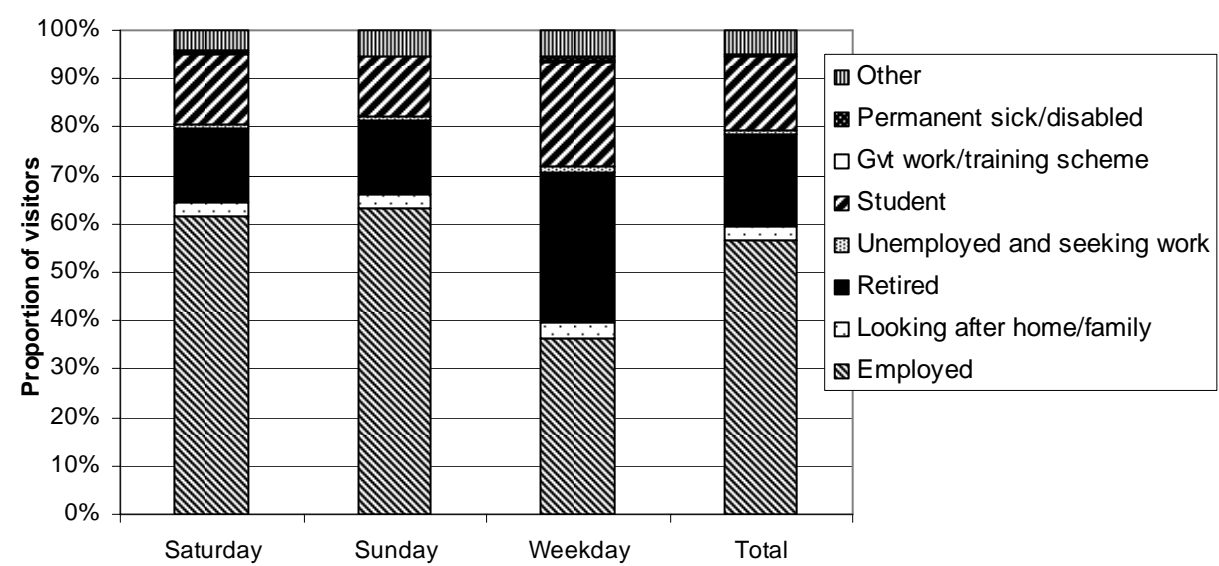
3.6.1 Just over half (56%) of all visitors to the Peak District were in employment (figure 10). The two next largest proportions of visitors were far smaller. These were people who were retired (19%) and students (15%).

3.6.2 The proportions of visitors on Saturdays and Sundays were very similar to each other and the overall picture (figure 10). However, during the weekday the proportion of employed visitors was much lower (36%) and correspondingly the proportions of retired people and students was higher (31% and 22% respectively). The proportion of people within other economic activity types did not vary greatly by day of the week of visit.

3.6.3 'Other' economic activity types are listed in Appendix 5.

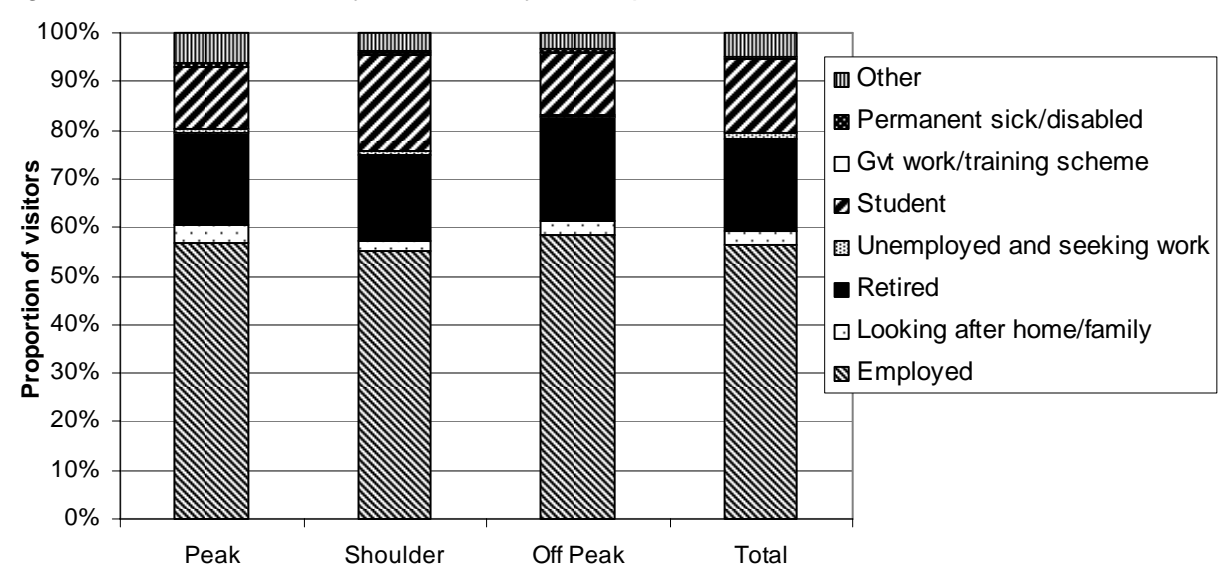
¹³ Includes those who indicated English, Welsh or Scottish

Figure 10: Economic activity of visitors by day of week of visit



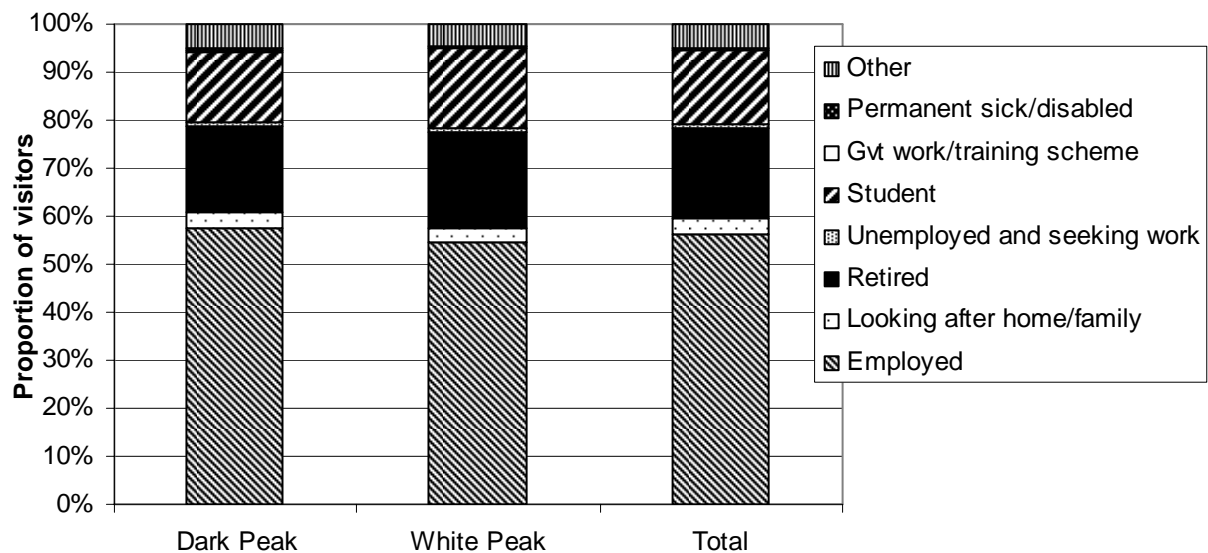
3.6.4 The proportion of students visiting the Peak District during the shoulder period (20%) was larger than during the Peak (13%) or Off Peak periods (13%) with correspondingly smaller proportions for the other economic activity types (figure 11).

Figure 11: Economic activity of visitors by visitor period



3.6.5 The economic activity of visitors to the White Peak and Dark Peak was similar (figure 12).

Figure 12: Economic activity of visitors to the White Peak area or Dark Peak area



3.7 Mobility

3.7.1 The overall proportion of visitors with a mobility problem was 3% (table 10).

3.7.2 The proportion of visitors during the weekday was slightly higher than during the weekend (table 10).

Table 10 : Percentage of visitors with a mobility problem by day of week of visit

	Proportion of visitors
Saturday	3%
Sunday	3%
Weekday	5%
Total	3%

3.7.3 The visitor periods saw similar proportions of visitors with a mobility problem (table 11).

Table 11: Percentage of visitors with a mobility problem by visitor period

	Proportion of visitors
Peak	4%
Shoulder	3%
Off Peak	4%
Total	3%

3.7.4 The White Peak and Dark Peak areas saw similar proportions of visitors with a mobility problem (table 12).

Table 12: Percentage of visitors with a mobility problem by location of visit

	Proportion of visitors
Dark Peak	3%
White Peak	4%
Total	3%

3.8 Group size

- 3.8.1 The average number of people per group visiting the Peak District was 3.25 (table 13). This did not vary between the days of the week surveyed.

Table 13 : Average number of people per group by day of visit

	Average group size
Saturday	3.27
Sunday	3.2
Weekday	3.3
Total	3.25

- 3.8.2 The groups visiting the Peak District during the Off Peak period tended to be smaller than those visiting during the Peak or Shoulder periods (table 14).

Table 14 : Average number of people per group by visitor period

	Average group size
Peak	3.33
Shoulder	3.35
Off Peak	2.93
Total	3.25

- 3.8.3 Groups visiting the White Peak were generally larger than those visiting the Dark Peak (table 15).

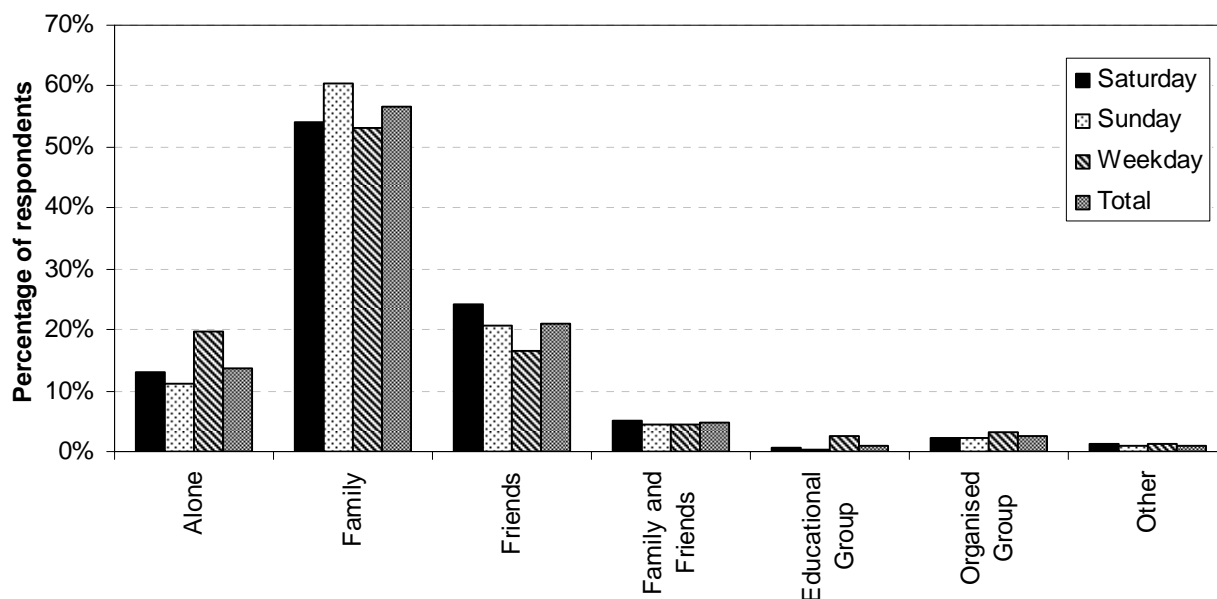
Table 15 : Average number of people per group by area visited

	Average group size
Dark Peak	3.07
White Peak	3.61
Total	3.25

3.9 Group types

- 3.9.1 Over half (57%) of the groups visiting the Peak District consisted solely of family members (figure 13). The next most common group type consisted of friends, at just over one fifth of all groups, and the third most common was people visiting on their own (14%).
- 3.9.2 On the Sundays the proportion of groups that consisted entirely of family members (60%) was higher than on Saturdays (54%) or weekdays (53%) (figure 13). On Saturdays and Sundays there were more groups of friends (24% Saturday and 21% Sunday) than lone visitors (13% Saturday and 11% Sunday). However, on weekdays the proportion of lone visitors was much higher (20%) and the proportion of friends was much lower (16%), to the extent that there were more people visiting on their own than there were groups of friends. The proportions of other types of groups were very low and did not vary greatly between the days of the week.
- 3.9.3 'Other' group types mentioned are listed in Appendix 6.

Figure 13 : Types of groups visiting the Peak District by day of visit¹⁴

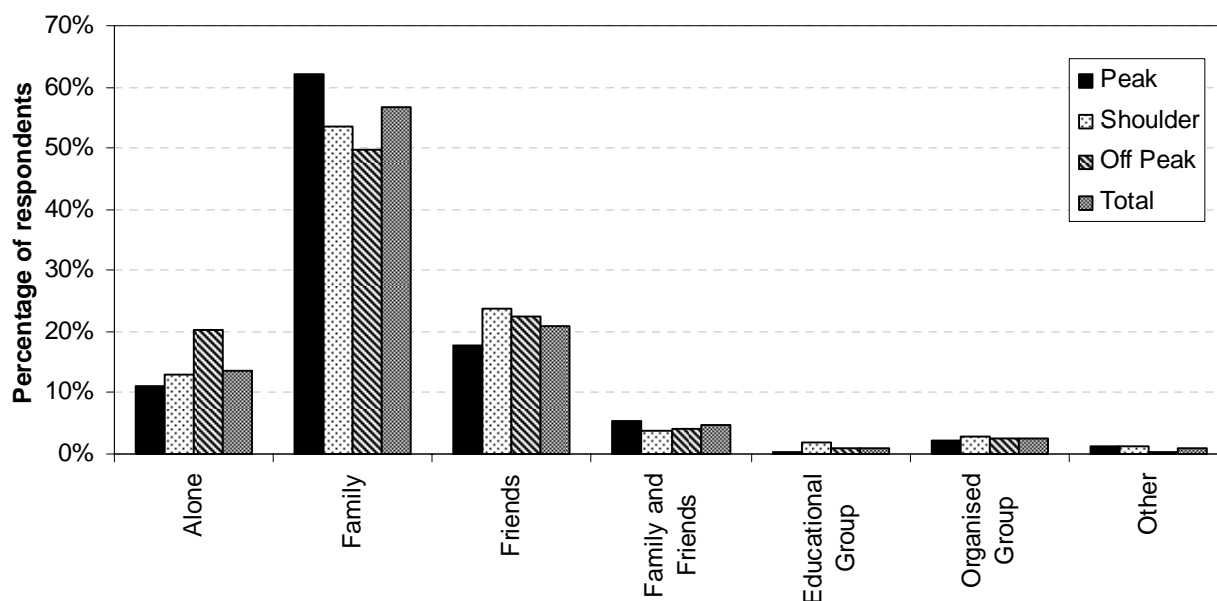


3.9.4 Families accounted for the largest proportion of groups visiting the Peak District during all three visitor periods (figure 14). However, the proportion varied between them, with the Peak period seeing the highest proportion (62%) and the Off Peak period seeing the lowest (50%).

3.9.5 During all three visitor periods, friends were the second largest proportion of groups although the Peak period saw the lowest proportion (18%) compared to the Shoulder (24%) or Off Peak periods (22%).

3.9.6 The third most common group for all three visitor periods was people visiting alone, with the Off Peak period seeing the highest proportion of lone visitors (20%) and the Peak period seeing the lowest. (11%).

Figure 14 : Types of groups visiting the Peak District by visitor period¹⁵

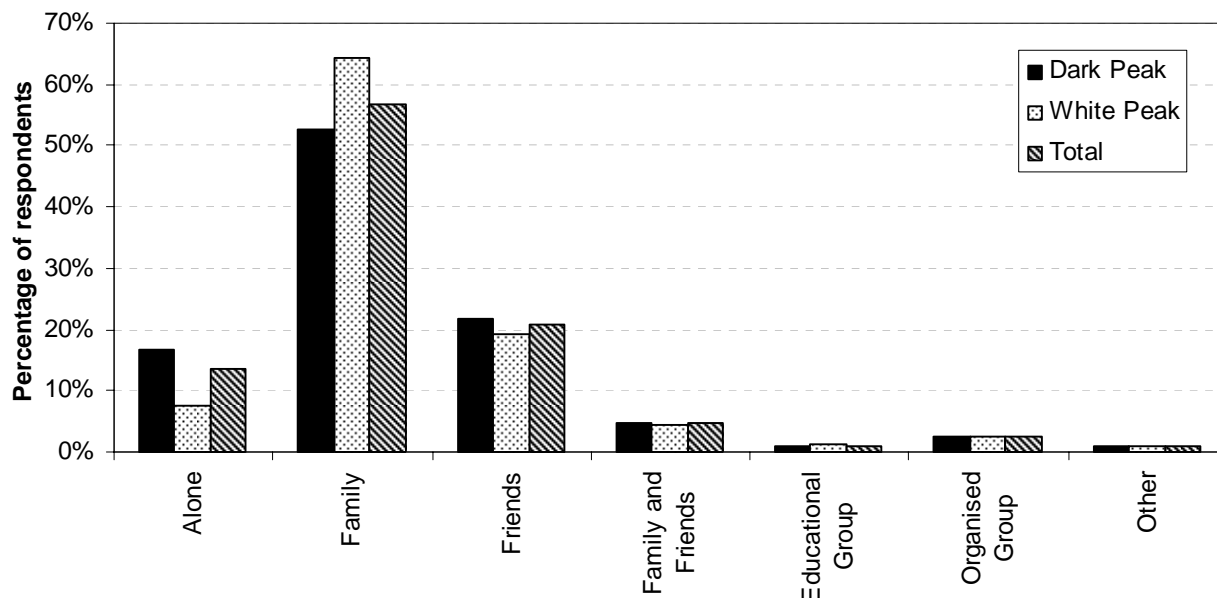


¹⁴ Figures may sum to more than 100% as some groups fell into more than one class

¹⁵ Figures may sum to more than 100% as some groups fell into more than one class

3.9.7 The overall patterns of group types visiting the White Peak and Dark Peak areas were the same, with the family as the most well represented group followed by friends and then people visiting alone. However, the proportions of groups visiting both areas differed. The proportion of families at the White Peak sites (64%) was higher than at the Dark Peak sites (53%). In contrast, in the White Peak area there were smaller proportions of groups of friends (10%) and people visiting alone (7%) compared to the Dark Peak (22% were groups of friends and 17% were people on their own).

Figure 15 : Types of groups visiting the Peak District by area visited¹⁶



3.10 Groups with children¹⁷

3.10.1 One fifth of all groups visiting the Peak District had at least one child (table 16).

3.10.2 Around one fifth of groups visiting on Saturdays or weekdays had children (table 16). However, Sundays saw a higher proportion of groups with children at around one quarter.

3.10.3 The differences between the days of the week in the proportions of groups with children (table 16) do not reflect the proportions of visitors who were children (figure 1). The weekday saw the largest proportion of children visitors and yet the lowest proportion of groups with children, indicating that there were more children per group during the weekday than the weekend.

Table 16 : Proportion of groups with children by day of visit

	Proportion of groups
Saturday	20%
Sunday	24%
Weekday	19%
Total	21%

3.10.4 The Peak Period saw by far the largest proportion of groups with children (table 17). This differs from the proportions of visitors who were children (see figure 2) in that the Peak and Shoulder periods saw equally high proportions of children.

¹⁶ Figures may sum to more than 100% as some groups fell into more than one class

¹⁷ For the purposes of this survey the term 'children' includes all people aged 0 to 15 years

Table 17 : Proportion of groups with children by visitor period

	Proportion of groups
Peak	26%
Shoulder	18%
Off Peak	16%
Total	21%

3.10.5 The proportions of groups with children visiting the White Peak and Dark Peak sites were similar. This mirrors the proportion of visitors who were children (see figure 3).

Table 18 : Proportion of groups with children by area visited

	Proportion of groups
Dark Peak	21%
White Peak	23%
Total	22%

3.11 Groups with disability

3.11.1 The proportion of groups visiting the Peak District that contained at least one person who felt they had a mobility problem (8%) was higher than the proportion of visitors who felt they had a mobility problem (3%) (tables 10 and 19).

3.11.2 The proportion of groups present during the week with at least one person who felt they had a mobility problem was almost double that of either of the weekend days (table 19). This difference between the days is similar to the proportion of visitors who felt they had a mobility problem (table 10).

Table 19 : Proportion of groups with at least one person who felt they had a mobility problem by day of visit

	Proportion of groups
Saturday	7%
Sunday	7%
Weekday	13%
Total	8%

3.11.3 There was little difference between the visitor periods with regards to the proportion of groups with at least one person who felt they had a mobility problem. This pattern is similar to the proportion of visitors who felt they had a mobility problem (table 11).

Table 20 : Proportion of groups with at least one person who felt they had a mobility problem by visitor period

	Proportion of groups
Peak	9%
Shoulder	7%
Off Peak	9%
Total	8%

3.11.4 The proportions of groups with at least one person with a mobility problem were similar for the White Peak and Dark Peak sites (table 21). This mirrors the comparison of sites for visitors who considered they had a mobility problem (table 12).

Table 21 : Proportion of groups with at least one person who felt they had a mobility problem by area visited

	Proportion of groups
Dark Peak	7%
White Peak	11%
Total	9%

3.12 Ratio of day to staying respondents

3.12.1 Overall, for every staying respondent visiting the Peak District there were just over 3 day respondents (table 22).

3.12.2 At a 95% Confidence level, the Confidence Interval for information on day respondents is no more than +/-2% and for staying respondents is no more than +/-3%.

3.12.3 The ratios of day to staying respondents on Saturday and the weekday were similar at around 2.5 day respondents to every staying respondent (table 22). However, on Sunday there were 4 day respondents for every staying respondent.

Table 22 : Proportions of day and staying respondents by day of week of visit

	Day respondents	Staying respondents
Saturday	72%	28%
Sunday	82%	18%
Weekday	74%	26%
Total	77%	23%

3.12.4 The ratios of day to staying respondents were similar during the Peak and Shoulder Periods at 3 day respondents for every staying respondent (table 23). However, during the Off Peak period the ratio increased to 4 day respondents to every staying respondent.

Table 23 : Proportions of day and staying respondents by day visitor period

	Day respondents	Staying respondents
Peak	74%	26%
Shoulder	76%	24%
Off Peak	84%	16%
Total	77%	23%

3.12.5 At the White Peak sites the ratio of day to staying respondents was fairly low with only 2 day respondents for every staying respondent (table 24). However, at the Dark Peak sites the ratio was much higher with 4.5 day respondents for every staying respondent.

Table 24 : Proportions of day and staying respondents by area visited

	Day respondents	Staying respondents
Dark Peak	82%	18%
White Peak	68%	32%
Total	77%	23%

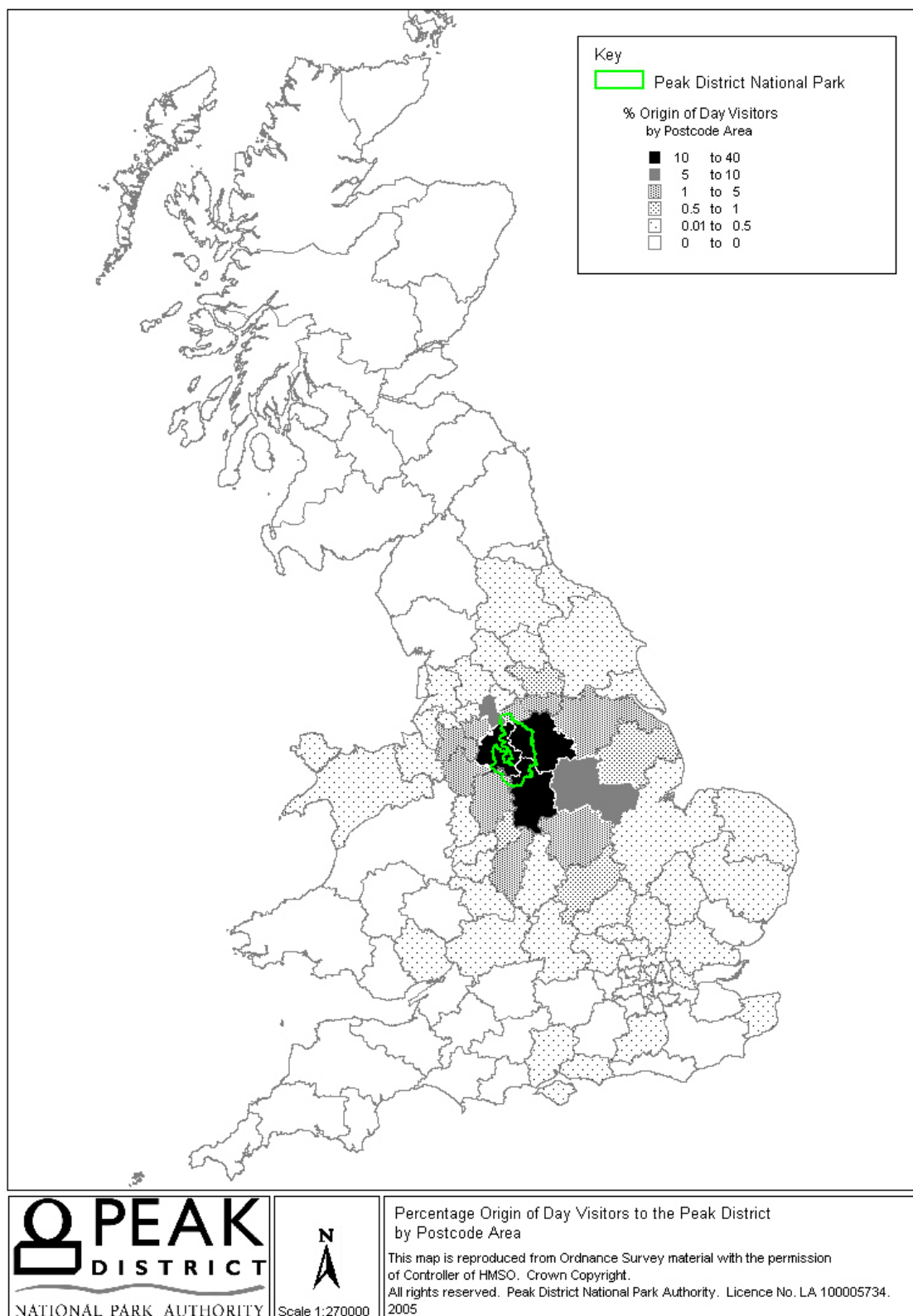
3.13 Home location of respondents

3.13.1 2% of all visitors came from overseas

3.13.2 95% of all visitors had a home postcode in England.

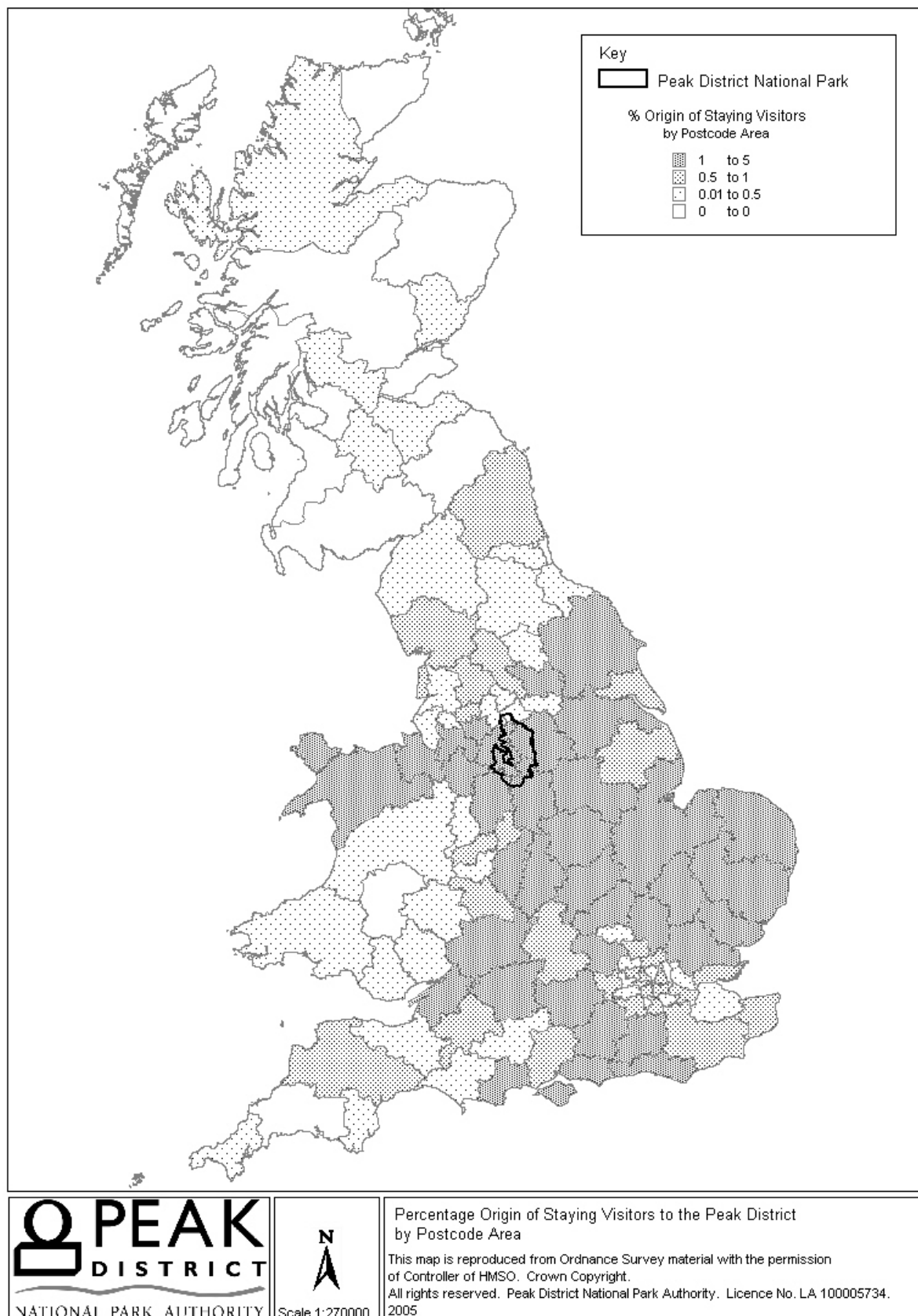
3.13.3 The largest proportions of day respondents came from postcodes that cover the Park (Sheffield, Stockport and Derby) followed by Nottingham and Oldham (Map 2). There is a pattern in the home postcodes of Day respondents visiting the National Park in that the nearer the postcode area to the Park, the larger the proportion of day respondents. However, there is a slight skew towards the East Midlands with more visitors originating from the South East of the Park than other directions.

Map 2 : Home postcode of day respondents



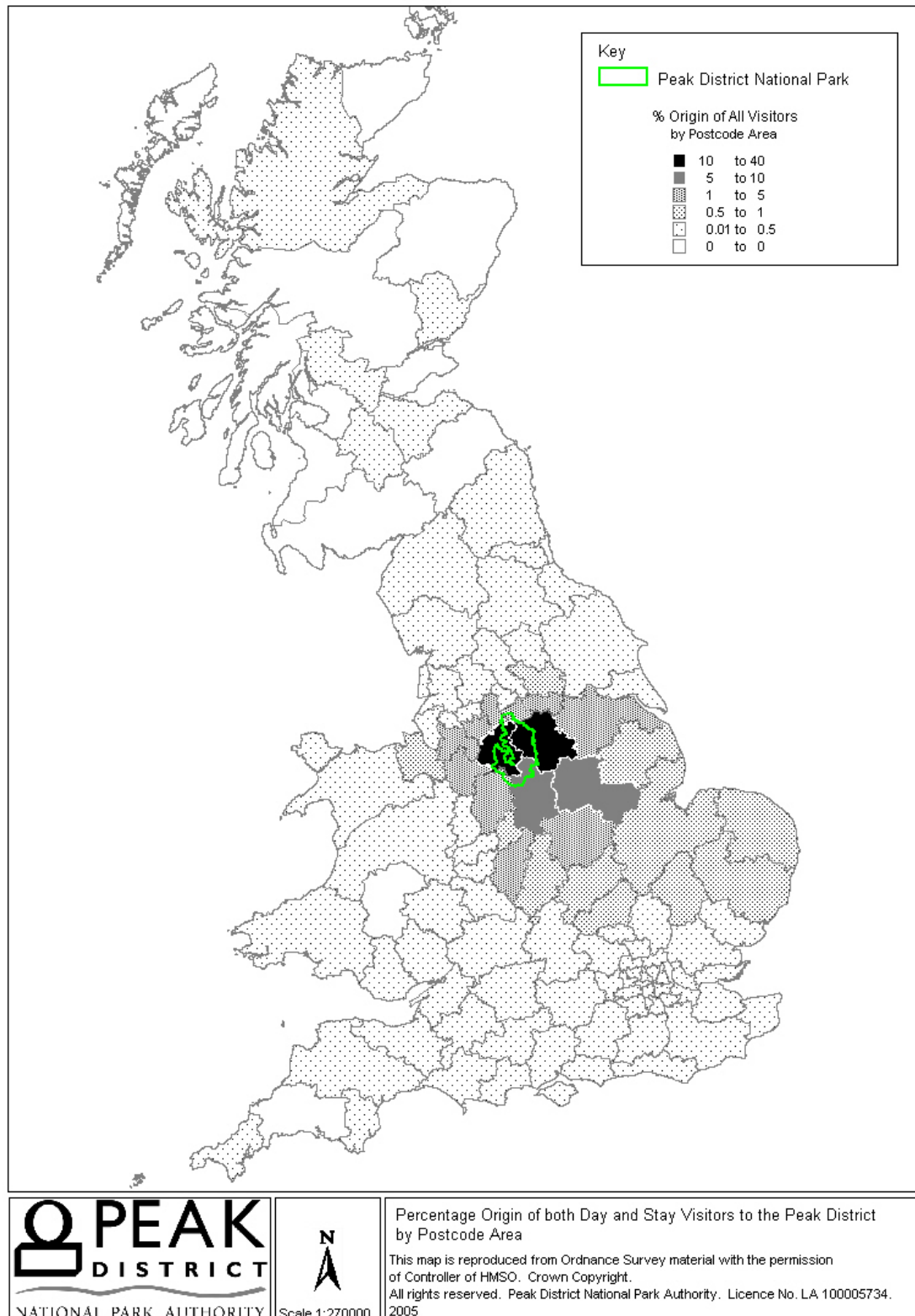
3.13.4 Staying respondents visiting the Peak District National Park come from all over England, Wales and Scotland (Map 3). Furthermore, although there were fewer respondents visiting from the furthest reaches of England and Scotland, the proportions of visitors from different postcodes are similar.

Map 3 : Home postcode of staying respondents



3.13.5 Overall, respondents visiting the National Park come from all over England, Wales and Scotland Map 4). However, there is a distinct pattern in that the majority of visitors come from postcodes within or surrounding the Park with fewer visitors from areas further away. Sheffield and Stockport postcode areas were the home location of the majority of respondents. However, there were also many respondents visiting from Derby and Nottingham. There is a skew of more visitors coming from the East Midlands area (South East of the Park).

Map 4 : Home postcode of all respondents



3.14 Location of stay for staying respondents

3.14.1 57% of staying respondents indicated that they spent at least one night away from home at a location inside the National Park.

3.14.2 The locations used by respondents overnight are listed in Appendix 7. Due to the low numbers of staying respondents and the variety of areas listed it is not possible from this data to identify preferred locations for staying overnight.

3.15 Number of nights spent away from home by staying respondents

3.15.1 On average, staying respondents spent 3.6 nights away from home (table 25). However, over half of respondents spent only one or two nights.

3.15.2 Due to the small number of staying respondents it is not possible to produce reliable data relating to the day of the week, visitor periods or area visited.

Table 25 : Number of nights spent away from home by staying visitors by day of week of visit

	Mean average Number of nights away	range	mode	Proportion of staying respondents staying 1 or 2 nights
Total	3.6	1 to 60	2	52%

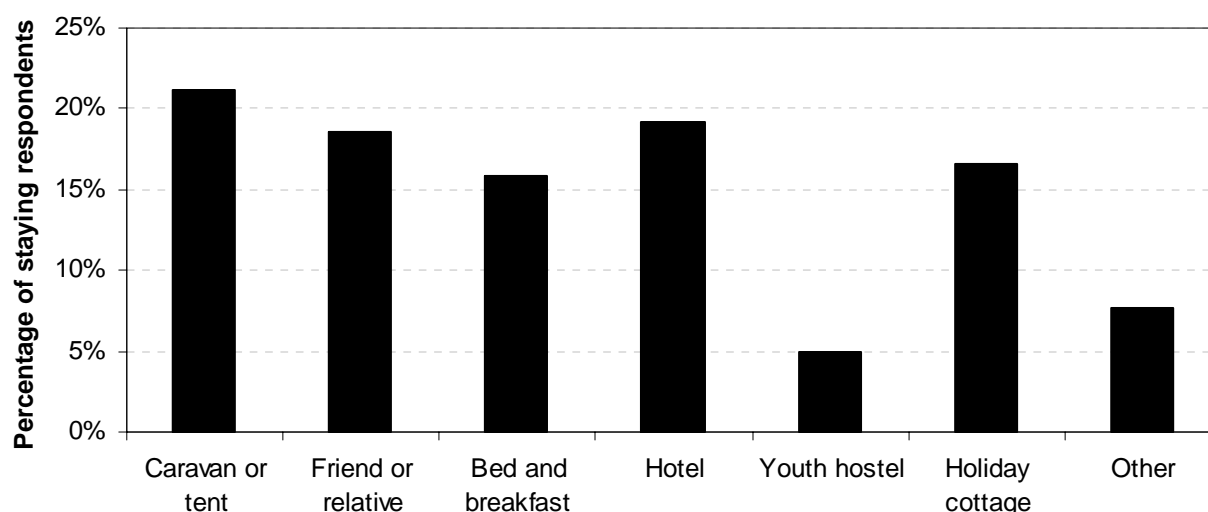
3.16 Type of accommodation used by respondents staying away from home

3.16.1 Overall the most popular forms of accommodation for staying respondents were caravan or tent, friend or relative and hotel, with around one fifth of respondents using each type (figure 16). However, Holiday cottage (17% of respondents) and Bed and Breakfast accommodation (16%) were also popular.

3.16.2 Due to the small number of staying respondents it is not possible to produce reliable data relating to the day of the week, visitor periods or area visited.

3.16.3 Other types of accommodation are listed in Appendix 8.

Figure 16 : Accommodation used by staying visitors



3.17 Mode of transport

3.17.1 85% of visitors used a car/van to get to and/or around the Peak District (table 26). Less than 10% of visitors used the second most popular form of transport (coach).

3.17.2 The proportions of visitors using each type of transport were similar on Saturday and Sunday. However, the proportion of visitors travelling by car/van during the weekday was lower and the proportion of visitors using a coach higher than at the weekend.

3.17.3 Other modes of transport used by respondents are listed in Appendix 9.

Table 26 : Transport used by visitors by day of week of visit¹⁸

	Car/van	Coach	Motorbike	Cycle	Bus/train	Walk	Other
Saturday	87%	7%	0%	1%	3%	3%	1%
Sunday	87%	6%	1%	1%	2%	3%	1%
Weekday	77%	18%	0%	0%	3%	2%	1%
Total	85%	9%	0%	1%	2%	3%	1%

3.17.4 The Shoulder period had the lowest proportion of visitors choosing to travel by car/van (table 27). This period also had the highest proportion of visitors travelling by coach.

Table 27 : Transport used by visitors by visitor period¹⁹

	Car/van	Coach	Motorbike	Cycle	Bus/train	Walk	Other
Peak	88%	6%	1%	1%	3%	3%	1%
Shoulder	80%	14%	0%	1%	3%	2%	1%
Off Peak	86%	8%	0%	1%	2%	4%	1%
Total	85%	9%	0%	1%	2%	3%	1%

3.17.5 Similar proportions of visitors to the White and Dark Peak sites used different modes of transport (table 28).

Table 28 : Transport used by visitors by area visited²⁰

	Car/van	Coach	Motorbike	Cycle	Bus/train	Walk	Other
White Peak	85%	10%	1%	1%	1%	3%	1%
Dark Peak	85%	9%	0%	1%	3%	3%	1%
Total	85%	9%	0%	1%	2%	3%	1%

3.18 Car/van occupancy rates

3.18.1 On average there were 2.8 visitors per car/van (table 29).

3.18.2 The number of visitors per car/van were similar for the days of the week surveyed (table 29). This mirrors the similarity in group size between the days of the week.

Table 29 : Car/van occupancy rates by day of week of visit

	Number of people per car/van
Saturday	2.9
Sunday	2.8
Weekday	2.7
Total	2.8

¹⁸ Totals may sum to over 100% as some respondents indicated using more than one type of transport

¹⁹ Totals may sum to over 100% as some respondents indicated using more than one type of transport

²⁰ Totals may sum to over 100% as some respondents indicated using more than one type of transport

3.18.3 The Peak period saw about one more person per car/van than the Shoulder or Off Peak periods (table 30). This does not fit the pattern seen in the differences in group size where the Peak and Shoulder periods had similarly high group sizes in comparison to the Off Peak period (table 14). This is explained by the large proportion of visitors using a coach, which carries more people than a car/van, during the Shoulder period.

Table 30 : Car/van occupancy rates by visitor period

	Number of people per car/van
Peak	3.3
Shoulder	2.5
Off Peak	2.4
Total	2.8

3.18.4 There was just less than one visitor per car less at the Dark Peak sites compared to the White Peak sites (table 31). This mirrors the larger group sizes seen at the White Peak sites compared to the Dark Peak sites.

Table 31 : Car/van occupancy rates by area visited

	Number of people per car/van
White Peak	3.3
Dark Peak	2.5
Total	2.8

3.19 Visit purpose

3.19.1 The majority of respondents visiting the survey sites were there for recreational or leisure purposes (table 32).

3.19.2 The Saturday and Sunday saw similar proportions with regards to purpose of respondents visiting the area. During the weekday, however, there were a slightly smaller proportion of respondents visiting for recreational or leisure purposes.

3.19.3 Other purposes of respondents' visits are listed in Appendix 10.

Table 32 : Purpose of visit of respondents by day of week of visit

	Recreation / leisure	Business / work	Training / education	Other
Saturday	97%	0%	1%	2%
Sunday	97%	0%	1%	2%
Weekday	93%	1%	2%	3%
Total	96%	1%	1%	2%

3.19.4 The proportions of respondents visiting the Peak District for different purposes were similar for all three visitor periods (table 33).

Table 33 : Purpose of visit of respondents by visitor period

	Recreation / leisure	Business / work	Training / education	Other
Peak	97%	0%	1%	2%
Shoulder	95%	1%	2%	2%
Off Peak	95%	1%	1%	3%
Total	96%	1%	1%	2%

3.19.5 The proportion of respondents visiting the White Peak sites for recreation or leisure was slightly lower than the proportion of respondents visiting the Dark Peak sites (table 34).

Table 34 : Purpose of visit of respondents by area visited

	Recreation / leisure	Business / work	Training / education	Other
White Peak	95%	1%	1%	3%
Dark Peak	97%	0%	1%	2%
Total	96%	0%	1%	2%

3.20 Reason for visit

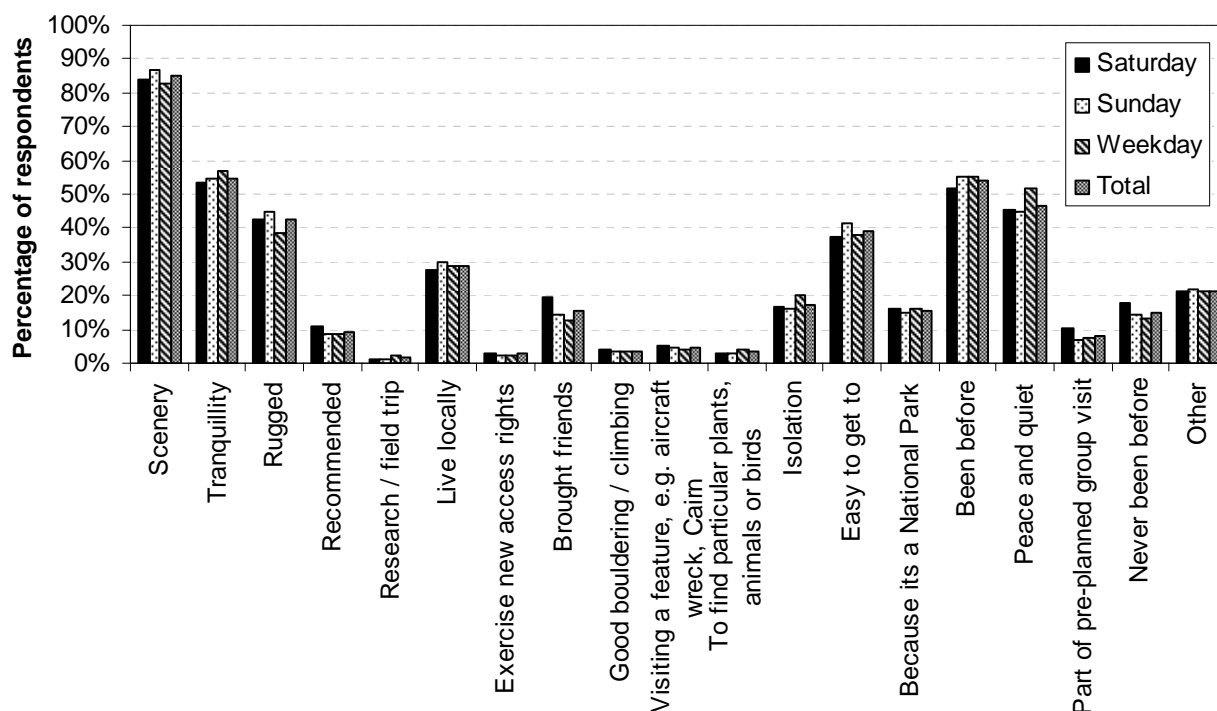
3.20.1 Most respondents (85%) visited the area for the scenery and about half (55%) visited for the tranquillity (figure 17). Just under half (43%) visited because the area is rugged.

3.20.2 Just over half of all respondents (54%) indicated that they were visiting the area because they had been before and over a quarter (29%) said that they lived locally (figure 17).

3.20.3 The reasons for respondents visiting the Park were generally similar between the days of the week surveyed.

3.20.4 Other reasons for visits are listed in Appendix 11.

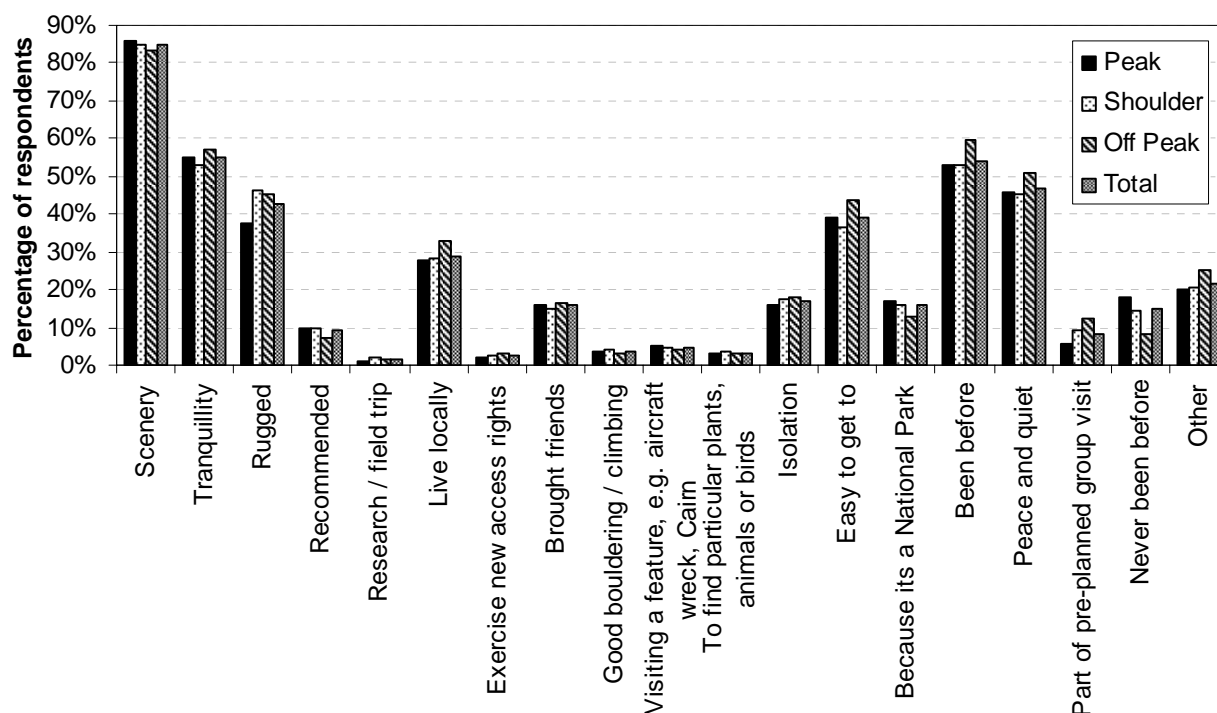
Figure 17 : Reasons for visit of respondents by day of week of visit²¹



3.20.5 The reasons for respondents visiting the Park were generally similar between the visitor periods.

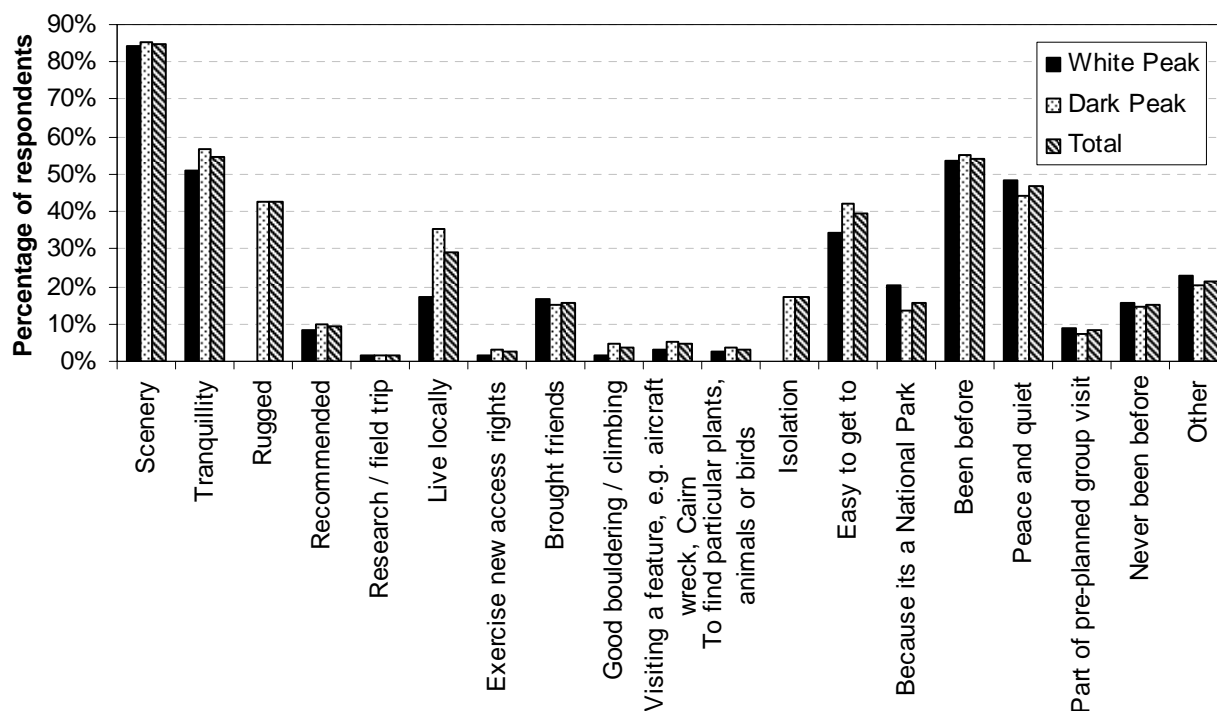
²¹ Rugged and Isolated are MFF survey only / Peace and quiet, part of pre-planned group visit, never been before, been before additional sites only

Figure 18 : Reasons for visit of respondents by visitor period²²



3.20.6 The proportion of respondents visiting the Dark peak sites (36%) because they lived locally was twice as high as the proportion visiting the White Peak sites (17%). This was complemented by the fact that a larger proportion of respondents visiting the Dark Peak sites (42%) indicated they had come because it was 'easy to get to' compared to the White Peak sites (34%).

Figure 19 : Reasons for visit of respondents by area visited²³



²² Rugged and Isolated are MFF survey only / Peace and quiet, never been before, part of pre-planned group visit, been before are additional sites only

²³ Rugged and Isolated are MFF survey only / Peace and quiet, part of pre-planned group visit, never been before, been before are additional sites only

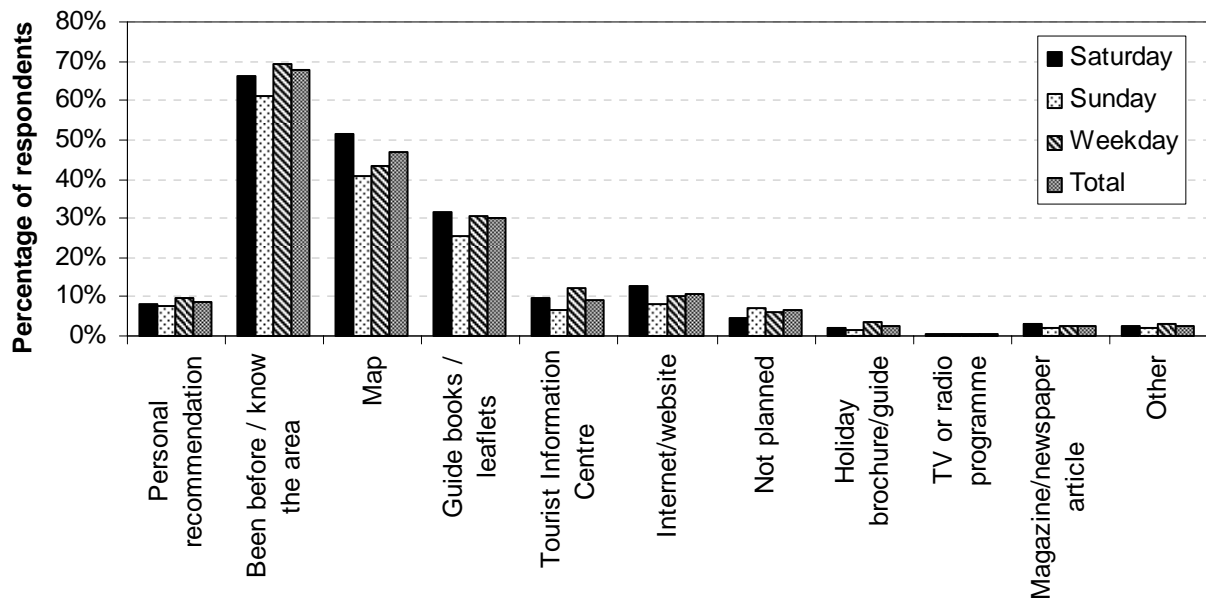
3.21 Visit planning

3.21.1 68% of all respondents visiting the Peak District used their previous knowledge of the area to plan their visit (figure 20); 47% used a map; and 30% used guide books / leaflets.

3.21.2 The proportions of respondents using planning aides were similar on Saturday and the weekday but generally lower on Sunday (figure 20).

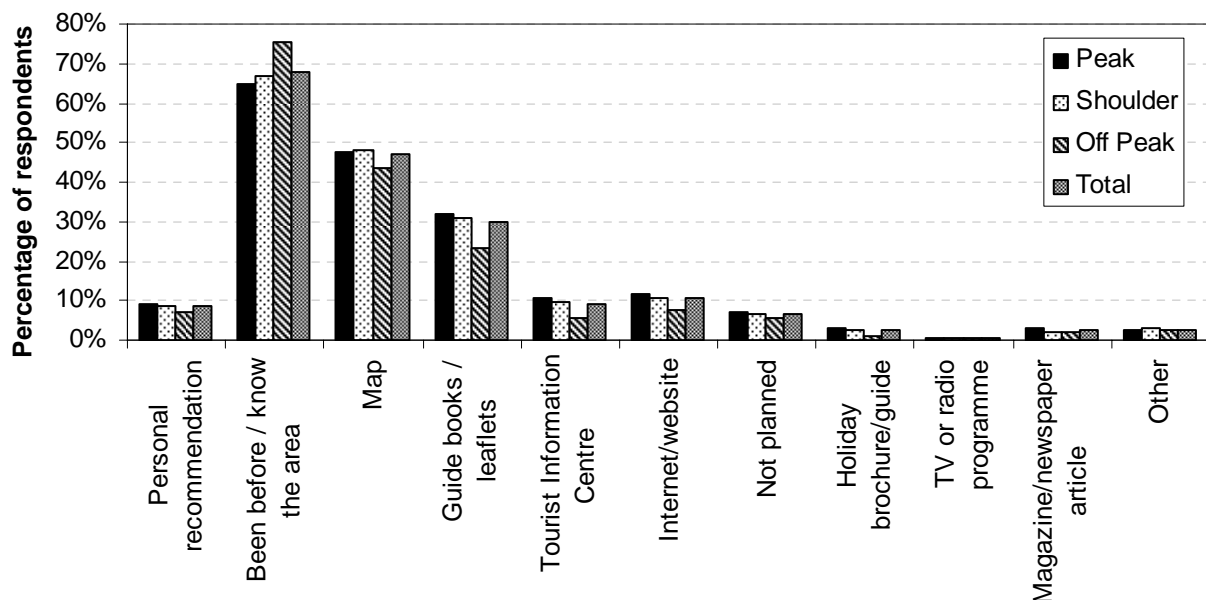
3.21.3 Other items used to plan visits are listed in Appendix 12.

Figure 20 : Planning aides used by respondents by day of week of visit²⁴



3.21.4 Similar proportions of respondents visiting during each visitor period used each planning aid (figure 21).

Figure 21 : Planning aides used by respondents by visitor period²⁵

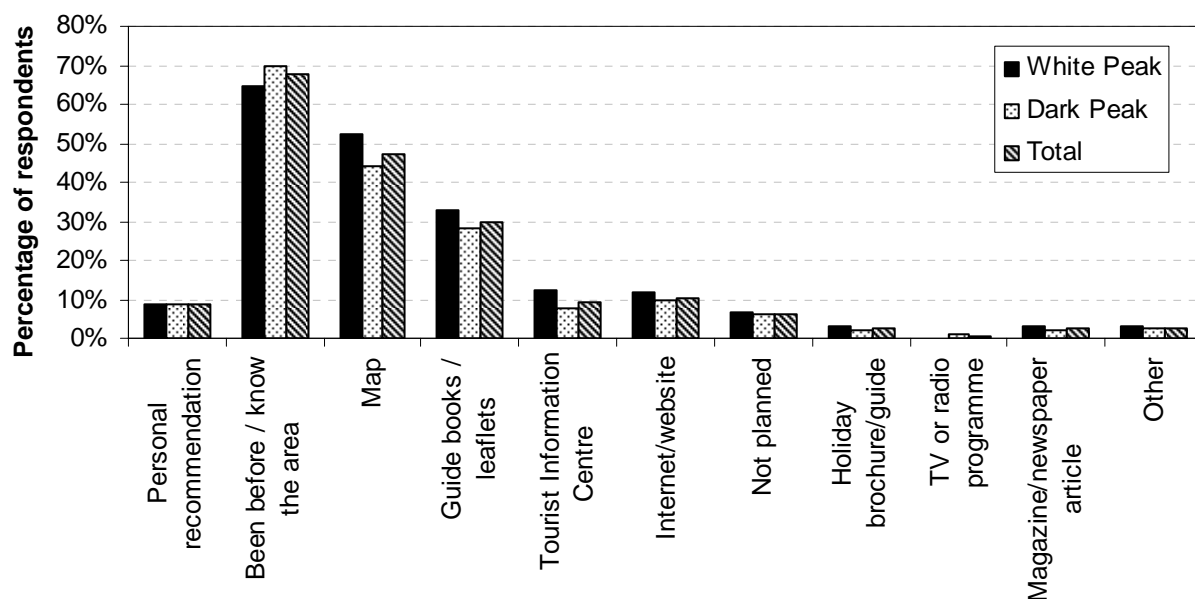


3.21.5 Similar proportions of respondents visiting the Dark Peak and White Peak sites used various items to plan their visit (figure 22).

²⁴ Magazines / newspaper articles was not an option in the Moors for the Future survey

²⁵ Magazines / newspaper articles was not an option in the Moors for the Future survey

Figure 22 : Planning aides used by respondents by location of visit²⁶



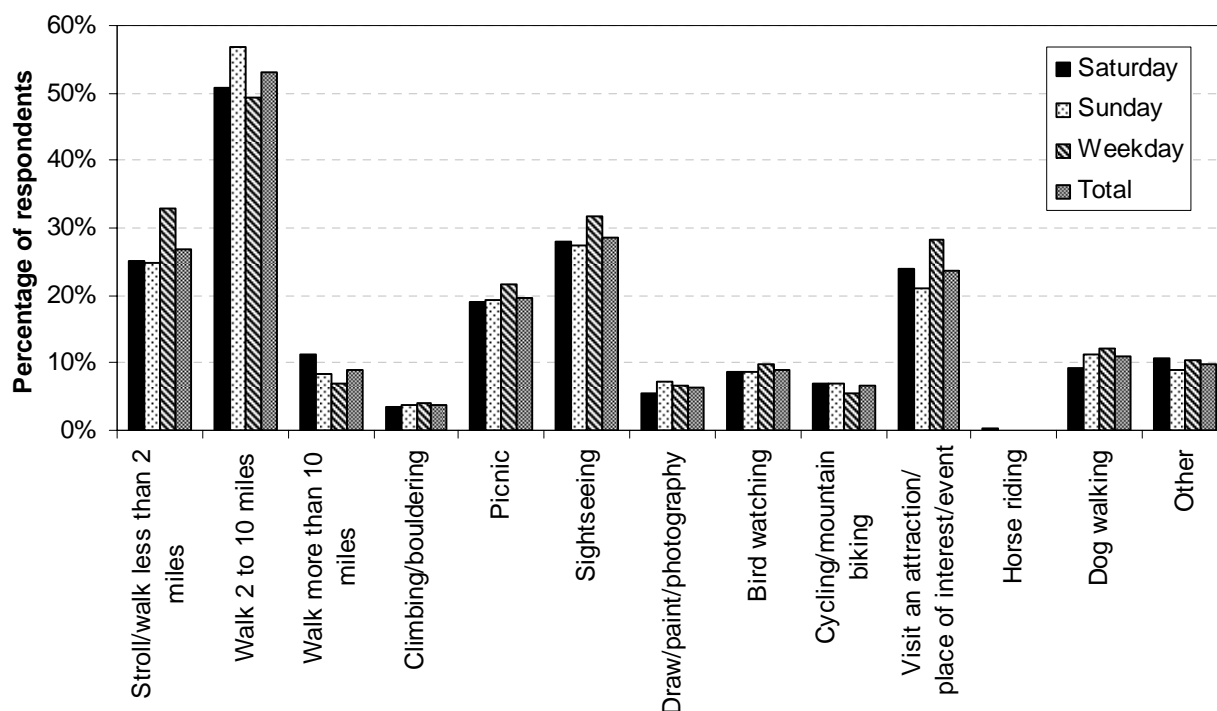
3.22 Activities undertaken

3.22.1 The most popular activity was a walk of two to ten miles (53% of respondents) (figure 23). The next most popular activities were sightseeing, strolling and visiting an attraction/place of interest/event, all of which were indicated by around a quarter of respondents.

3.22.2 Similar proportions of respondents undertook activities on the different weekdays (figure 23). However, walking two to ten miles was more popular on Sundays (57%) than Saturdays (51%) or weekdays (49%) and strolling was more popular on the weekdays (33%) than Saturdays (25%) or Sundays (25%).

3.22.3 Other Activities undertaken by respondents are listed in Appendix 13.

Figure 23 : Activities undertaken by respondents by day of week of visit²⁷



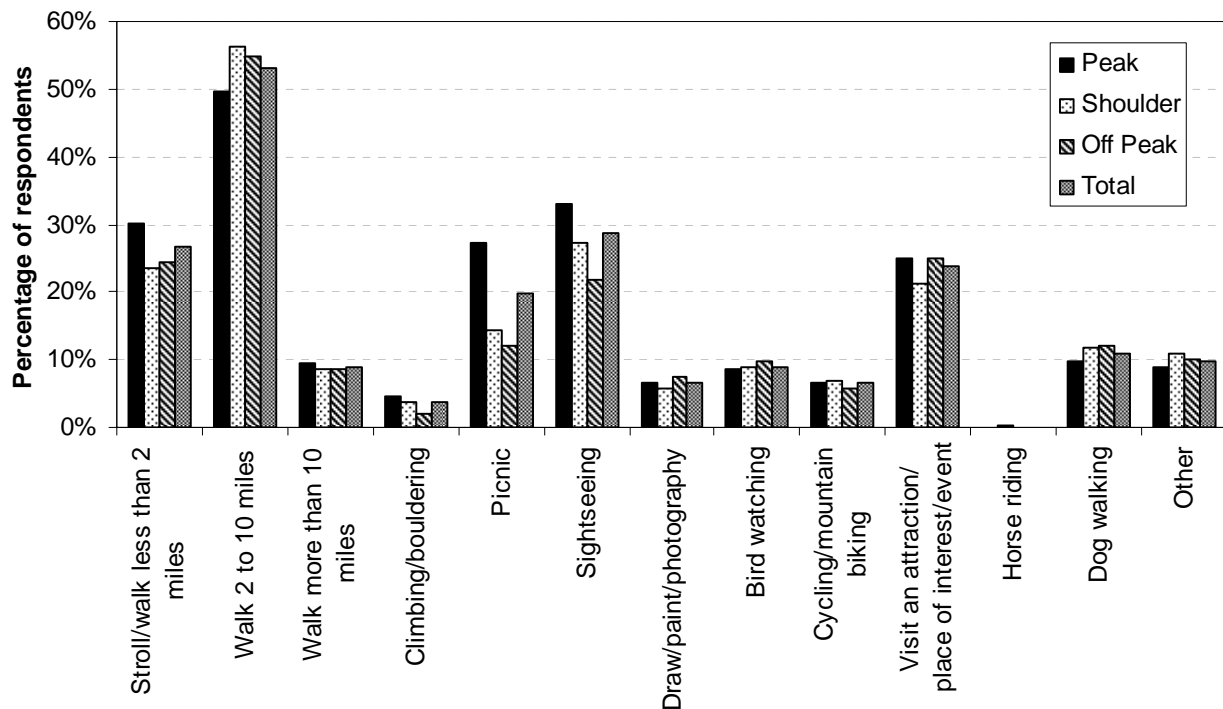
²⁶ Magazines / newspaper articles was not an option in the Moors for the Future survey

²⁷ Visit an attraction and dog walking only asked in Additional survey sites

3.22.4 Walking two to ten miles was the most popular activity with around half of all respondents visiting in each period undertaking that activity. The second most popular activity during the Peak (33%) and Shoulder (27%) periods was sightseeing, but during the Off Peak period sightseeing was less popular (22%).

3.22.5 Walking less than 2 miles, picnicking and visiting an attraction/place of interest/event were also popular activities during the Peak period with 25% to 30% undertaking each activity. Walking less than 2 miles and visiting an attraction/place of interest/event were similarly popular during the Shoulder and Off Peak periods, but far fewer respondents had had a picnic (14% during the Shoulder period and 12% during the Off Peak period).

Figure 24 : Activities undertaken by respondents by visitor period



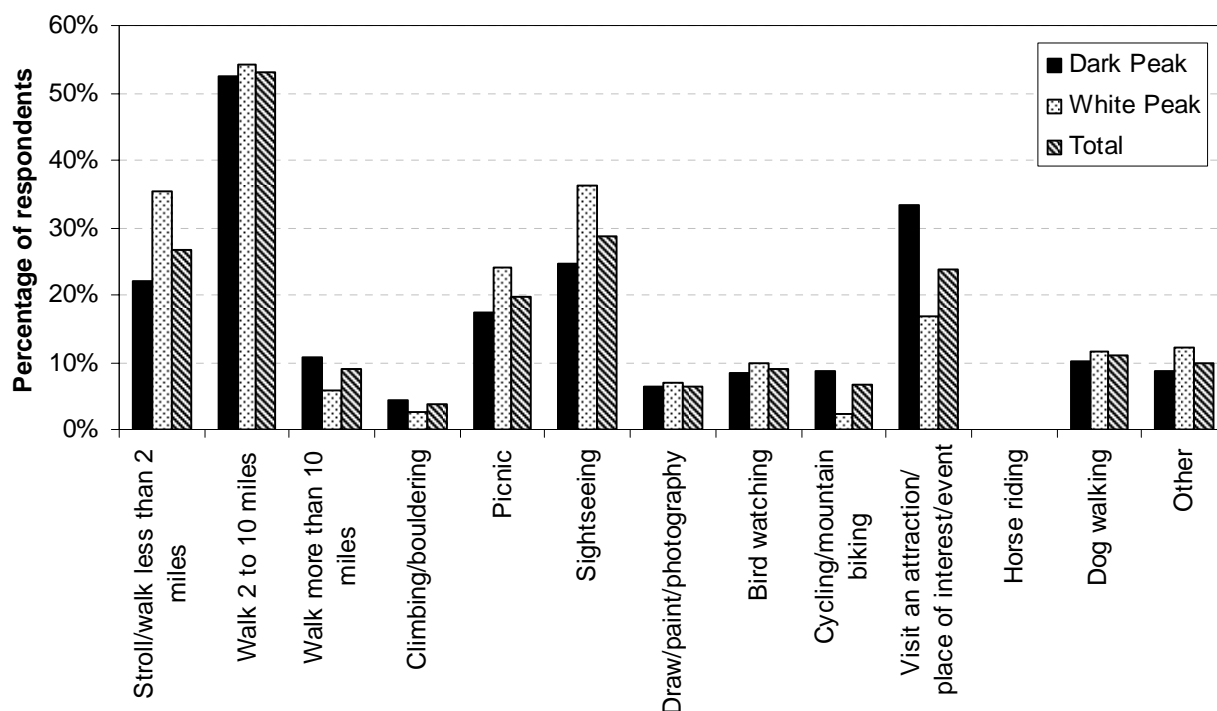
3.22.6 The proportions of respondents undertaking different activities were different for the White Peak and Dark Peak areas (figure 25). However, the most popular activity in both areas was walking two to ten miles (54% in the White Peak and 52% in the Dark Peak).

3.22.7 Sightseeing (36%) and walking less than 2 miles (35%) were the next most popular activities for respondents visiting the White Peak but were less popular in the Dark Peak (25% went sightseeing and 22% walked less than two miles).

3.22.8 The second most popular activity in the Dark Peak was visiting an attraction/place of interest/event (33% of respondents) whereas only half of this proportion (17%) of respondents visiting the White Peak undertook this activity. Half of respondents in the Dark Peak who visited an attraction/place of interest/event were visiting Chatsworth.

3.22.9 A larger proportion of respondents visiting the White Peak sites went for a picnic (24%) or a walk less than two miles (35%) compared to those visiting the Dark Peak sites (17% picnicked and 22% walked less than two miles). In contrast, a larger proportion of respondents visiting the Dark Peak sites (9%) went cycling/mountain biking compared to those visiting the White Peak sites (2%).

Figure 25 : Activities undertaken by respondents by area visited

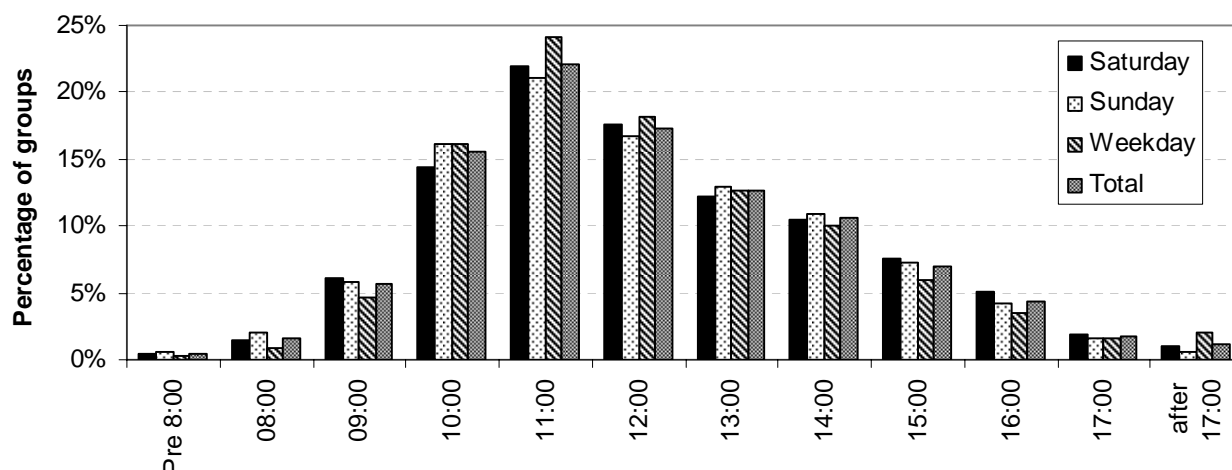


3.23 Arrival time²⁸

3.23.1 Groups arrived in the Peak District throughout most of the day. However, over half (55%) of all groups arrived between 10am and 12pm, with just under one quarter (22%) arriving at around 11am (figure 26). The proportion of groups arriving prior to 10am is quite small (8%) and there is a large jump in the proportion of groups arriving at 9am (6%) and 10am (16%). After 12pm, however, there is a gradual decline in the proportion of groups arriving each hour.

3.23.2 There were no major differences in the proportion of groups arriving at any one time.

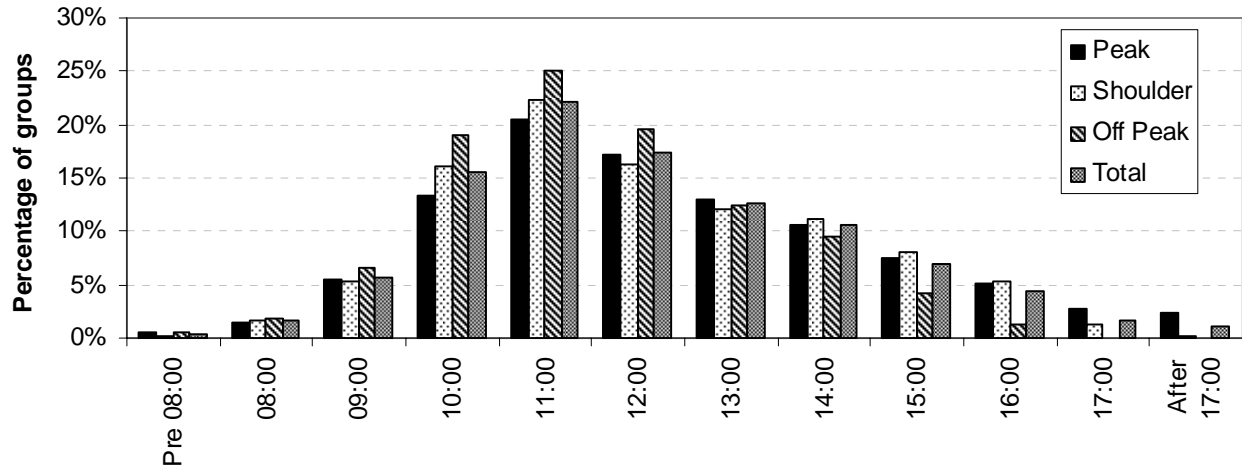
Figure 26 : Arrival time of groups by day of week of visit



²⁸ Arrival time of groups has been rounded to the nearest hour. For example 9:30am has been classed as 10am but 10:20am will also be classed as 10am.

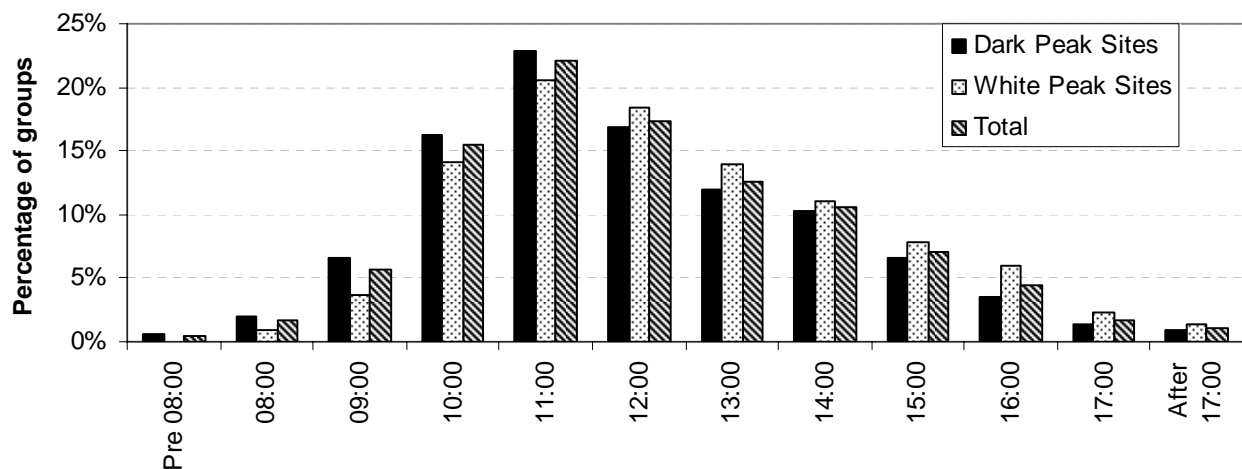
3.23.3 The overall pattern of arrival times of groups for each visitor period was similar (figure 27). However, there were differences in the proportions of visitors. During the Peak period 33% of groups arrived between 10am and 11am compared to 44% during the Off Peak period. Furthermore, the largest proportion of groups arriving after 3pm was during the Peak period (18%) and the Off Peak period saw the lowest (5%).

Figure 27 : Arrival time of groups by visitor period²⁹



3.23.4 The pattern of arrival times of groups to White Peak sites and Dark Peak sites were similar (figure 28). However, a larger proportion of groups visiting the Dark Peak (48%) arrived before 12pm than the White Peak (39%).

Figure 28 : Arrival time of groups by area visited



3.24 Departure time³⁰

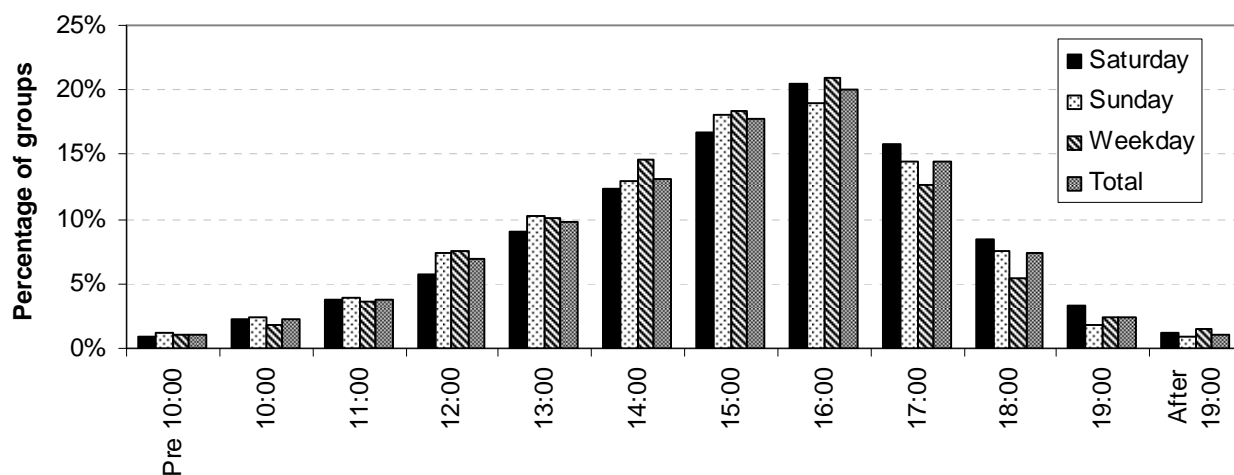
3.24.1 The pattern of departure times of groups was the opposite picture to the pattern of arrival. There was a gradual increase in the proportion of groups leaving the area up until 4pm, when it peaked at 20% of groups, followed by a more rapid reduction in the proportion of groups leaving after that time (figure 29).

3.24.2 The departure times of groups were similar for the days of the week (figure 29).

²⁹ Surveying finished at different times during the visitor periods. This will have affected the results.

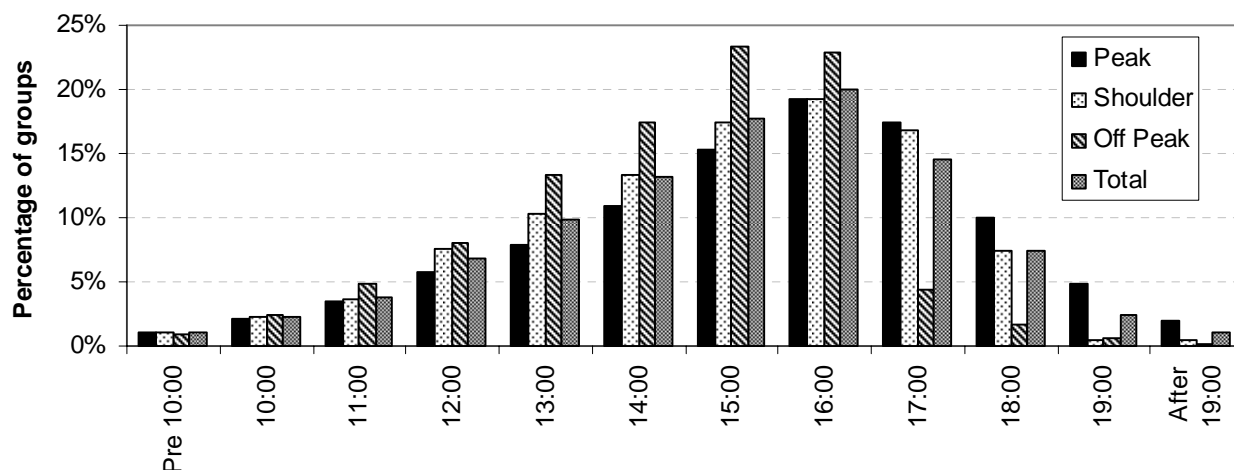
³⁰ Departure time of groups has been rounded to the nearest hour. For example 9:30am has been classed as 10am but 10:20am will also be classed as 10am.

Figure 29 : Departure time of groups by day of week of visit



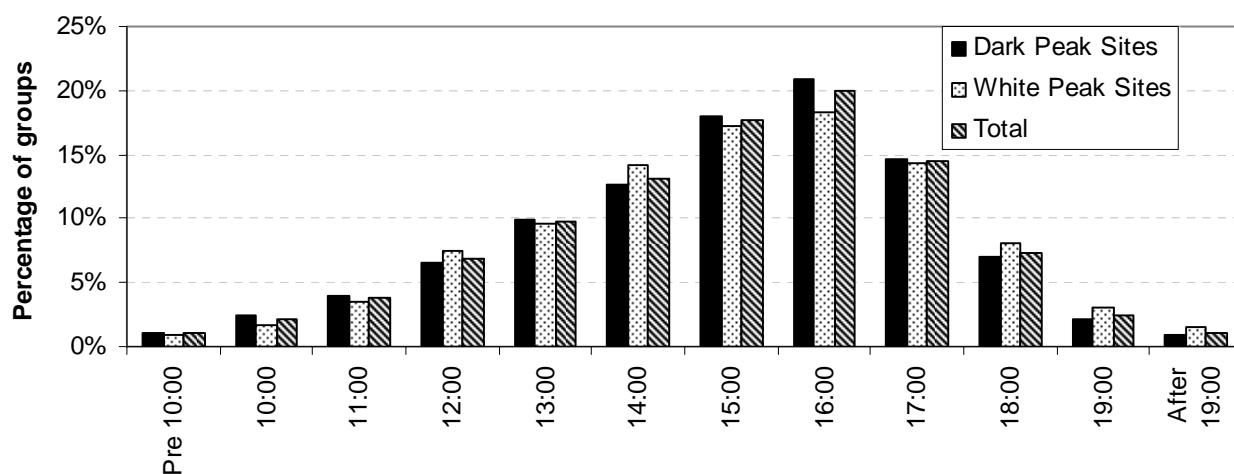
3.24.3 The departure times of groups visiting during the Peak and Shoulder periods were similar. However, the Off Peak period saw a smaller proportion of groups leaving after 4pm (7%) than the Peak (34%) or Shoulder periods (25%) and a larger proportion of groups leaving between 1pm and 4pm (77%) compared to the Peak (53%) or Shoulder periods (60%).

Figure 30 : Departure time of groups by visitor period³¹



3.24.4 Departure times of groups were similar for the White and Dark Peak areas (figure 31).

Figure 31 : Departure time of groups by area visited



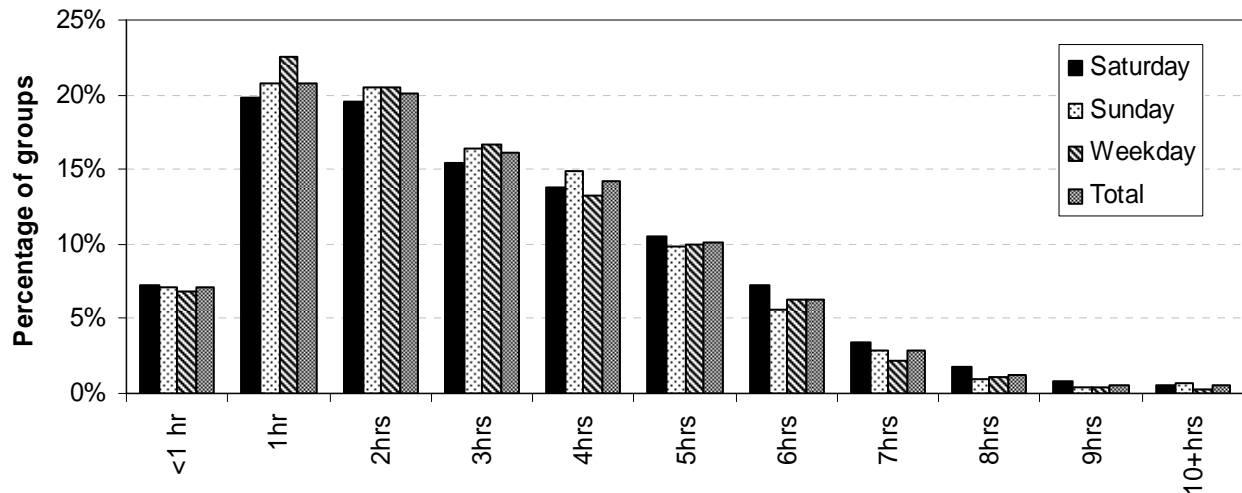
³¹ Surveying finished at different times during the visitor periods. This will have affected the results.

3.25 Length of day visit³²

3.25.1 Very few groups (7%) stayed for less than one hour (figure 32). The most popular length of stay was one hour (21%) or two hours (20%). After two hours there was a steady decline in the number of groups staying any particular length of time.

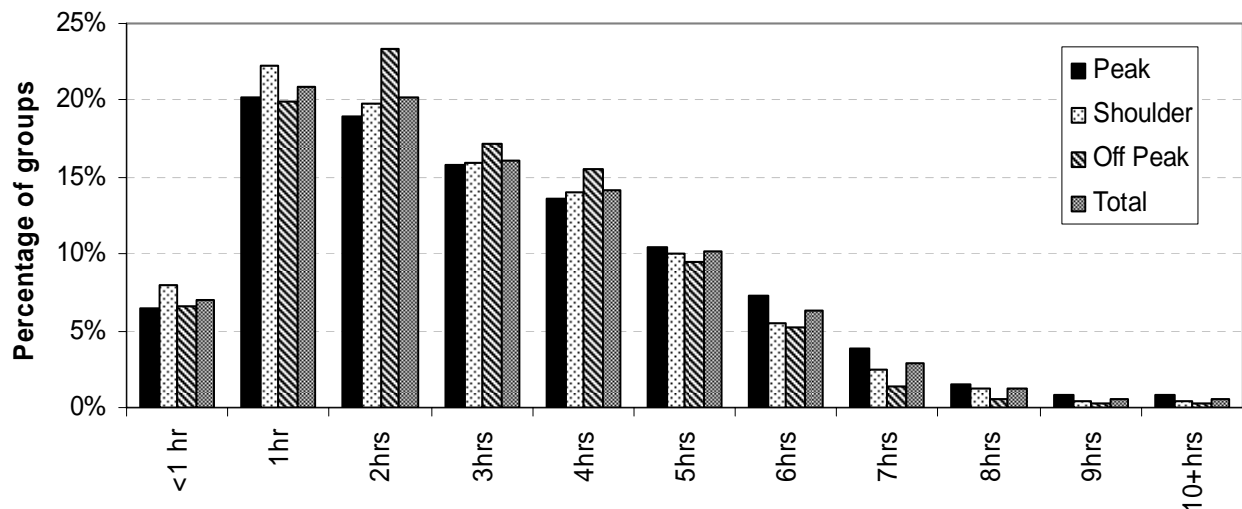
3.25.2 The length of stay of groups was similar for the days of the week (figure 32).

Figure 32 : Length of time of visit by day of week of visit



3.25.3 The length of stay of groups was similar for the different visitor periods (figure 33).

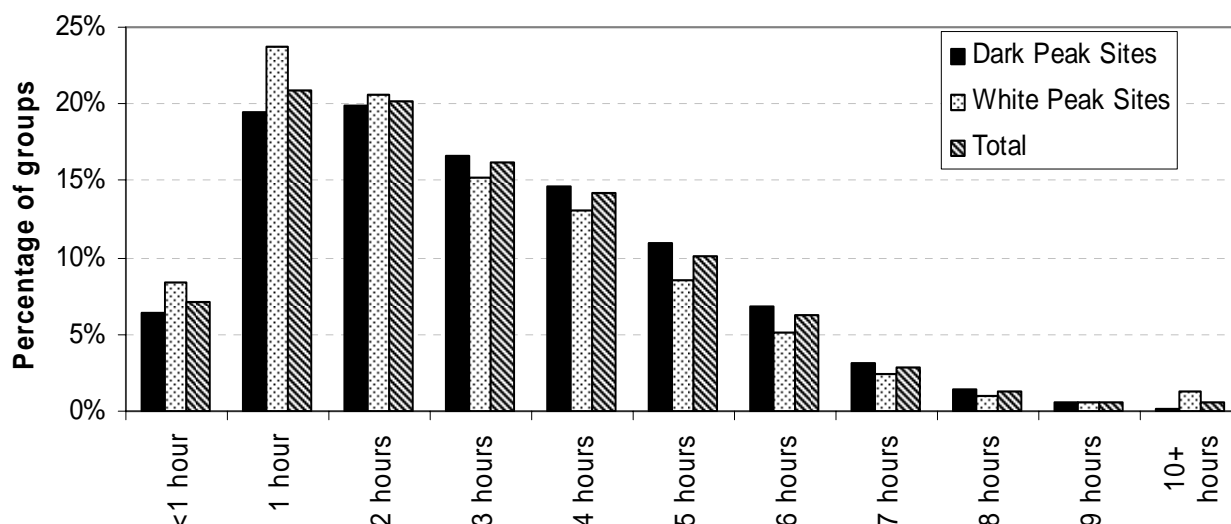
Figure 33 : Length of time of visit by visitor period



3.25.4 The length of stay of groups was similar for the White and Dark Peak areas (figure 34).

³² Length of day visit has been rounded to the nearest hour. For example 1.5 hours has been classed as 2 hours but 2:25 hours will also be classed as 2 hours.

Figure 34 : Length of time of visit by area visited



3.26 Other places visited

3.26.1 Just under one third of all respondents (31%) visited another location during their day.

3.26.2 On Sunday a slightly lower proportion of respondents visited other locations than on Saturday or weekday (table 35).

Table 35 : Proportion of respondents visiting other places by day of week of visit

	Respondents who visited other locations	Respondents who did not visit other locations
Saturday	33%	67%
Sunday	28%	72%
Weekday	33%	67%
Total	31%	69%

3.26.3 There was a slightly lower proportion of respondents who visited other locations during the Off Peak period compared to the Peak and Off Peak periods (table 36).

Table 36 : Proportion of respondents visiting other places by visit period

	Respondents who visited other locations	Respondents who did not visit other locations
Peak	33%	67%
Shoulder	31%	69%
Off Peak	26%	74%
Total	31%	69%

3.26.4 A lower proportion of respondents visiting the Dark Peak area visited other locations compared to the White Peak area (table 37).

Table 37 : Proportion of respondents visiting other places by area visited

	Respondents who visited other locations	Respondents who did not visit other locations
Dark Peak	25%	75%
White Peak	42%	58%
Total	31%	69%

3.26.5 Respondents visited a wide range of other locations. The most popular places for respondents to visit other than the survey sites were Bakewell and Buxton (table 38).

3.26.6 A list of other locations visited by less than 20 respondents is provided in Appendix 14.

Table 38 : Most popular other places visited by respondents

	Number of respondents		Number of respondents
Bakewell	164	Ashford in the Water	24
Buxton	120	Tissington	24
Chatsworth	83	Baslow	23
Ashbourne	78	Calver	23
Hathersage	77	Manchester	23
Castleton	61	Manifold	23
Derwent Valley	60	Mansfield	23
Matlock / Matlock Bath	55	Mappleton	23
Ilam	50	Marple	23
Hope	36	Bamford	22
Monsal Head/Dale	36	Carsington	21
Edale	29	Leek	21
Sheffield	26	Holmfirth	20
Tideswell	26		

3.27 Activities undertaken at other places visited

3.27.1 The most popular activity undertaken by respondents at the other locations they visited was taking some form of refreshment (table 39). This was followed by shopping or browsing in a shopping area.

3.27.2 Other activities undertaken by respondents are listed in Appendix 15.

Table 39 : Most popular activities undertaken by respondents at other locations

	Number of respondents
Refreshments	466
Shopping / browsing	389
Walking / strolling	340
Sightseeing	154

3.28 Spend per visitor³³

3.28.1 6% of all respondents did not indicate whether or not they had spent any money during the day. These people and the visitors they represent have not been included in the following calculations on spend.

3.28.2 70% of visitors were represented by a respondent who had indicated that they had spent some money during their visit that day (figure 35).

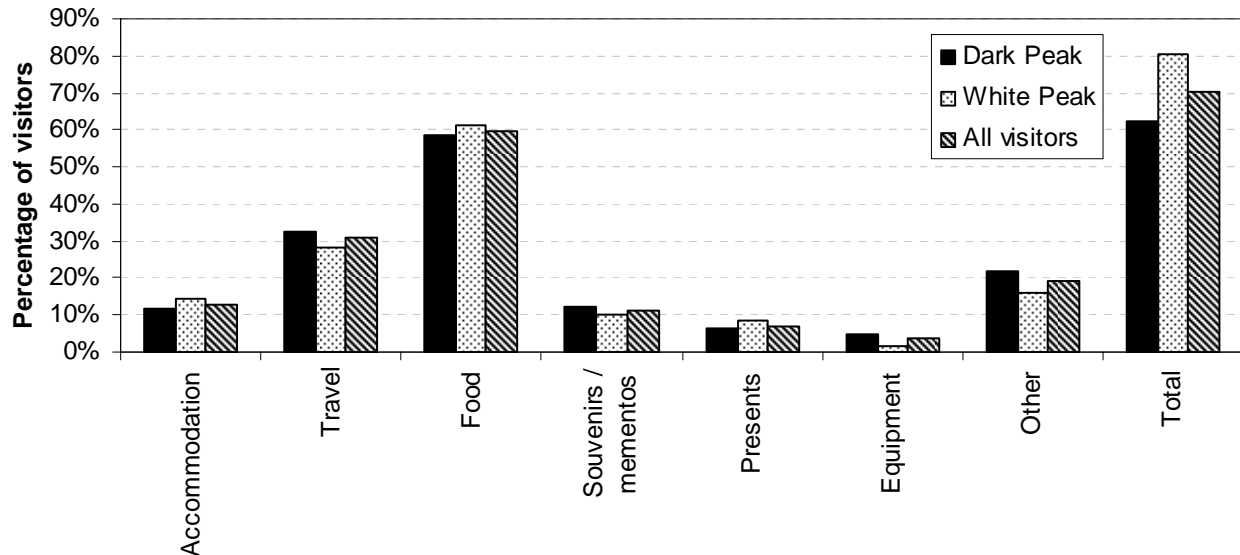
3.28.3 The proportions of visitors represented by respondents indicating spending money on any particular type of item varied greatly (figure 35). Food was by far the most popular item of spend (60% of visitors). Travel was the second most popular item of spend (31%) but by only half the amount of people who spent on food.

³³ Spend per visitor is presented by relating the responses provided by respondents to the number of visitors in their group.

3.28.4 A list of other items of spend is detailed in Appendix 16.

3.28.5 A larger proportion of visitors to the White Peak sites (81%) spent money compared to those visiting the Dark Peak sites (63%). However, the proportions of visitors spending money on any individual type of item were very similar.

Figure 35 : Proportion of visitors represented by respondents, visiting the White Peak and Dark Peak sites, who spent money on each item



3.28.6 The average amount of money spent by visitors who had spent money was £13.73 (table 40). However, due to the large proportion of visitors who did not spend any money the overall average spend per visitor was £9.65 (table 41).

3.28.7 The largest cost to visitors was accommodation, with those who paid for accommodation paying on average £29.16 per person (table 40). This was followed by equipment, with visitors who bought these types of items spending an average £10.72 (table 40). However, as only a small proportion of visitors spent money on these items the overall spend per visitor was very small (table 41), although accommodation still remained the most expensive item (£3.77).

3.28.8 Food was the fourth most expensive item bought (table 40). However, due to the high proportion of visitors who bought food it was the second most expensive item per visitor overall (£3.00. See table 41).

3.28.9 Visitors to the White Peak spent more money than visitors to the dark Peak both overall and on individual items (table 40). Of those who had spent on each item, visitors to the White Peak sites spend around twice as much as visitors to the Dark Peak sites on souvenirs / mementos, presents and 'other' items.

3.28.10 The largest difference between the two sites was the amount spent on equipment. The visitors to the White Peak sites who bought equipment spent around three times more than those visiting the Dark Peak sites and spent as much on equipment as the visitors to the Dark Peak sites spent on accommodation (table 40). However, due to the small proportions of visitors to the White Peak sites who bought equipment, the amount spent per head overall was the second smallest amount out of all of the spend categories (table 41).

Table 40 : Average visitor spend of visitors represented by respondents, visiting the White Peak and Dark Peak sites, who spent money on each item

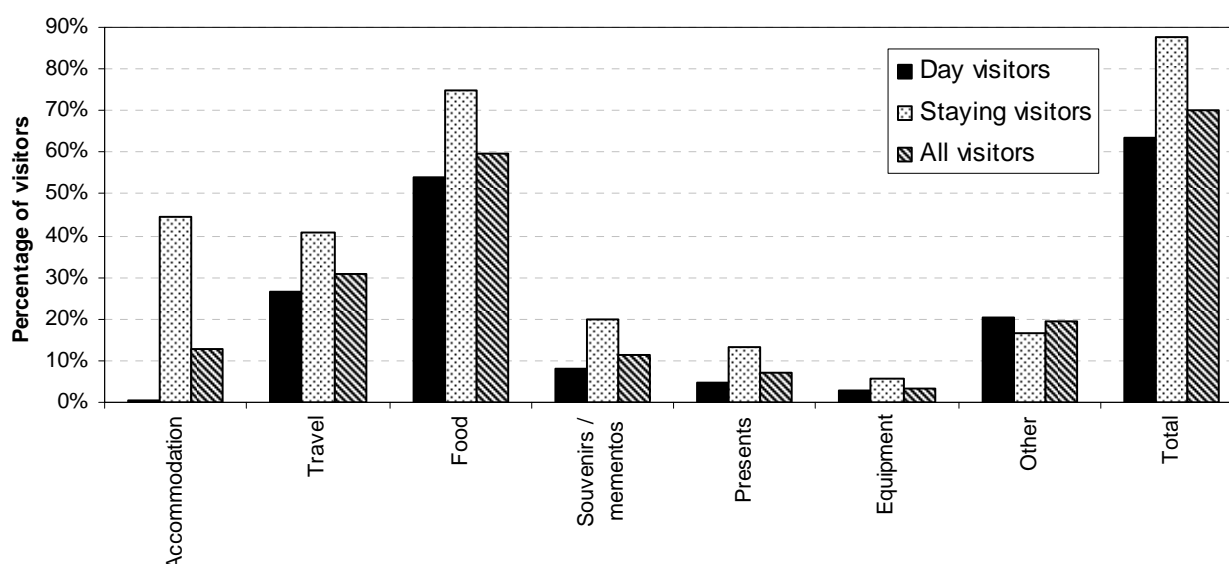
	Accommodation	Travel	Food	Souvenirs / mementos	Presents	Equipment	Other	Total
Dark Peak	£23.24	£3.92	£3.86	£1.57	£3.95	£7.57	£1.66	£11.96
White Peak	£35.82	£5.19	£6.50	£3.75	£7.71	£23.21	£3.55	£15.58
All visitors	£29.16	£4.42	£5.02	£2.39	£5.81	£10.72	£2.33	£13.73

Table 41 : Average spend per visitor of all visitors³⁴ represented by respondents, visiting the White Peak and Dark Peak sites

	Accommodation	Travel	Food	Souvenirs / mementos	Presents	Equipment	Other	Total
Dark Peak	£2.78	£1.27	£2.26	£0.19	£0.25	£0.37	£0.36	£7.48
White Peak	£5.12	£1.47	£4.00	£0.38	£0.64	£0.39	£0.57	£12.56
All visitors	£3.77	£1.35	£3.00	£0.27	£0.42	£0.38	£0.45	£9.65

3.28.11 A larger proportion of staying visitors (88%) spent money than day visitors (63%) (figure 36). With the exception of 'other' items, a larger proportion of staying visitors spent money on each category of spend compared to day visitors.

Figure 36 : Proportion of visitors represented by day and staying respondents who spent money on each item



³⁴ All visitors excludes those represented by the 6% of respondents who did not indicate whether or not they had spent money

3.28.12 Staying visitors who spent money, spent five and a half times more than the day visitors who spent money (table 42).

3.28.13 Due to the larger proportion of day visitors who did not spend money, the amount spent per visitor overall for staying visitors was just under eight times the amount spent per day visitor (table 43).

3.28.14 With regards to the categories of items of spend, staying visitors who spent money on each item spent on average more money than the days visitors (table 42).

Table 42 : Average visitor spend of visitors represented by day and staying respondents who spent money on each item

	Accommodation	Travel	Food	Souvenirs / mementos	Presents	Equipment	Other	Total
Day visitors	£14.69	£2.54	£3.24	£1.19	£4.32	£8.62	£1.33	£5.21
Staying visitors	£29.62	£7.52	£8.25	£3.66	£7.00	£13.14	£5.39	£29.37
All visitors	£29.16	£4.42	£5.02	£2.39	£5.81	£10.72	£2.33	£13.73

Table 43 : Average spend per visitor of all visitors³⁵ represented by day and staying respondents

	Accommodation	Travel	Food	Souvenirs / mementos	Presents	Equipment	Other	Total
Day visitors	£0.08	£0.67	£1.74	£0.10	£0.20	£0.32	£0.27	£3.30
Staying visitors	£13.13	£3.08	£6.20	£0.72	£0.94	£0.77	£0.90	£25.72
All visitors	£3.77	£1.35	£3.00	£0.27	£0.42	£0.38	£0.45	£9.65

3.29 Dogs

3.29.1 15% of groups brought an average of one dog each (table 44). 70% of all the dogs visiting the Peak District were allowed off the lead for some of the time.

3.29.2 There were no major differences in the proportion of groups bringing a dog with regards to which day of the week the visit was made on (table 44). Therefore the differences in the number of dogs reflected the differences in the number of groups visiting.

Table 44 : Number of dogs and percentage of dogs allowed off the lead by day of week of visit

	Percentage of groups with a dog	Number of dogs	Percentage of dogs allowed off the lead
Saturday	15%	278	72%
Sunday	14%	369	67%
Weekday	18%	234	71%
Total	15%	881	70%

³⁵ All visitors excludes those represented by the 6% of respondents who did not indicate whether or not they had spent money

3.29.3 Similar proportions of groups brought dogs during all of the visitor periods (table 45). Therefore the differences in the number of dogs reflected the differences in the number of groups visiting.

3.29.4 A larger proportion of dogs were allowed off the lead during the Off Peak period than during the Peak and Shoulder periods (table 45).

Table 45 : Number of dogs and percentage of dogs allowed off the lead by visitor period

	Percentage of groups with a dog	Number of dogs	Percentage of dogs allowed off the lead
Peak	14%	375	67%
Shoulder	15%	294	68%
Off Peak	17%	212	77%
Total	15%	881	70%

3.29.5 There were no major differences in the proportions of groups bringing dogs to the White Peak sites and the Dark peak sites (table 46).

3.29.6 A slightly larger proportion of dogs were allowed off the lead at the Dark Peak sites compared to the White Peak sites (table 46).

Table 46 : Number of dogs and percentage of dogs allowed off the lead by area visited

	Percentage of groups with a dog	Number of dogs	Percentage of dogs allowed off the lead
Dark Peak	15%	574	72%
White Peak	15%	307	66%
Total	15%	881	70%

3.30 Satisfaction

3.30.1 Almost all respondents visiting the Peak District National Park (99%) were either satisfied or very satisfied with their visit (table 47).

Table 47 : Satisfaction of respondents

	Percentage of respondents
Very satisfied	79%
Satisfied	20%
Neither	1%
Unsatisfied	0%
Very unsatisfied	0%

3.30.2 The reasons for respondent dissatisfaction were investigated in slightly different ways between the Moors for the Future survey and the additional sites.

3.31 Importance of features to enjoyment (additional sites only)

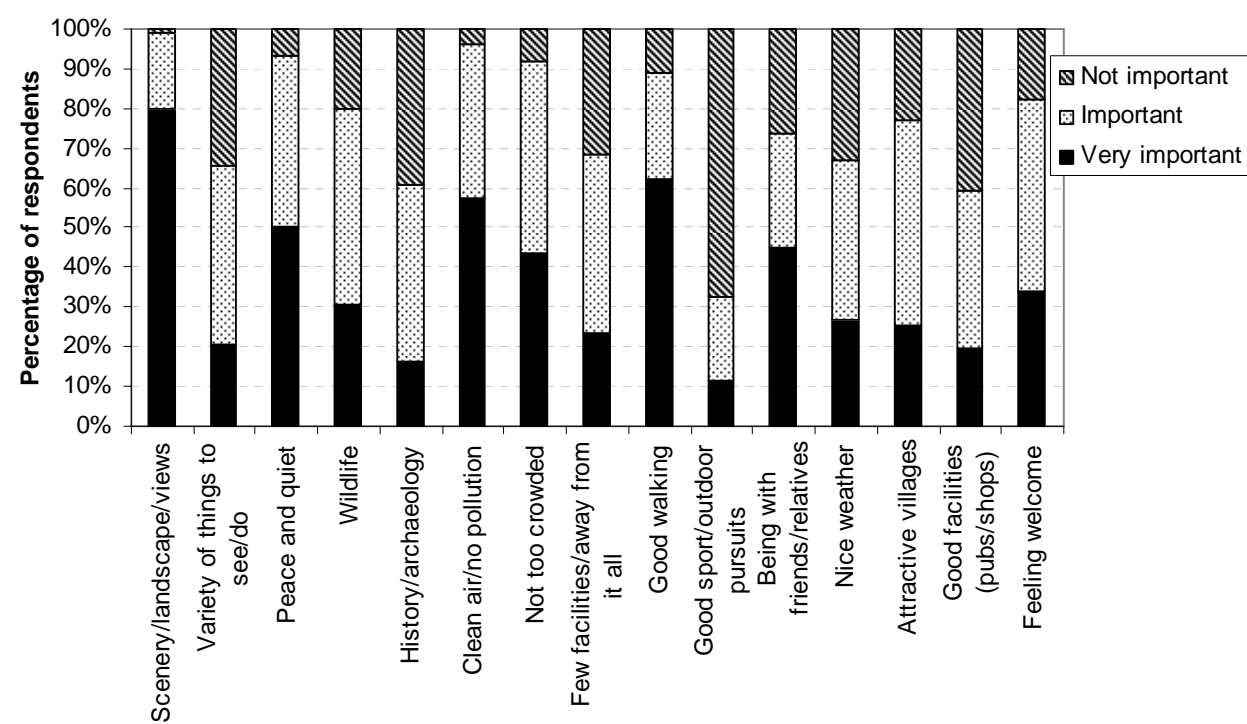
3.31.1 There is a wide range of features that respondents feel are important to the enjoyment of their visit (figure 37).

3.31.2 99% of respondents indicated that the 'scenery / landscape / views' had some importance to the enjoyment of their visit (figure 37) with 80% indicating that it was very important.

3.31.3 'Clean air / no pollution', 'peace and quiet', 'not too crowded' and 'good walking' were also very important features to the majority of respondents (figure 37).

- 3.31.4 ‘Good sport/outdoor pursuits’ had the lowest proportion of respondents considering it to be important to their visit, however a third of respondents did indicate it was important (figure 37).
- 3.31.5 Other items specified by respondents as important to their enjoyment are listed in Appendix 17.

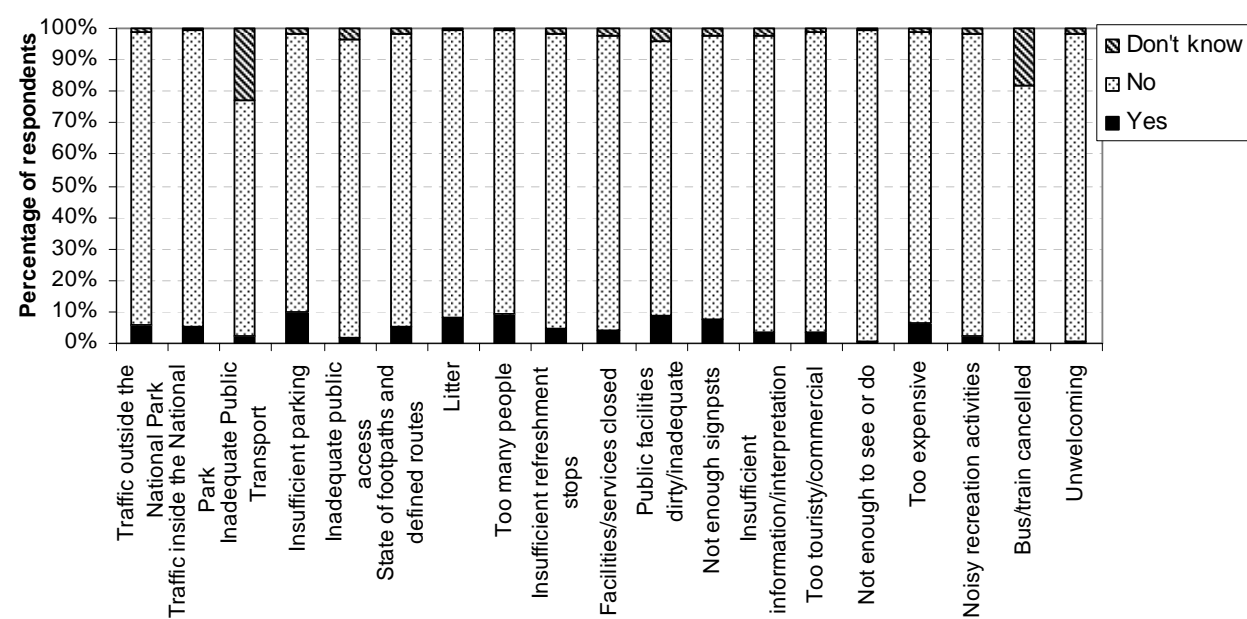
Figure 37 : Importance of features to the enjoyment of respondents at additional survey sites



3.32 Spoiling factors (additional sites only)

- 3.32.1 There were no commonly perceived spoiling factors for respondents (figure 38). ‘Insufficient parking’, ‘too many people’ and ‘public facilities dirty/inadequate’ were the factors considered by the largest proportions of respondents to spoil their visit. However, each factor was only indicated as a spoiling factor by 10% or less of respondents.
- 3.32.2 Other spoiling factors listed by respondents are listed in Appendix 18.

Figure 38 : Proportion of respondents who felt that identified factors spoil their visit



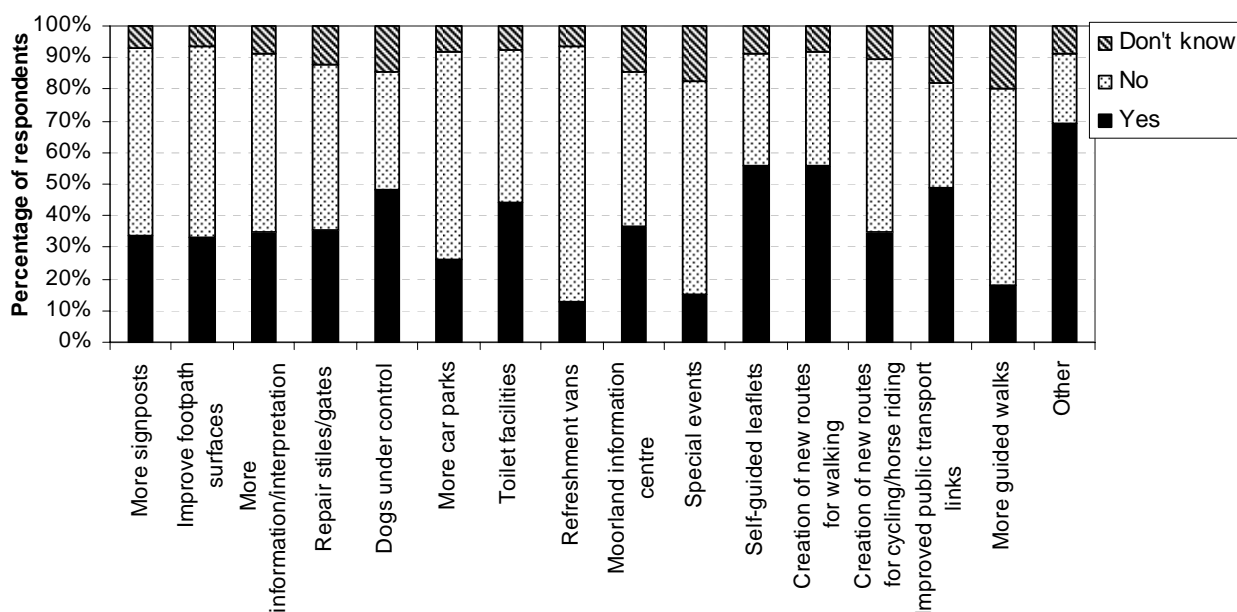
3.33 Improvements (Moors for the Future sites only)

3.33.1 Of the suggested improvements to the Peak District moorland areas 'self-guided leaflets' and 'creation of new routes for walking' were the only ones that more than 50% of respondents indicated they wanted (figure 39).

3.33.2 Many of the suggested improvements were not wanted by the majority of respondents, particularly 'refreshment vans', 'special events' and 'more guided walks'.

3.33.3 Appendix 19 lists other improvements suggested by respondents

Figure 39 : Response of Moors for the Future respondents to suggested improvements



3.34 Likelihood of return visit

3.34.1 Only 1% of respondents felt that they were not likely to return to the area and a further 2% indicated that they did not know (table 48).

Table 48 : Likelihood of respondents to return

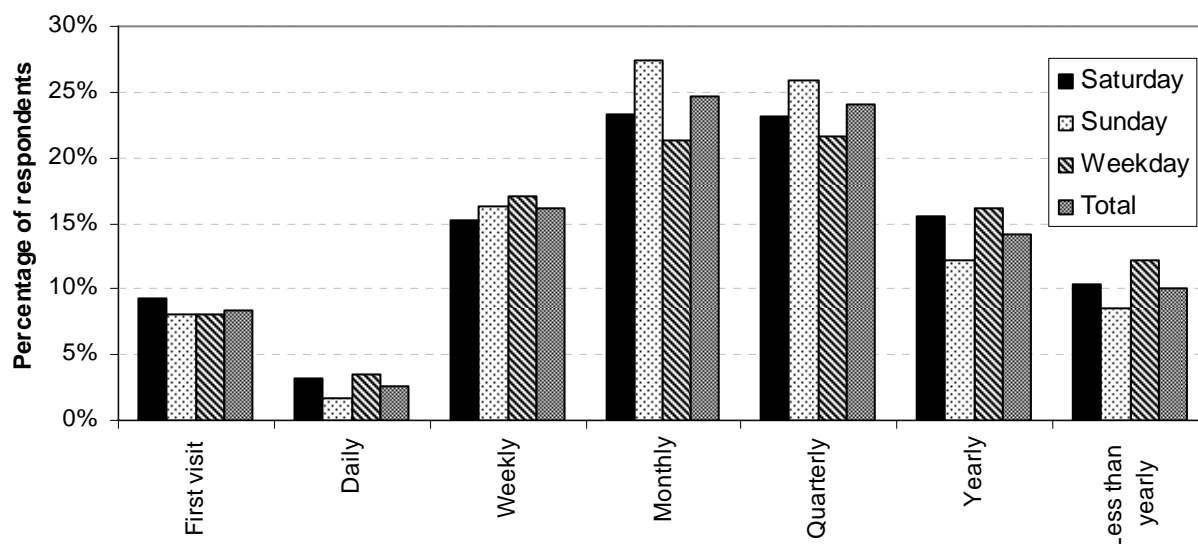
	Percentage of respondents
Likely	97%
Not Likely	1%
Don't know	2%

3.35 Frequency of visits

3.35.1 The majority of respondents visiting each survey site were on a repeat visit with only 8% indicating that they had not been to the area before (figure 40). The most common frequency of visits was either monthly (25% of respondents) or quarterly (24%). 3% of all respondents indicated that they visited the area on a daily basis.

3.35.2 There was little difference in the proportion of respondents on their first visit to the area in relation to the day of the week on which the visit was made (figure 40). Similarly there was little difference in the proportions of respondents who came daily or weekly between the days of the week on which visits were made. There were, however, some differences in the proportions of visitors who came less than weekly. The proportion of respondents visiting on a Sunday who indicated that they visited monthly or quarterly (56%) was higher than the proportion visiting on a Saturday (46%) or weekday (43%). In contrast, the proportion of respondents visiting on a Sunday who indicated they came yearly or less than yearly (21%) was lower than the proportion of those visiting on a Saturday (26%) or weekday (28%).

Figure 40 : Frequency of visits by day of week of visit

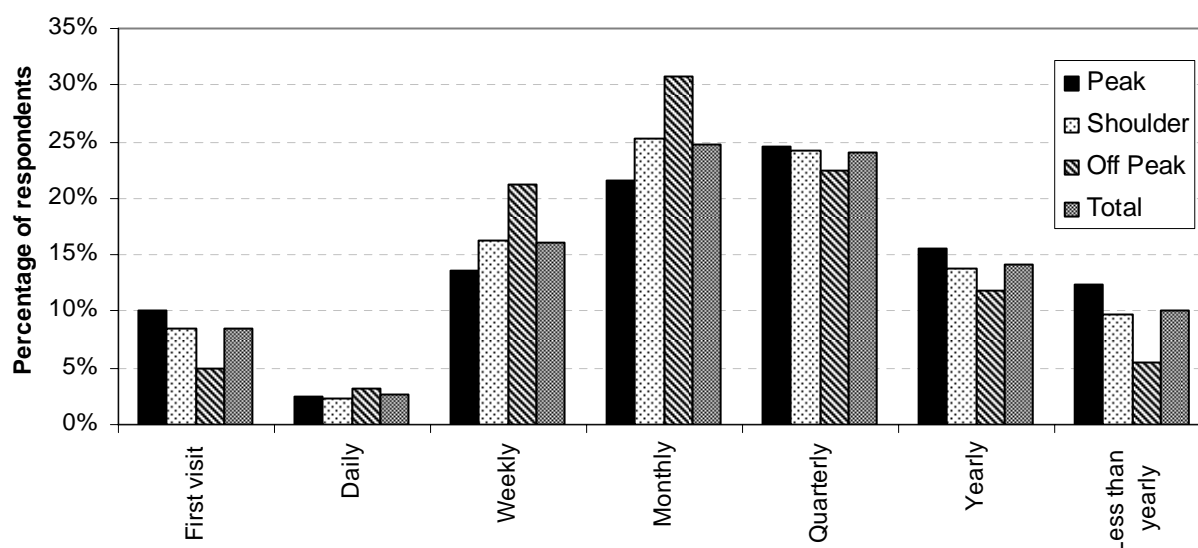


3.35.3 Similar proportions of respondents were on their first visit to the area at the White Peak and the Dark Peak (figure 41).

3.35.4 The proportions of respondents indicating that they visit daily, quarterly or yearly were similar for all the three different visitor periods (figure 41).

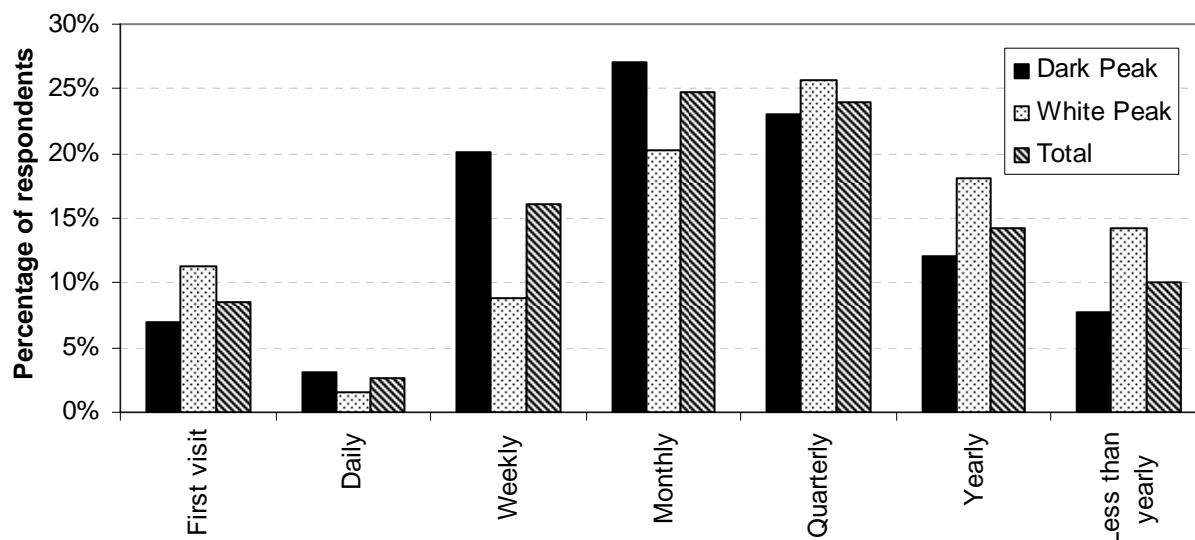
3.35.5 The proportions of respondents visiting during the Off Peak period who indicated that they visited weekly (21%) or monthly (31%) were slightly larger than those of the respondents visiting during the Peak period (14% indicated weekly and 21% indicated monthly). In contrast a slightly larger proportion of respondents visiting during the Peak period (12%) indicated that they came less than yearly compared to those visiting during the Off Peak period (6%).

Figure 41 : Frequency of visits by visitor period



3.35.6 The proportion of respondents visiting the Dark Peak sites who visit the area weekly (20%) was double that of the proportion visiting the White Peak (9%) (figure 42). The proportion of respondents visiting the Dark Peak sites who visit monthly (27%) was also larger than the proportion visiting the White Peak (20%). In contrast smaller proportions of respondents visiting the Dark Peak visit yearly (12%) or less than yearly (8%) compared to those visiting White Peak sites (18% yearly and 14% less than yearly).

Figure 42 : Frequency of visits by area visited



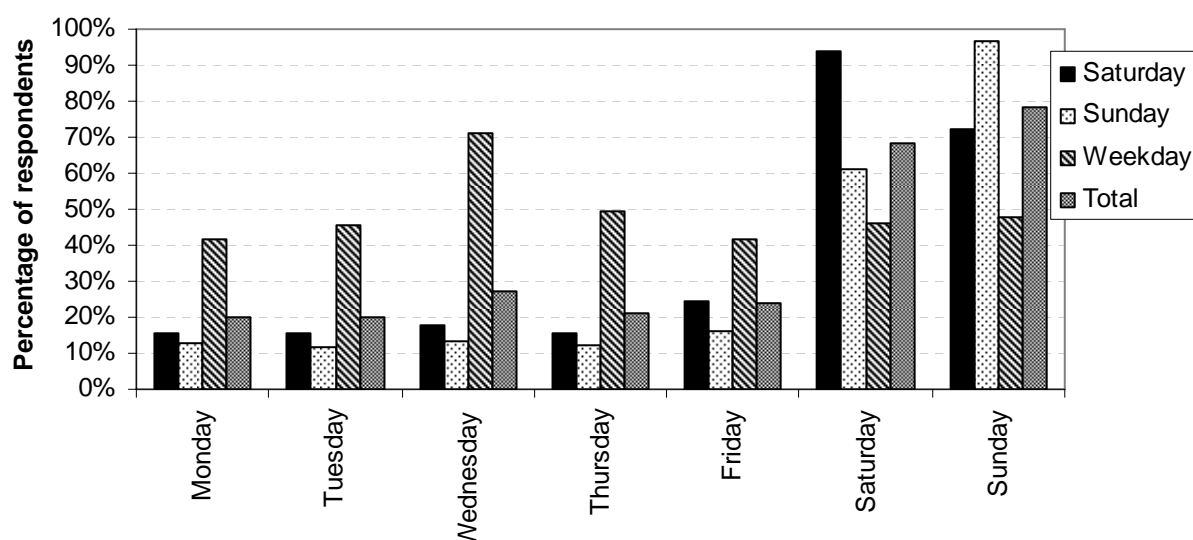
3.36 Days of the week of visits

3.36.1 Overall the most popular day for people to visit was a Sunday with 78% of all respondents indicating they usually visited on that day (figure 43). This was closely followed by Saturday with 68% of visitors. The weekdays were far less popular with respondents with only around one quarter of respondents indicating they visited on any particular weekday.

3.36.2 Over half of respondents (59%) indicated that they usually only visit during the weekend compared to 11% of respondents who indicated they usually only visit during the week.

3.36.3 The day of the week on which the respondents were interviewed affected their response with regards to which days of the week they usually visited in that the largest proportion of respondents visiting on any particular day was on the corresponding survey day (figure 43).

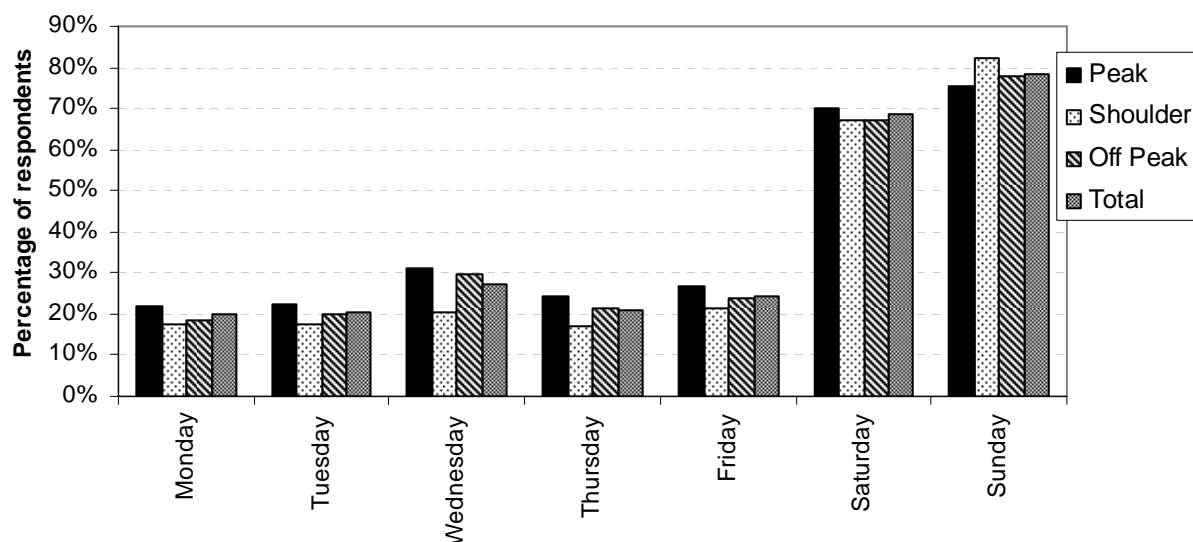
Figure 43 : Days of the week when respondents usually visit by day of week of surveyed visit³⁶



3.36.4 The proportions of respondents who usually visit on any particular day of the week are similar for the different visitor periods (figure 44).

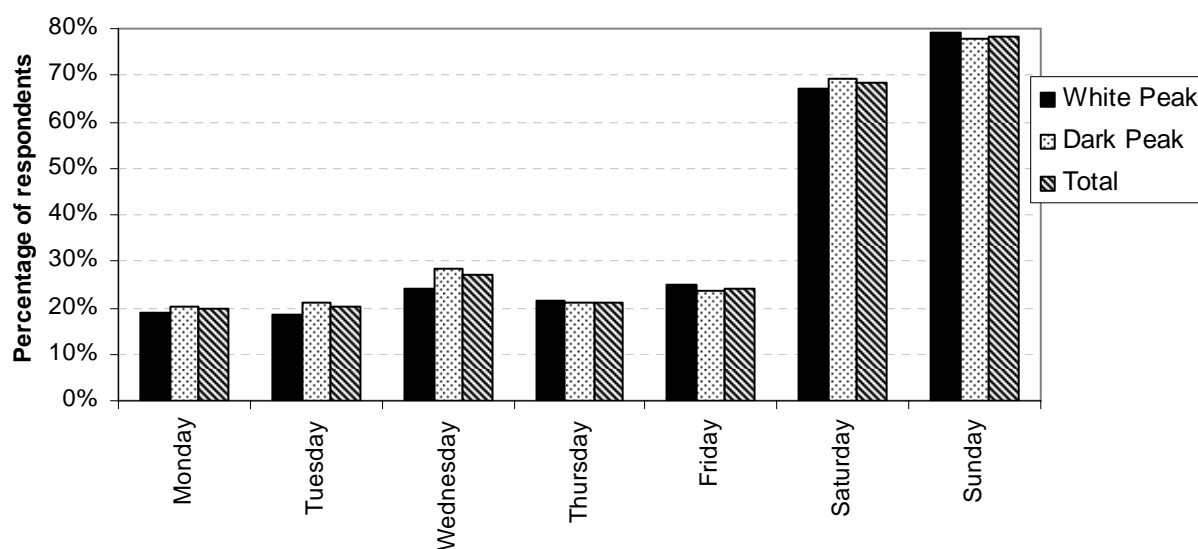
³⁶ The results for the weekdays for usual visits for respondents interviewed during the week are not comparable as the majority of weekday surveys were undertaken on a Wednesday

Figure 44 : Days of the week when respondents usually visit by visitor period³⁷



3.36.5 The proportions of respondents who usually visited on the different days of the week were similar for those visiting the White Peak sites and those visiting the Dark Peak sites (figure 45).

Figure 45 : Days of the week when respondents usually visit by area visited³⁸



³⁷ The results for the weekdays for usual visits for respondents interviewed during the week are not comparable as the majority of weekday surveys were undertaken on a Wednesday

³⁸ The results for the weekdays for usual visits for respondents interviewed during the week are not comparable as the majority of weekday surveys were undertaken on a Wednesday

Appendix 1 : Interview questionnaire

Date: Time: Site: Q. Number:



Moorland Visitor Survey



Supported by the
Heritage Lottery Fund

Moors for the Future and the Peak District National Park Authority is carrying out a survey of visitors to aid moorland management decisions. Please could you spare a few minutes to answer a few questions?

- Q1** What time did you leave home / holiday base this morning?
- Q2** What time did you arrive?
- Q3** What time did / will you leave?
- Q4** What time will you arrive home / holiday base tonight?
- Q5** Including yourself, how many people are in your group?
- Q6** Which statement best describes your group?
- | | |
|------------------------------|--------------------------|
| Alone..... | <input type="checkbox"/> |
| Family | <input type="checkbox"/> |
| Friends..... | <input type="checkbox"/> |
| Educational Group | <input type="checkbox"/> |
| Organised Group | <input type="checkbox"/> |
| Other (Please specify) | <input type="checkbox"/> |
- Q7** Please indicate the age range and sex of each person in your group.
- | | Male | Female |
|-----------------|--------------------------|--------------------------|
| 0 - 15 years... | <input type="checkbox"/> | <input type="checkbox"/> |
| 16 - 24 years | <input type="checkbox"/> | <input type="checkbox"/> |
| 25 - 34 years | <input type="checkbox"/> | <input type="checkbox"/> |
| 35 - 44 years | <input type="checkbox"/> | <input type="checkbox"/> |
| 45 - 55 years | <input type="checkbox"/> | <input type="checkbox"/> |
| 55 - 59 years | <input type="checkbox"/> | <input type="checkbox"/> |
| 60 - 64 years | <input type="checkbox"/> | <input type="checkbox"/> |
| 65+ years | <input type="checkbox"/> | <input type="checkbox"/> |
- Q8** How many people in your group consider themselves to have a mobility problem?
- Q9** Please how many people in the group fall within each of the following groups.
- | | |
|---|--------------------------|
| Employed | <input type="checkbox"/> |
| Looking after home / family | <input type="checkbox"/> |
| Retired | <input type="checkbox"/> |
| Unemployed and seeking work | <input type="checkbox"/> |
| Student..... | <input type="checkbox"/> |
| On Government work / training scheme..... | <input type="checkbox"/> |
| Permanent sick / disabled..... | <input type="checkbox"/> |
| Other (Please specify) | <input type="checkbox"/> |
- Q10** How many people in your group consider themselves to be in each of the nationally agreed ethnic groupings.
- | | |
|---|--------------------------|
| White British | <input type="checkbox"/> |
| White Irish..... | <input type="checkbox"/> |
| White Other (please specify) | <input type="checkbox"/> |
| Mixed White and Black Caribbean..... | <input type="checkbox"/> |
| Mixed White and Black African | <input type="checkbox"/> |
| Mixed White and Asian | <input type="checkbox"/> |
| Mixed Other (please specify) | <input type="checkbox"/> |
| Asian or Asian British: Indian | <input type="checkbox"/> |
| Asian or Asian British: Pakistani | <input type="checkbox"/> |
| Asian or Asian British: Bangladeshi | <input type="checkbox"/> |
| Asian or Asian British: Other (please specify) .. | <input type="checkbox"/> |
| Black or Black British: Caribbean..... | <input type="checkbox"/> |
| Black or Black British: African | <input type="checkbox"/> |
| Black or Black British: Other (please specify) .. | <input type="checkbox"/> |
| Chinese..... | <input type="checkbox"/> |
| Other (please specify)..... | <input type="checkbox"/> |

Thank you for your time

Appendix 2 : Moors for the Future Post back questionnaire

Date: Time: Site: Q. Number:



Moorland Visitor Survey



Supported by the
Heritage Lottery Fund

Moors for the Future in conjunction with the Peak District National Park Authority are carrying out a survey of visitors to moorland areas in the Peak District to aid local management decisions. We would be grateful if you could spend a few minutes to complete this questionnaire after you have finished your day out.

- If you have already received a copy of this survey today please return only one.
- There is a prize draw for £50 to take place on the 23rd January 2006. If you wish to be entered please complete the form at the end of the questionnaire.
- All information supplied will be treated in accordance with the Data Protection Act.
- If there are any questions that you do not wish to answer please leave blank but complete and return the remainder of the questions as your answers will still be of value.
- Please return your completed questionnaire by 20th January 2006 in the pre-paid envelope provided.

Q1 Where did you set out from today (address and postcode)?

Q2 Where will you return to tonight (address and postcode)?

Q3 Have / will you be staying away from home the night before or after your visit?

Yes (go to question 4) ☐

No (go to question 6) ☐

Q4 How many nights have / will you be staying?

Q5 What type of accommodation have / will you be staying in (tick all that apply)?

Caravan / tent ☐

Friends / relatives ☐

Bed and breakfast ☐

Hotel ☐

Youth Hostel ☐

Holiday cottage ☐

Other ☐

Please specify 'other' _____

Q6 Please provide the first part of your home postcode (e.g. S6, DE45)

Q7 How much money have you spent on the following items during your visit today?

Not spent any money ☐

Accommodation ☐

Travel ☐

Food ☐

Souvenir's / memento's ☐

Presents ☐

Equipment ☐

Other ☐

Please specify 'other' _____

Q8 Please specify how many of each type of transport your group has used today.

Car / Van ☐

Coach / Minibus ☐

Motorbike ☐

Bicycle ☐

Bus / train ☐

Walked ☐

Other ☐

Please specify 'other' _____

Q9 Please indicate how many people in your group used each type of transport

Car / van	<input type="checkbox"/>
Coach / minibus	<input type="checkbox"/>
Motorbike	<input type="checkbox"/>
Bicycle.....	<input type="checkbox"/>
Bus / train	<input type="checkbox"/>
Walked	<input type="checkbox"/>
Other	<input type="checkbox"/>

Q10 If you did not use Public Transport today please number your 3 main reasons for not doing so (where 1 is the main consideration).

Times of bus / train not convenient	<input type="checkbox"/>
Location of bus / train stop not convenient	<input type="checkbox"/>
Faster to travel by private transport	<input type="checkbox"/>
Making multiple stops.....	<input type="checkbox"/>
Cannot change plans easily	<input type="checkbox"/>
Unreliable	<input type="checkbox"/>
Carrying luggage / equipment	<input type="checkbox"/>
Transporting dogs	<input type="checkbox"/>
Passenger safety	<input type="checkbox"/>
Cost.....	<input type="checkbox"/>
Difficult for people with mobility problems to use	<input type="checkbox"/>
Do not know time table.....	<input type="checkbox"/>
Did not consider	<input type="checkbox"/>
Do not know if journey is possible.....	<input type="checkbox"/>
Other	<input type="checkbox"/>

Please specify 'other'

Q11 What is the purpose of your visit today?

Recreation / leisure.....	<input type="checkbox"/>
Business / work	<input type="checkbox"/>
Training / education	<input type="checkbox"/>
Other.....	<input type="checkbox"/>

Please specify 'other'

Q12 What activities have you undertaken today at this location (tick all that apply)?

Stroll / walk less than 2 miles	<input type="checkbox"/>
Walk 2 to 10 miles	<input type="checkbox"/>
Walk more than 10 miles	<input type="checkbox"/>
Climbing / bouldering.....	<input type="checkbox"/>
Picnic.....	<input type="checkbox"/>
Sightseeing.....	<input type="checkbox"/>
Draw / paint / photography	<input type="checkbox"/>
Bird watching	<input type="checkbox"/>
Cycling / mountain biking.....	<input type="checkbox"/>
Horse riding	<input type="checkbox"/>
Other	<input type="checkbox"/>

Please specify 'other'

Q13 Why did you visit this location (tick all that apply)?

Scenery	<input type="checkbox"/>
Tranquillity	<input type="checkbox"/>
Rugged	<input type="checkbox"/>
Recommended	<input type="checkbox"/>
Research / field trip.....	<input type="checkbox"/>
Live locally.....	<input type="checkbox"/>
Excercise new access rights	<input type="checkbox"/>
Brought friends	<input type="checkbox"/>
Good bouldering / climbing.....	<input type="checkbox"/>
Visiting a feature, e.g. aircraft wreck, Cairn...	<input type="checkbox"/>
To find particular plants, animals or birds.....	<input type="checkbox"/>
Isolation	<input type="checkbox"/>
Easy to get to.....	<input type="checkbox"/>
Because it's a National Park.....	<input type="checkbox"/>
Other.....	<input type="checkbox"/>

Please specify 'Other'

Q14 Did you use any of the following before or during your visit (tick all that apply)?

Guide books / leaflets.....	<input type="checkbox"/>
Holiday brochure / guide.....	<input type="checkbox"/>
Website.....	<input type="checkbox"/>
Maps.....	<input type="checkbox"/>
Tourist Information Centre.....	<input type="checkbox"/>
TV or radio programme.....	<input type="checkbox"/>
Personnal recommendation.....	<input type="checkbox"/>
Previous knowledge of the area	<input type="checkbox"/>
Not planned	<input type="checkbox"/>
Other.....	<input type="checkbox"/>

Please specify 'other'

Q15 On average, how often do you visit this area?

First visit (Go to question 16)..... ☐

Daily..... ☐

Weekly..... ☐

Monthly..... ☐

Quarterly..... ☐

Yearly..... ☐

Less than yearly..... ☐

Q16 On which days do you normally visit (Tick all that apply)

Monday..... ☐

Tuesday..... ☐

Wednesday..... ☐

Thursday..... ☐

Friday..... ☐

Saturday..... ☐

Sunday..... ☐

Q17 What improvements would you like to see to the area?

	Yes	No	Don't Know
More signposts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve footpath surfaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More information / interpretation boards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Repair stiles/gates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dogs under control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More car parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Toilet facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Refreshment vans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Moorland information centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Self-guided leaflets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Creation of new routes for walking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Creation of new routes for cycling / horse riding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved public transport links	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More guided walks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please specify 'other' _____

Q18 How satisfied were you with your visit today?

Very Satisfied..... ☐

Satisfied..... ☐

Neither..... ☐

unsatisfied..... ☐

Very unsatisfied..... ☐

Q19 If not satisfied please give your reasons

Q20 How likely are you to return?

Likely..... ☐

Don't know..... ☐

Not likely..... ☐

Q21 How many people in your group consider themselves to have a long-standing illness, health problem or disability?

Q22 How many of these people feel their mobility is restricted?

Q23 Are there any improvements that would have made their visit more enjoyable (eg special routes or facilities)?

Q24 How many dogs do you have with you today?

Q25 How many of your dogs have been off a lead during your visit?

Q26 What other locations did you visit today?

Q27 What activities did you undertake at these other locations?

Q29 What threats to moorland are you aware of?

Q28 What characteristics, in your opinion, does a moorland have (Please say if you don't know)?

Q30 Have you heard of the Countryside and Rights of Way Act (CRoW)?

yes..... ☐

No..... ☐

Don't know..... ☐

The following questions relate to the route you have taken today. Please see the attached map and answer the questions as accurately as you can (see example provided).

Q31 Please indicate with a line the route you have taken today, indicating your start point with an 'S' and your finishing point with an 'X'

Q33 Using letters, please indicate on the map the places where you encountered problems / areas in need of improvement and provide details in the accompanying table

Q32 Using numbers, please indicate on the map the places you have stopped and complete the accompanying table with the reasons for stopping and the activity undertaken at each location.

Table to accompany Question 32

Stop number	Reason for stopping	Activity undertaken

Table to accompany Question 33

Problem letter	Details of problem

Thank you for your time

Moors for the Future is a Heritage Lottery funded project and is co-ordinated by the Peak District National Park Authority, National Trust, English Nature, United Utilities, Yorkshire Water, Severn Trent Water, Sheffield City Council, DEFRA, Country Landowners and Business Association, National Farmers Union and Peak Park Moorland Owners and Tenants Association. For Further information visit www.moorsforthefuture.org.uk

Appendix 3 : Additional sites post-back questionnaire

Date: _____ Time: _____ Site: _____ Q. Number: _____

Peak District Visitor Survey



The Peak District National Park Authority is carrying out a survey of visitors to the Peak District to aid local and Park wide management decisions. We would be grateful if you could spend a few minutes to complete this questionnaire after you have finished your day out.

- If you have already received a copy of this survey today please return only one.
- All information supplied will be treated in confidence in accordance with the Data Protection Act.
- If there are any questions that you do not wish to answer please leave blank but complete and return the remainder of the questions as your answers will still be of value.
- Please return your completed questionnaire in the pre-paid envelope provided within 6 weeks of the date at the top of this sheet.

Q1 Where did you set out from today (address and/or postcode)?

Q2 Where will you return to tonight (address and/or postcode)?

Q3 Have / will you be staying away from home the night before or after your visit?

Yes (go to question 4) ☐

No (go to question 6) ☐

Q4 How many nights have / will you be staying?

Q5 What type of accommodation have / will you be staying in (tick all that apply)?

Caravan / tent ☐

Friends / relatives ☐

Bed and breakfast ☐

Hotel ☐

Youth Hostel ☐

Holiday cottage ☐

Other ☐

Please specify 'other'

Q6 Please provide the first part of your home postcode (e.g. S6, DE45)

Q7 What is the purpose of your visit today?

Recreation / leisure ☐

Business / work ☐

Training / education ☐

Other ☐

Please specify 'other'

Q8 Why did you visit this location (tick all that apply)?

Scenery ☐

Tranquillity ☐

Peace and quiet ☐

Part of pre-planned group visit ☐

Recommended ☐

Research / field trip ☐

Live locally ☐

Exercise new access rights ☐

Brought friends ☐

Good bouldering / climbing ☐

Visiting a feature, e.g. aircraft wreck, Cairn... ☐

To find particular plants, animals or birds..... ☐

Never been before ☐

Been before ☐

Easy to get to ☐

Because it's a National Park ☐

Other ☐

Please specify 'Other'

Q9 What activities have you undertaken today at this location (tick all that apply)?

- Stroll / walk less than 2 miles ☐
- Walk 2 to 10 miles ☐
- Walk more than 10 miles ☐
- Climbing / bouldering ☐
- Picnic ☐
- Sightseeing ☐
- Draw / paint / photography ☐
- Bird watching ☐
- Cycling / mountain biking ☐
- Visit an attraction/place of interest/event ☐
- Horse riding ☐
- Dog walking ☐
- Other ☐

Please specify 'other' _____

Q10 Which was your main activity?

Q11 Did you use any of the following before or during your visit (tick all that apply)?

- Guide books / leaflets ☐
- Holiday brochure / guide ☐
- Website ☐
- Maps ☐
- Tourist Information Centre ☐
- Magazine/newspaper article ☐
- TV or radio programme ☐
- Personal recommendation ☐
- Previous knowledge of the area ☐
- Not planned ☐
- Other ☐

Please specify 'other' _____

Q12 How much money have you spent on the following items during your visit today (include any expenditure made on behalf of other members of your party)?

- Not spent any money
- Accommodation
- Travel
- Food
- Souvenir's / memento's
- Presents
- Equipment
- Other

Please specify 'other'

Q13 If you stayed away from home last night, how much did you spend per person on accommodation?

Q14 On average, how often do you visit this area?

- First visit (Go to question 15) ☐
- Daily ☐
- Weekly ☐
- Monthly ☐
- Quarterly ☐
- Yearly ☐
- Less than yearly ☐

Q15 On which days do you normally visit (Tick all that apply)

- Monday ☐
- Tuesday ☐
- Wednesday ☐
- Thursday ☐
- Friday ☐
- Saturday ☐
- Sunday ☐

Q16 Please specify how many of each type of transport your group has used today.

Car / van	<input type="checkbox"/>
Coach / Minibus	<input type="checkbox"/>
Motorbike/scooter	<input type="checkbox"/>
Bicycle	<input type="checkbox"/>
Public Bus / train	<input type="checkbox"/>
Walked	<input type="checkbox"/>
Other	<input type="checkbox"/>
Please specify 'other'	

Q17 Please indicate how many people in your group used each type of transport.

Car / van	<input type="checkbox"/>
Coach / Minibus	<input type="checkbox"/>
Motorbike/scooter	<input type="checkbox"/>
Bicycle	<input type="checkbox"/>
Public Bus / train	<input type="checkbox"/>
Walked	<input type="checkbox"/>
Other	<input type="checkbox"/>

Q18 If you did not use Public Transport today please number your 3 main reasons for not doing so (where 1 is the main consideration).

Location of bus / train stop not convenient....	<input type="checkbox"/>
Faster to travel by private transport.....	<input type="checkbox"/>
Making multiple stops.....	<input type="checkbox"/>
Cannot change plans easily	<input type="checkbox"/>
Unreliable	<input type="checkbox"/>
Carrying luggage / equipment	<input type="checkbox"/>
Transporting dogs.....	<input type="checkbox"/>
Passenger safety.....	<input type="checkbox"/>
Cost	<input type="checkbox"/>
Difficult to use with mobility problems.....	<input type="checkbox"/>
Do not know time table	<input type="checkbox"/>
Did not consider.....	<input type="checkbox"/>
Do not know if journey is possible	<input type="checkbox"/>
Other.....	<input type="checkbox"/>
Please specify 'other'	

Q19 How important were the following to the enjoyment of your visit here?

	Very important	Important	Not important
Scenery/ landscape/ views	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Variety of things to see/do	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peace and quiet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wildlife	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
History/ archaeology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clean air/ no pollution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not too crowded	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Few facilities/ away from it all	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Good walking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Good sport/ outdoor pursuits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Being with friends/ relatives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nice weather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attractive villages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Good facilities (shops/pubs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Feeling welcome	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Please specify 'other'			

Q20 Did any of the following spoil your visit?

	Yes	No	Don't know
Traffic outside the National Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Traffic inside the National Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inadequate Public Transport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Insufficient parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inadequate public access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
State of footpaths and defined routes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Litter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Too many people	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Insufficient refreshment stops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities/ services closed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public facilities dirty/ inadequate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not enough signposts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Insufficient information/ interpretation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Too touristy/ commercial	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not enough to see or do	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Too expensive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Noisy recreation activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bus/ train cancelled or delayed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Difficulties getting accommodation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unwelcoming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please specify 'other'

Q21 How satisfied were you with your visit today?

Very Satisfied ☐

Satisfied ☐

Neither ☐

unsatisfied ☐

Very unsatisfied ☐

Q22 Are you likely to return?

Yes, definitely ☐

Yes, probably ☐

No not likely ☐

Don't know ☐

Q23 How many people in your group consider themselves to have a long-standing illness, health problem or disability?

Q24 How many of these people feel their mobility is restricted?

Q25 Are there any improvements that would have made their visit more enjoyable (eg special routes or facilities)?

Q26 How many dogs do you have with you today?

Q27 How many of your dogs have been off a lead during your visit?

Q28 What other locations did you visit today and what activities did you undertake at these locations?

Location visited	Activity undertaken

Thank you for your time

Appendix 4 : 'Other' ethnic categories

?? / Irish	British Asian	Finnish	Mauritian
Albanian	British Latin	French	Mexican
American	British Palestine	German	New Zealand
Anglo-Egyptian	Canadian	Greek	New Zealand Maori
Anglo-French	Caribbean	Greek-Canadian	Norwegian
Arabian	Caribbean English	Indonesian	Persian
Argentinean	Chinese British	Iranian	Peruvian
Asian	Colombian	Iraqi	Philippine
Asian Caribbean	Cyprus	Italian	Polish
Asian Sri Lankan	Czech	Japanese	Saudi Arabian
Australian	Danish	Jordanian	Singaporean
Austrian	Dutch	Kenyan	South African
Belgium	East African	Latin-American	Spanish
Black American	Egyptian	Malaysian	

Appendix 5 : 'Other' economic activity types

Baby	Gap year	Pre school
Between jobs	Holiday	Seasonal work in summer only
Carer	Lady of leisure	Self employed
Career break	Learning disability	Temp health impairment
Child	Magistrate	Temporarily sick
Contractor	Maternity leave	Toddler
Disabled	Not working	Unpaid writer
Doing nothing'	Part time employment	Voluntary work

Appendix 6 : 'Other' group types

Carer	Mountain Rescue
Colleagues	Partners
Couple	Rambling club
Duke of Edinburgh Award	Residential home
Excursion from Oldham	Social activity
Guiding	Training
International studies	Visiting student
Learning disability group	Work colleagues

Appendix 7 : Locations of stay in the National Park used by staying respondents

a) Inside the Peak District National Park

Alport	Frیدن	Peak Forest
Alsop en le Dale	Gradbach	Peakdale
Alstonefield	Grangemill	Pilsbury
Arbor Low	Great Longstone	Pilsley
Ashford in the Water	Grindleford	Pomeroy
Aston	Haddon Grove	Pott Shrigley
Bakewell	Hartington	Ravenstor YHA
Bamford	Hassop	Roaches
Barber Booth	Hathersage	Sheen
Baslow	Heathcote	Smalldale
Biggin	Hope	Snake Pass
Birchover	Hope valley	Sparrowpit
Blackwell	Hulme End	Stanshope
Blore	Ilam	stanton in peak
Bonsall Moor	Kettleshulme	Stoney Middleton
Bradwell	Little Hucklow	Thornhill
Calver	Little Longstone	Thorpe
Castleton	Litton	Tideslow
Chatsworth	Litton Mill	Tideswell
Chelmorton	Longnor	Tintwistle
Cressbrook	Longshaw	Tissington
Crowdecote	Middleton by Youlgreave	Upper Booth
Crowden	Mill dale	Upper Hulme
Derbyshire Bridge	Millers Dale	Wardlow
Earl Sterndale	Monsal Head	Warslow
Edale	Monyash	wetton
Elton	Newhaven	Whaley Moor
Eyam	North Lees	Wildboardclough
Fenny Bentley	Over Haddon	Winster
Flag	Parsley Hay	wormhill
Foolow	Parwich	Youlgreave

b) Outside the Peak District National Park

Alfreton	Disley	Mellor
Alkmonton	Dove Holes	Mercaston
Allestree	Draycott	Mold
Alton	Dronfield	Nantwich
Ashbourne	Dungworth Green	New Bath
Ashover	Ellastone	New Mills
Ashton under Lyme	Fradley	Norwell
Baildon	Glossop	Nottingham
Beeley	Greenfield	Oakerthorpe
Belper	handley	Padfield
Belton	Hayfield	Penistone
Blackshaw Moor	Heage	Radcliffe
Blorettall	Heaton	Rainow
Bollington	Heswall	Rawtenstall
Bolsover	Hognaston	Retford
Bonsall	Holme Chapel	Ripley
Bradford	Holmesfield	Rowsley
Bradnop	Holymoorside	Rudyard
Bradway	Hopton	Rushton spencer
Bramcote	Huddersfield	Sale
Breadsall	Hyde	Salford
Brighouse	Ipstones	Sheffield
broad campden	Kirk Ireton	shrewsbury
Broadbottom	Kirk Langley	Shugborough
Brockholes	Langold	slaley
Broomgill	Langsett	Spondon
Buxton	Lea	Stockport
Buxworth	Leek	Stoke on Trent
Carsington	Little Hayfield	Stone
Cauldon	Little Leigh	Sudbury
Chapel en le Frith	Loughborough	Sutton
Chapel Town	Louth	Swarkestone
Cheddesdon	Lumsdale	Swinscoe
Chester	Lynn	Tansley
Chesterfield	Macclesfield	Todmorden
Chinley	Manchester	Wakefield
Chisworth	Mansfield	Waterhouses
Clayworth	Maplebeck	Whaley Bridge
Coventry	Mapleton	Whiston
Crich	Mardrl	Whittington
Cromford	Matlock	Wirksworth
Cutthorpe	Mayfield	York
Derby		

Appendix 8 : Other types of accommodation used

Activity centre	College	Military a.t centre	Residential Centre
Apartment	Conference centre	Motor caravan	Room only
Barn	Converted horsebox	Motor home	Sc apartment
Blore Hall (HPB)	Floor of hall	Outdoor centre	Second home
Bunk house	Friend's holiday cottage	Own cottage	Semi detached
Camper van	Guest House half board	Own house	Static caravan
Camping barn	Holiday Park	Pine Lodge	Training centre
Camping car	Holiday Property Bond	Pine lodge (own)	Travel Inn
Chalet	Indoor camping	Private residence	Travel Lodge
Climbing hut	Live in a van	Pub	Work place

Appendix 9 : Other modes of transport used by respondents

Boat	Landrover/horse trailer	Ran
Camper van	Motor caravan	Taxi
Camping car	Motor home	Tram
Caravette	Mpv	Truck
Horses	Piggy back	Wheelchair
Kayaks	Pushchair	

Appendix 10 : Other purposes of visits

Bringing son home	Holiday	Sightseeing
Celebration	Jogging	Sing carols around Castleton
Christmas at Chatsworth	Life for a Life tree planting	Sponsored walk
Christmas Shopping	Live here	Strolling
Church Service	Mountain rescue training	Supervising D of E expedition
Climbing course	Natural history study	Survey
collect son from weekend at Edale	On way to visit friends	Team building
Deliver certificates to school	Pick up relatives	Training for walk alps
Dog walk	Pilgrimage	Treasure hunt
Elderly parents	Pleasure	Triathlon training
En route to work	Prep for trek to china	Viewing property
Excursion visit	Ranger duty	Visit friend / relative
Exercise	Returning family home	Visit memorial bench
Exercise dog & owner	Reunion of Walking Group	Visit Sheffield Hallam University
Fell run training	Scout camp	Walking
Fundraising	Service holiday cottage	Watching wildlife
Going home	Shopping	Wedding
To collect a bird feeder that the shop had ordered for me	To buy Blue John jewellery to take to Poland as a gift	Walking for health / walking group starting from Alfreton
House/cat/duck sitting	Shopping crafts & cheese	

Appendix 11 : Other reasons for visits

200th anniversary of Trafalgar	First place climbed	Part of good bike route
A birthday visit	Fishing	Part of our cycle route
A walk in the country	Flat walk	Part of Pennine way
Access to good pub on walk	Flat, good running	Part of walk
Accessible by coach	Food from caravan	Pathfinder walks in peak district
Accessible by train and car	For a fun holiday	Patrol
Accidental	For a good walk (walking club)	Pennine Way
Activities for children	For a meal	Perfect running venue
All age appeal - easy walking in beautiful surroundings	Found good walk on web & wanted to try it	Part of church trip out, socialising and walking
Altitude	For grandchildren	Permanent caravan
Alton Towers	For guided walk	Photography
Always loved to visit here	For the sausage sandwiches!	Picnic after picking up relatives
Architectural study	For the terrain to go fell-running	Planned walk
Area knowledge	Found cycle trail in book	Planning group visit
arranging wedding plans at Hartington Hall	Good off road cycle trails, i.e. loose rocky natural	Planned meeting with friends, good place to bring children
Assessing D of E group	Fresh air and exercise	Play in river
At home	Friend's leaving party	Pleasure
Avoid traffic as cycling	Friends live locally	Prep for group walk
attractive village with old buildings	Good access points for many walks	Pleasant walks with good parking
Geocaching. For further information refer to www.geocaching.com	Fundraising for Buxton Mountain Rescue to coincide with lights switch on	Pleasant area to visit and one of the shops sells gluten free cake(not many places do).
Away from the crowds	Fun for children	Printed walk
Bakewell shops	Geology	Prior knowledge
Beautiful day	Get some air on froggatt	Pub at half way point
Beautiful place	Gift shops	Pure peace
Beautiful garden accessible for wheelchair users	Good fell run & navigation practice	Recommended in 'Derbyshire walks for children' (W. Parke)
Because it is raining!	Gill scrambling	Pushchair friendly
Because it's there!	Good 2 hr lunch stop	R+R after visit to Kinder
Because of mobile cafe	Good access to off road cycling	Raining in Aberystwyth
Because it's a reservoir hoped to observe bird life on and around the water	Hartington Youth Hostel looked a nice place to stay for our anniversary	To encourage our 12 year old son to enjoy a walk by planning a route himself on his o. s. map
Been before	Good coffee stop	Rambling
Bellamy's bank	Good car park	Reasonable sized hills to climb
Because of the packhorse inn at Little Longstone which is very welcoming	Part of recce for leading a walk for Ramblers Association (16/10/05)	It's somewhere to cycle with children that is almost traffic free.
Belong to water board,	Good cycle route	Reconnoitring club walk
Bilberries	Good day out for child	Regular family for last 17 years
Bird spotting	Good easy cycle routes	Regular hiker
Birthday treat	Good for bird watching	Return visit, area we enjoy
Book fair in the village hall	Good for children and safe	Ride out for elderly relative
Born locally	Good forest tracks	River walk
Bouldering/climbing	Good gentle walking	Romantic Break
Bradwell ice cream	Good hill climb	Running
Breakfast/walk	Good length circular walk	Running outdoor camp
Brought baby out had picnic weather nice	Good quality well run (Chatsworth farm park)	Rode our horses from peak dale to Castleton
Bridleway route	Good mountain biking	Safe trail for biking

Bringing relatives	Good pathways	Safe walking for toddler and dog
Business meeting, Xmas party & lunch Walton Hotel	Good range of walks, scrambles in the one area	Safe and interesting place for our young children to walk in
Brought by friend	Good place for children to play	Safety for children
Brought grandchildren	Good terrain	Sentimental
Browse in shops	Good varied walks	Service holiday cottage
Canals are a good walk for an old dog-no stiles	Good short easy walk with small children	Season ticket holder, good children's facilities
Bus stops here	Good weather today	Sheer joy of exploring
Business on Friday in Sheffield	Good : returned	Shopping
Buy present from TIC	Got lost and ended up here!	Shopping crafts & cheese
Chatsworth and its park is my favourite place	Good toilet facilities, reasonably secure parking.	Shopping & Adventure Playground
Buy Xmas tree	Great for Hide & Seek	Shopping for walking equipment
Cheap caravan site with nice walk to Hartington	Good weather & Chatsworth is always wonderful!	Site visited to obtain answer to competition question
By chance	Group walk	Shopping for jewellery
Café at Fairholmes	Half of marathon training route	Show family the area.
Cafes	Halfway point	Show grandchildren farm
Can walk as little or as far as want, not too far to walk for refreshments at cafe/pub	Child friendly! Restaurants for Sunday lunch exercise before lunch & wanted to see the lakes	To walk the circular trail round the Peak District: the white peak way from/to Edale
Check suitability for disabled mother and buggy	Granddad was Village Policeman!	sorting out route to bring group next week
Can't remember if been before	Hand feed birds at Fairholmes	Socialising with friends
Car free	Hartington pond	Specific item in a shop
Car parking facility	Have been coming 40 yr	Sponsored walk
Carol singing	Have residents parking permit	Start of Oldham way section
Central location to meet	Have season ticket	Staying locally
Children interest in Errwood Hall streams	Grew up around here and haven't been for ages	Stopping off on the way home from York
Challenging	Haven't been for a long time	Stepping stones
Challenging terrain (moorland)	Heritage	Stop off from Bakewell
Challenging walk	Hiking	Stopped for ice cream
Challenging mountain biking	Hill country!	Straight forward route
Chatsworth	Hill walk : good exercise	Strines inn
Chatsworth, met friends	Holiday	Suitable for children
Chatsworth, sailing	Holiday & to walk the dogs	Suitably easy for walk
Cheap Holiday on Ebay	House sitting	Sunday times travel quiz
Cheese, tea rooms	Husband never been before	Take a break from daily stresses
Childhood memories	I climbed a hill, baah.	Take son out
Children Xmas entertainment	Ice cream	Taking daughter to work
Children wanted to feed ducks as been before	Historic buildings of architectural importance & mill towns	Taken there by friends who live locally
Christmas trees at Chatsworth House	Ideal place to bring OAPs to relax and have ice cream	Takes you to a cafe at Monyash for lunch
Children's activities	In ramblers walk schedule	There is no livestock
Children's play area & farmyard	Interesting geology	To be alone untamed area
Convenient place to start and end a walk	In area to take part in competition	The dogs can have a good splash
Choice of ridge route	Introduce children to walk	To buy an ice cream
Christmas at Chatsworth	Really interesting place to visit	To buy blue john
Christmas in Castleton	Jogging	To buy local cheese
Christmas Lights	Just walking on the moors	To do a walk from a book
Christmas lights, horse and cart		To eat

Christmas trip	Kayaking	To feed the birds and ducks
Cup of tea, NO peace on Saturdays!!!	Just driving round and followed signs	To do some walking with friends and get away for weekend
Close to home	Kids love it	To find relaxation
Coach tour	Know area well	To learn to ride a bike
Coffee/lunch	Lay flowers at memorial bench	To picnic
Introducing Scottish friends to Peak District which they have never seen before	It was favourite place of my dad, whom we have organised in memory of.	Visited when I was about 10 years old and wanted to see Castleton again
Cycle hire and path suitable for my children	Like to visit at Christmas and see the shops	To enjoy a walk in beautiful countryside
Convenient circular route	Life for a Life Memorial Park	To see Royston Vasey
Convenient dog walk	Local walking	To swim
Convenient meeting point	Locality, rehab	To train on hills
Convenient to park bike	Location film pride & prejudice	To visit a life for a life tree centre
Cos it was there	Look at Blue John jewellery	To walk
Cream tea	Look water level in reservoir	To walk round footpaths
Easier access by public transport (bus), a variety of natural landscapes	Lincolnshire 20s to 30s Ramblers Group (total 14) day out for 8 mile walk	To visit seat which was purchased in memory of aunt & uncle
Easy prepaid parking using residents permit	Lunch & visit to Chatsworth Farm Yard and Farm shop	To visit the theatre at Chatsworth
Cup and finger marks	Looking for different walks	Today's ride was here
Cycle club	Love the area	Toilets
Dependent on bus travel bus route terminus, enjoy scenery on route	Not so tranquil on Sunday, but mid-week better. To remember the days when I was able to climb + walk	Walking. Met friends from Sheffield at Carlton Lees car park to do a 6 mile circular walk. Lovely day
Nearest good walking/hilly country to home	To watch the changes in nature and season	Village with a few interesting shops/outlets
Cycle hire	Lunch	Toilets & parking
Cycle hire and bus access	Lunch & kids playground	Tour driver
Cycle race nearby	Mad about old bridges	Touring
Cycle safely	Maintenance of car park	Training for charity event
Cycle trail	Meal and shopping	Training for holiday
Cycling	Meal in local pub!	Training for trek holiday
Daughter brought me	Meeting friends / relatives	Training run marathon
Day out	Memories from my youth	Treasure hunt
Different to norm walk	Morris dancing	Tree memorial planting
DoE	Most enjoyable cycle route	Trip down memory lane
Dog likes it	Motorbike visit	Unspoilt walk
Dog Walking	Mountain bike trail	Used to live in area
Dogs allowed	Mountain rescue training	Very beautiful
Dogs can be off lead	Mushrooming	Viewing property
Doing Pennine Way	My favourite place	Visit caverns
Dry underfoot	National newspaper competition	Visit friends / family
Dsc paragliding site	Navigation experience	Visit old haunts from youth
Easy first walk	Near Alton Towers	Visit Peveril Castle
Easy to park, good facilities	Near caravan site	Visit to Ilam
Entertainment for children during school holidays plus dog walk	Needed a long (6 - 7 miles) walk for me exercise	Visit relatives, Hope show, love of area
We have a book of circular walks in the PD and aim to complete as many as possible	Mountain biking, probably one of the most popular activities in the Peaks and it's not on your list!	Was looking on net to find where scene was filmed in Pride & Prejudice
Easy walking for elderly	Near National Trust property	Visited for 45 years

Easy walking for crutches	Near to Xmas tree purchase	Visiting Longnor
Eat at Cheshire Cheese in Hope	Nearby for wedding	Visiting Memorial Forest
Education/instruction	Near to campsite	Visiting plant nurseries
Enjoy the area and river	Need to unwind as work nights	Walk and spend time with family
Enjoy walking	New area to explore	Walk in book
Enjoyed previous visit	Nice campsite	Walk we do regularly
Excellent bridleways for mountain biking	Nearest national park on way home	Walking, often meet friends to walk in park
Evening engagement	Nice pub with views for lunch	Walking
Evening visit away from crowds	No bad stiles for dog	Walking in safe surroundings
Excellent hill running	No dog limitations	Walking Mam Tor
Fairholmes car park full so came here	We walk regularly in Derbyshire (weekly)	Within walking distance. Somewhere to eat on circular walk route.
Excellent mountain biking	Normally climb here	Walking Pennine way
Family day out during a Golden Wedding celebration	Nostalgia, used to visit area often	Walking - meeting up with friends
Exercise	Not been for 20 years	Walking/painting
Exercise and a cup of tea	Not been for 30 yrs	Want to get out of Stevenage
Exercise and enjoyment	Not been here much	Was on our tour
Exercise and fresh air	Not been here recently	We come here often
Exercise dogs safe environment	Not commercialised in Goyt	We love it
Exercise in lonely spot	On route	Wedding
Explore possible cycle routes	Only good gallops 40 m	Well dressings
Fairly flat round reservoir	Organise horse riding	Wheelchair access
Familiarisation race route	Outdoor wear shops	Wife blind, easy walking
Walk between 2 highest pubs in uk	Xmas shopping, craft shops special/unusual gifts	Wanted to do a walk of interest to small children under 5
Familiarity	Favourite area	Wife visit Sheffield, walk dog
Family activity	Film location	Wildlife
Family connections with area	Filming	With children/dogs
Feel safe here on my own	Family originate	Work
Outstanding walking	Family visiting	Over Haddon show

Appendix 12 : Other items used to plan visits

2 members know the area	Info boards en route	Regular route
AA tour book	Know area well	Return visit
Agreed to meet via phone and internet	leaflet from Cinema: Pride & Prejudice	Worksheets & observation activities, e.g. sound mapping
Blue John mine	Info provided by tour organiser	Sat Nav in car
BMC climbing guide	Magazine article \ guide book	Shop
Bus timetables	Newspaper property guide	Signage
Call to ranger	Notes	Sunday Times
Climbing guide	On holiday itinerary	Syllabus
Compass	Part of a tour	Telephone call
Complaint	PDNPA staff visit	Toilets
Cycle hire centre, food kiosk	Postcard received from relative	Trip planner
Dsc site guide	Ranger	Video of Peak District
Email with friends	Read play 'Roses of Eyam'	YHA guide
Friend knows area well	GPS	Weather forecast
Family from Canada not been here before	Family requirements-Muslim (no pork)	Guided by local who'd been before
Found area before	Group supplied info	

Appendix 13 : Other activities undertaken

1 man and his dog	Enjoying nature	Look at animals	Short run
Afternoon tea	Exercise	Look at business	Singing
Archaeology	Feed the ducks	Looking for property	Snack/coffee
Architectural study	Farmers market	Lunch, shopping	Snack/ice cream
Being with family	Fell running	Mammal counting	Socialising
Bilberry picking	Finding aircraft wrecks	Market	Spiritual ritual
Birthday pub lunch	Fishing	Meet up with family	Sponsored walk
Assess YHA for school visit	Farm / adventure playground	Motor cycle touring for pleasure	Sitting in the sun and relaxing
Behind the scenes" at Chatsworth"	Feed ducks, run across stepping stones, climb up to Arch	Had to make something from materials found on walk	To visit seat which was purchased in memory of aunt & uncle
Blue John shops	Fruit picking	Meet with friends	Stick fight
Book fair	Fun & relaxation	Micro-navigation	Swimming
Botany	Fundraising	Morris dancing	Take a 5 minute break
Botany and geology	Fungi hunting	Motor cycling	TBar, pub & shop
Browsing/shopping	Geo-caching	Mushroom picking	To buy Xmas lights
Buy Xmas tree	Geography field trip	Nature watching	To get out of city
Buying cheese	Geological observation	Navigation	Touring
Camping	Get drenched!	Paddling	Trail riding
children playing in water	Leading educational group	Plant identification, geographical features	Stop on route to caravan/camping site
Caves	General look around	Paragliding	Treasure hunt.
Chatsworth	Gill scrambling	Park	Tree memorial planting
Children playing	Going home	Peace & quiet	TV filming
Coffee/lunch	Got cheese, drank tea	Photography	Use toilets
Collect data	Group games	Pub visit	Veneration
Collecting kindling	Guided ranger walk	Relaxation	Visit friends
Come to see Santa	Kayaking	Scenery	Visit gift shops
Country houses	Hills - no people	Shopping/lunch	Visit monument
D of E	Historical interest	Wedding	Visit pottery
Dog sled training	Historical research	Well dressing	Visiting
Good for children to run around	Nature walk with grandchildren	Out for a ride in mini bus	Researching for a business project
Just visiting the Memorial Park	Inspection of car park lining	Running, looking for fish	Seeking out Neolithic & 17th c artefacts
Eating	House/cat/duck sitting	Life for Life planting	Visiting memorial bench
Look at a house	ice cream	Work	Walk, feed ducks
Walking dog	Jogging	Water activity	Walking
Reading - quiet enjoyment	See Christmas decorations	Reflecting on work as composer	Taking daughter to work

Appendix 14 : Other locations visited by respondents

Abbeyleigh	Cawthorne	Great Longstone	Lyme Park	Stalybridge
Alfreton	Chapel en le Frith	Greenfield	Macclesfield	Stanage
Alport castle	Cheadle	Grenoside	Macclesfield Forest / Teggs Nose country park	Standedge
Alrowfield	Chester	Grindleford	Mam Tor/Nick	Stannington
Alsop	Chesterfield	Grindon	Marsden	Stanshope
Alstonefield	Chestnut Centre	Gullivers kingdom	Mayfield	Stanton by dale
Alton	Chew reservoir	Gypsy bank	Meerbrook	Stanton moor
Arbor low	Chinley	Haddon hall	Melbourne	Stockport
Arnold, Notts	Churnet valley	Hadfield	Mercaston	Stocksbridge
Ashton	Corbar hill	Halifax	Middleton Top	Stoke on Trent
Ashway moss	Cordwell valley	Hall dale	Milldale	Stoney Middleton
Axe edge moor	Coulderdale mill	Handforth	Millers dale	Strines
Back Tor	Crewe	Hardwick hall	Monyash	Sudbury
Barnsley	Cromford	Hartington	Moscar	Surprise view
Batley	Crowden	Hassop	Mossley	Taddington
Beeley	Cubeley Hall	Hawarden	New mills	Tansley
Belper	Curber/edge	Hayfield	Newhaven	Thornbridge
Biggin	Cutthorpe	Hazelwood	Nottingham	Thorpe
Bingham park	Daisy nook	Heage	Oakerthorpe	Three Shires Head
Birch Vale	Darley dale	High Peak trail	Oldham	Torside
Birchover	David mellor shop	Hollingworth	Over Haddon	Tutbury
Blackburn	Denby pottery	Hollins Cross	Owler Bar	Upper Hulme
Blackshaw moor	Denton	Hollinsclough	Parsley Hay	Uppermill
Blore	Derby	Holme moss	Peak forest canal	Wakefield
Bolsover	Didsbury	Holymoorside	Penistone	Walkley
Boscobel house	Diggle pond	Howden dam	Pilsley	Watergrove
Bosley	Dobcross	Huddersfield	Qarnford	Waterhouses
Bradfield	Dovedale	Hulme end	Rainow	Wenslow
Bradnop	Dovestones	Ilkeston	Reeve edge quarries	Wetton / Wetton Mill
Bradwell	Dunford	Jacobs ladder	Ringinglow	Whaley bridge
Bretton	Ecclesall woods	Kedleston hall	Rivelin	Wheston
Bridge End	Edensor	Kettleshulme	Roaches	White edge
Brierlow Bar	Elton	Kilburn	Robin hood	Whiteley woods
Broomhead reservoir	Endcliffe	Kinder	Rowsley	Wildboardclough
Bunster hill	Endon	Knowle	Royd moor	Win hill
Burbage	Etwall	Langsett	Rudyard	Wincle
Busley cloud	Eyam	Lathkill dale	Shatton	Winscar reservoir
Butterton	Fenny Bentley	Lea mills	Sheen	Winster
Buxworth	Flash	Life for a life	Sheldon	Wirksworth
Calke Abbey	Foolow	Lightwood reservoir	Slothgate	Wormhill
Callow top	Froggatt / edge	Litton	Snake pass	Wrekin hills
Calton lees	Glossop	Longnor	Snipe	Wyming brook
Cannock Chase	Goyt valley	Longshaw	Sowerby bridge	Yarcliffe quarry
Cat and fiddle	Grangemill	Low Bradfield	Sparklow	Yorkshire bridge
Cauldwell's mill	Great Hucklow	Loxley	Stafford	Youlgreave

Appendix 15 : Activities undertaken by respondents at other locations visited

80th birthday party	Drive through	Looking for plants	TGA!
Village observal & simple mapping	Dropped off / picked up friend / relative	Take relative out and about 84 yrs old	Swimming, gym, crèche
Abseiling	Enjoyed the silence	Looking for Toll House	Tour
Admiring building	Exhibition	Make pudding	Tourist info centre
Attended wedding	Exploration	Market House	Train ticket
Attraction	Fed ducks	Motor cycling	Treasure hunt
Bank	Fill up with petrol	Navigation training	Treatment
Beautiful	Fishing	Paddling	Underground
Biking	Football match	Paragliding	Venetian lights
Bird watching	French market	Party	Viewed
Book pub meal	Games	Pay newspaper bill	Village fair
Bouldering	Garden Centre	Paying money in	Visit
Bowling alley	Geocaching	Personal interest	Visit art gallery
Bull baiting ring	Geology	Photography	Visit church
Buxton Festival	Glass works	Picking bilberries	Visit father's tree
Cable car ride	Gliding	Played tennis	Visit friends / relatives
Camping	Golf	Playground	Visit residential home
Canoeing	Group activities	recycling rubbish	Visited St. Oswald's
Car boot sale	Hairdressers	Relaxed / rested	Visiting museum
Christmas decorations / lights / fayre	Locate buildings of TV series League of Gentlemen	Relaxing, Enjoying the peace and the view	Visit old family residence
Car park maintenance	Horse riding	Research	Visiting with friends
Cathedral	House sorting	Running	Watch cricket
Cycling / mountain biking	Look at archaeological features	Restaurant, bars, clubs in Manchester	Visited ranger station, used toilets
Cave exploring	Information	Scrambling	Watch sunset
Cemetery visit	Karate	See aircraft wreck	Watching football
Checked group	Kids Environment club	See play / show / film	Water sports
Checking route	Kite flying	Servicing holiday let	Well dressing
Children climbed	Learned	Socialising	Wildlife watching
Climbing	Look at Antiques Fair	Spectating	Work
Collecting tables	Looking at buildings	Steam train ride	Swimming
Day out	Dog walking	Looking for B&B but had to go home	Stop

Appendix 16 : Other items of spend

Admission fee	Farm shop	Picture frames
Bike hire	Film	Plants
Books	Groceries	Postcards
Cards	Ice creams	Potato peeler
Cheese	In Bamford	Refreshments
Clothing	Maps	Tips
Cooking items	Newspaper	Water sports
Cycle hire	Parking	Cross stitch & model car
Drinks	Parking fine	Xmas lights
Eggs	Petrol	Xmas tree

Appendix 17 : Other features important to the enjoyment of a respondent's visit

Distance from home	It's a very nice area!
A wonderful day, the kids loved it and walked well! Well done to everyone involved in maintaining a fabulous place for us to enjoy.	Expensive car park should have a machine that accepts notes, no local shops/tic would give me change
ability to hire bicycles & child seat & helmets	Just nice place to be
Access and parking	Lack of decent toilets disappointing
Accessible information, someone to answer questions	Better policing, wardens to use their powers re litter louts etc
Already mentioned - almost traffic free road	Lack of litter
Available camping barn nearby.	Ladies toilet vile!!!
Safety	Live locally
Can access by bus	Location of public conveniences on route of walks
Chatsworth	Location, reasonably near family & friends
Chatsworth decorated for Christmas	Lots of visitors to give us money
Clearly marked walks on site denoting which walks related to coloured arrows. We wasted time trying to find a suitable walk for a pushchair. Not clear at all. Routes not clearly defined.	Love of the area generally for its inherent natural & historical features & influenced by interest in family connection with area (All traceable ancestors from Leek & surrounding area).
Clear and accurate signposts and waymarks for walkers	Loved the Christmas music played in the toilets-- well done
Christmas decorations	Makes you proud to be an Englishman
Child friendly	Mine
Cheese shop	More parking
Convenient caravan club site	Nice area
Cycle trail	NICE weather???
Cycling	No congestion charge
Didn't stay because it was too crowded and noisy	No motorcycles
Difference from home area	Offensive sign
Dog exercise	Parking
Dog friendly	Pristine countryside without housing development
Dog friendly, pubs and attractions	Public toilets, car parks
Easy access	Public transport
Easy access for coaches	Pushchair friendly
Easy access in a busy life schedule	Quality well run cleanliness
Easy access, free access	Real England
Easy parking	Reasonable travelling time
Easy trip from home	Reminds me of my childhood
Easy, cheap parking	Restaurants with vegan options
Enjoyment for family	Safe for dog walking, convenient
Even though day was wet we all enjoyed ourselves	Lack of info on signposts - destination and distance
It's on our doorstep	Safety away from traffic
Experiencing cultural pursuits	Shopping
Extensive routes for walking with a starting point at Fairholmes	Need litter bins as people drop rubbish and there is nowhere to put it
Fab place to visit-people friendly, drivers courteous-all round great place	Somewhere to park the car - however, charge is excessive
Facilities for children	Small lightly used lanes for cycling
Family connection	Space
I love the Peak District so much that my husband and I moved here from Bournemouth earlier this year	Team in cycle hire excellent. right balance of facilities at site & away from it all feeling once out of car park
Feel safe	Terrain suitable for people with disabilities
Fewer cars	Thank you for a great hiking area
Footpath accessibility. We cater largely for ourselves. I would comment that if the Government chose to charge motorists per mile in the future that most National Parks and related tourist attractions will suffer greatly.	I enjoy the largely traffic free cycling opportunities. Very convenient to bring disabled/elderly friends to somewhere with very beautiful scenery with simple toilet/cafe/National Park Centre facilities. Fairholmes is ideal.

Geology	The nature of the walking and the landscape
Free car parking. Car park charges at main car park does not give a welcoming feeling, especially when out of season and mid-week.	Travelling in Dec, most attractions closed-disappointing. roads very busy, parking a nightmare and had to pay at all car parks
Well marked walks, good walking guides, dogs and children welcome	The fact that it is a reservoir I expected to find birds
Hope to visit with wife (wheelchair) and walk round Dovestones. Have been impressed with area	The Peak District (my Saviour) a refuge from overcrowded city where I live. Guard it well!!!
We pay an annual fee to Greenhills Caravan Park for unlimited usage from March till October. We only come weekly during summer.	Far too crowded and this made parking stressful, particularly with a small child. Access for small children is very good, so this is a major selling point of the Ladybower/Derwent tracks.
Good B&B facilities and can walk from door	Help with navigation from locals or tourist maps
Good cafe	TIC staff very welcoming & town dog friendly
Good camp site for motorhome	Toilet facilities
Good campsites often full in summer	Toilets could be better
Good cycling area	Took relatives to Dovedale - their first ever visit
Good food and drink	Top quality youth hostel here
Good for children	Unfortunately bad weather
Good for dog walking - not too many sheep!	Visit Peak District weekly!!!
The visit in Dove Dale: too much crowded and not specific to the Park	Visitors spoil it. I would rather they went elsewhere & it was not like a pavement all the way round
Good parking facilities	Wanted to buy blue john jewellery
Good running	It IS crowded!!!
Whilst enjoying the scenery on the journey our object was to show our granddaughter the Christmas decorations at Chatsworth	We thought your Survey Man" at the door of the beautiful shop at Chatsworth was charming and friendly!"
Good walking on variety of terrain	Weekday - so not too busy
I think it's good for all ages and also there is a place of calm, very tranquil.	Well maintained gates, fences, walls and stiles, clean and litter free, fair parking charges
Great YHA & lovely area as usual	Frequent dog bins
Hartington cheese shop	Wheelchair accessibility
Have read reports of traffic pollution in park	

Appendix 18 : Other spoiling factors

£5 parking charge	More bins
1) Footpath Dovedale: if stepping stones flooded, track on far side tricky. 2) litter 3) public facilities: Gent's toilets at Dovedale no lock on door, drier not working. Ashbourne ladies' toilets no light, so unusable after 4 p.m.	Better sign of A635 at end of Bank Lane to Dovestones. Better way marking over Moor from Chew Reservoir. Would welcome literature regarding area for future reference. Gr.03501B to Style 019002 (map Compass was sufficient but may be not for all
A few natural looking seats would be nice	More defined routes
A6 from Manchester	More info boards and distance markers
Access along footpaths for twin pushchairs	More seats along footpaths
Additional access into Dovedale (i.e. extra bridge) should be provided to improve entry when stepping stones are flooded	4WDs pushing" queue over humped back bridge area! People who slow down over cattle grids. Motor cyclists overtaking in packs near Pilsley.
Being unable to drive to head of valley as had limited time	more parking needed in some areas. Signposts to show destination and distance
Access round dam not wide enough for twin pram	More seats, more info boards on geology, wildlife
Agribusiness-intensive beef production	More secure car park
Another toilet facility en route	More signposted walks with points of interest
Also, many people who regard triing/walking as a pleasant activity will suffer due to the cost of travelling to a suitable area IF charge per mile comes.	Required to pay for parking!! There were no RED bins for dog waste (fine £ 30!!!) Please install soonest. I'm a poor old age pensioner and cannot afford the applicable fines £ 90!!!
Bad stiles over some stone walls	More tearooms as couldn't get a cup of tea
Bad weather	More toilets and shelters
Car engine kept running in car parked next to where we sat and had a cup of tea in cafe: annoying	More signposts and leaflets with routes as couldn't find any
Although it was a dark afternoon the lights were not switched on in the toilets. Would have been better if they had been.	Sent to 4 tic for details of area but received nothing. pp don't seem to want to publish booklets etc
Better signage on roads indicating way to Chatsworth House" along the way	More tables, chairs, umbrellas near kiosks as visited on very hot day
Being hit by a car and other driver swearing at me	More way marks needed on some walks
Better way marking, got lost despite having a map. Oldham way signs often missing	Most B&Bs did not take credit card, which was a big problem for us
Better baby changing facilities in pubs	Motorbikes & 4x4 green laning
Better cleaner toilets and car parking	Motorbikes near Cat & Fiddle were very noisy
Better parking	Motorbikes through village
Better path at water cum jolly, under water	Motorcycle scramble bikes on footpath
Better route maps as ones on sale are outdated	Need more routes open to mountain bikers.
Better toilets	New gravel on path very bumpy with pram
Bins full = litter	No change available for pay and display car park
Bull in field where footpath goes	No children's play area
Car park and cycle hire is a tad too expensive here	Cleaner, lockable toilets, less litter and dog fouling
Car park expensive for short stay	No grotto
Car park price should be on hourly rate	No parking available in Bakewell
Car park too expensive	Noisy campsite
Cash machines not convenient	Noisy children in restaurant
Cattle on public footpath	Noisy quads and trials bikes
Circular walks leaflets around Chatsworth	Not applicable: visit to collect data
Car Parking at Hartington £4.20 over 4 hours this is too expensive.	Not enough disabled access to areas around Lathkill dale including pub
Cleaner toilets	Not enough disabled parking
No evening entertainment	Not enough picnic facilities
Clearer maps in grounds of the park layout	Not enough signposts on Moorland
Chatsworth House only is too touristy and too expensive and therefore we are very unsatisfied	Not happy that there were no hand washing facilities at White Lodge Toilets
Could do with mirror in toilets	Not having to be restricted to paths

Cut back nettles	Only parking too expensive £ 4.20 a lot for OAPs
Christmas period so v. busy, but with our times organised well, no problems	Old bus timetable meant I was at the stop far too early then missed bus back home
Dangerous path due to mud	Open up lesser used paths into bridleways
Difficult to get accommodation at the weekend	Overnight parking at peak cavern
Difficult to push pram on paths	Parking has doubled in cost this year!
Concessionary path through Lathkill Dale was closed for a shoot	Parking expensive: if you move to another car park you have to pay again
Difficulty parking and busy	Path along dam not comfortable for wheelchair
Could not hear the tractor driver when he spoke on tour due to wind on microphone	People in the tourist info centre need to have specialized knowledge of local walks
Cut out yob culture--speeding cars and littering, bbqs, swimming	People throwing sticks for dogs at stepping stones and children paddling causing problems
Cycle track very rough in parts, especially descent at slippery stones	Perhaps some walk routes displayed in cp, like Kielder
Dog litter notices	Permissive path at sk172729 impassable
Duck mess in Bakewell next to river. Common day parking ticket when visiting several different places. It costs a fortune with 2 cars. Speedwell cavern £ 2 x 2 Castleton £ 1.50 x 2 Bakewell 80p x 2 all in 1 afternoon!!!	Please ensure that some facilities, especially food & drink still are affordable for pensioners. Rip off prices such as £1.20 for coffee are not acceptable. It's only 50p elsewhere for instance. REMEMBER: our pension doesn't increase like salaries!!!
Dog mess	Potholes need filling in car parks!
Cyclists on mountain bikes using footpaths which are not bridle ways Motorcyclists on BW near Locker brook were very noisy	Dog owners not keeping them on leads, despite signs. Unlikely that we come back unless dog problem solved.
Difficulty getting ticket out of parking machine at Alsop station!	Dog mess and dogs off leads. More signs needed
Public Transport needed on weekdays	Queuing at pub
Dog mess bins	Queues at cavern
Dog not under control	Reduce car park costs in the week and off season
Dog couldn't get over first stile of planned walk as no gap to get through. So had to replan route. In general styles steep and slippery (mud) and I felt unsafe climbing them (aged 81 years)	Unsatisfied because of nettles we could not get nearer to visit Mum or Father trees. Have phoned Life for a Life twice and both times they promised it would be trimmed. The nettles are still waist high.
Dog dirt bags left. Not enough litter bins. Signs to tell how long things take to degrade	replace stiles with gates to aid people with limited mobility
Dogs are always seen off leads here	River Pollution
Dogs off leads	Poor weather
Road closed from Bakewell, had to go via Youlgreave	Roping around rope swing run inadequate. toddlers able to lift up and run into path of swing
Footpath signs telling where they are leading to would be VERY helpful i.e. name of village, not just footpath	Sailing Club Manchester was very noisy. Information about Errwood Hall, usually at tree site, has disappeared.
Dogs on extended leads	Shops inaccessible with wheelchair
Dogs on lead at all times. in past have been bitten	Signpost from main road is very poorly placed!
Dogs running free scaring kids	Sit down café, cable ride
Facilities for mountain bikers non existent in this area	Signposts for buggy friendly routes would be helpful!
Inconsiderate drivers who park their cars anywhere, making it difficult for cars to get around the car parks roads	Signposts are something we Brits have become obsessed with. Our own experience is there are often too many!
Fumes from ice cream van near stepping stones unpleasant	Signposts with destinations at junctions would be useful
Easy access stiles, footpaths on side of road	Sometimes too many people
Had to wait 30 min. for bus and got very cold (and wet)	Small visitors centre with toilets and info would be nice
High parking charges mean some people park in unsuitable places. it's a lot of money for OAPs	Some stiles very difficult to lift dogs over, not accessible and not dog friendly
Erosion by bikes on bridleways	Stepping stones inadequate for 2 way traffic

I don't like dogs and it is very annoying when people have dogs off leads that jump all over people. Something needs to be done to stop this from happening.	Some bridleways have been reconstructed into smooth, wide paths and they are less fun to ride mtbs on
Ice cream van inside national park: diesel over path/smell from van belching out/ on constantly!	Some of the tourist/craft retailers were a bit of a pain.
Explain what car park fees go towards	Stiles too big
Inconsiderate parking on footpaths as too many cars there	Somewhere to park received fine even though everywhere completely full
Information about local area to explain features on map in car park	State of footpath: very wet day, so v boggy but nobody's fault!
Facilities closed too early	Suggest book of car park tickets as in jersey
Fallen tree across path	Tat in Matlock bath spoils the area
Fires on the heather	Tea room at car park
Footpath signs between Hathersage and Castleton	Stile at top of Tansley dale could be replaced by gate
Information on walks and time/distance of walks, on a special board for instance	Still Carson roads that said they were closed on Saturdays
Footpath signs from lose hill need improving	The constant drone of light aircraft
Footpaths slippery in places	The view of the factory
It would be too expensive if we didn't have season ticket	The made up" path makes a boring walk in "Dove Dale
We appreciated the well-constructed paved footpath over this popular route above Derwent Water but not today when it was raining!	Wanted to get guided walk maps from Tourist Centre but it was shut for lunch! Bit daft on a Sunday from 1 - 2 p.m.!!
Improve toilet facilities	Toilets are disgusting, need new facilities
Inconsiderate people	Too expensive to visit regularly
Info map in car park or on routes	Too many cars
Information could be better	Too many cyclists
Lack of roadside parking when car parks full-got fined for off road parking	There are too many ducks & geese in Bakewell. It could cause a health problem.
Insufficient free parking, dirty Loos at Monsal Head	Unnecessary speed cameras throughout journey - every few miles
Insufficient seating	Too many dogs, children got dog dirt on shoes
Lack of bus from Rowsley to Chatsworth	Too many people - unable to let dog off the lead
Lack of path markers between Taddington-Flagg	Too many people in Dovedale!
Level of parking fees for short stops, need day tickets	Too many ducks and sometimes sheep in picnic area
Large number trail bikes	Traffic inside park during peak times
Larger litter bins	Unwelcoming due to waitress in coffee shop
Less motor bikes	Very crowded but suppose it was Christmas
Litter and dirty public facilities not today but sometimes!	Too expensive parking at Dovedale when only able to stroll to stepping stones.
Lot of traffic on Winnats pass and hairy walking on road	Too few toilets, need more female toilets near stable block at Chatsworth House
Less speeding traffic	Very expensive for family at Chatsworth house
Maps not available at poster board but ranger came along and gave us information	Traffic outside & inside nat. park not today, but in the past spoiling
Litter = cigarette end!	Very noisy motor bikes
Litter on bus turnaround	Too many dogs not on leads scaring my children
Locals could be a bit more forthcoming	VERY LOUD music from campsite in Dovedale
Working pay machines in car park	Very busy, cars parked where they could get tickets, more parking needed
Maybe a spot that sold refreshments would have helped	More B&B (couldn't find one), no charges for parking on hills
Maybe can/plastic recycling bins. More verge parking with cheaper pay and display required	YH used for wedding Friday & Saturday so had to go home
We filled in earlier question sheet and resented being asked about our nationality. It is happening in F.E. and other places, this should be irrelevant.	Would you please consider asking for mountain bikes to be fitted with an audible warning bell or horn? Because today my wife slipped and fell when a bike passed close by without warning!

Appendix 19 : Other improvements suggested by respondents

A few seats en route if possible for us oldies	Map showing concessionary path routes
Ban grouse shooting, keep mountain and motor bikes off footpaths	Mark parking bays in car park to prevent people wasting parking space
Archaeological trails	Marker posts to show way across large fields
Ban 4x4 and reckless scramble bikers. Consult Stanage forum before applying parking charges at existing car parks	Met trail bikers on path to well mon-noisy, polluting, causing erosion. increased litter round Birchen Edge
Ban 4wd and motorcycles	Milepost markers
Ban motorised vehicles on green lanes, tracks and byways	Minibus running to Dunford Bridge, Strines or Fairholmes
Another building/pub with evening meals available	Moorland conservation measures
Ban motor bikes from bridleways	More access for dog walking
Ban motor cycles, 4x4s in N Park	More benches
Ban motor transport on the moor	More camp sites
Ban 4x4 and trail bikes from places like Stanage	More cycling services i.e. locks/jet wash
Control motor/mountain bike access and damage to moorland. Rangers need to be able to challenge those damaging moors	More defined and easily used wheel chair route. Discourage 4wd, discourage/ban motorbikes from peak walks
Ban noisy vehicles using bridleways, i.e. motor cross bikes	More frequent removal of litter and illegal waste dumping
Ban off roaders, more policing of footpaths to discourage mountain bikes	More info on local biodiversity and how natural environment actually is
Ban on grouse shooting	More distinct cairns marking route across kinder
Ban scrambler bikes as noisy smelly and driven by selfish riders	Linking footpaths could make many circular walks off the Strines
Ban scramblers as noisy and disruptive	More encouragement to use public transport
Ban trail bikes as they disturb the peace	More for disabled
Bells should be compulsory on all bicycles	More funding for ranger service
Better car parking security	More gates, less stiles
Better drainage on horse track	More hill safety warning signs
Better lay byes for parking	More info boards
Better local weather forecasting	More info on birds and wildlife
Better marked car park and more spaces	More dog friendly stiles
Better rights for kayakers	More leaflets for children
better route instructions, got lost	More legal routes for mountain bikes
Better signposting	More litter bins, benches, picnic tables
Better train services on Sun	More mountain bike access
Bike cleaning facilities, more areas for dogs to be off lead	More off road routes for mountain bikes, currently none
Bridges over gullies at start of high level path over reservoirs, which starts at Redmires end	More open areas to let dogs off ,improve path on opposite side res to car park
Bins for rubbish and dog mess	Easier stiles for dogs
Bus service in evenings & through winter, leaflets on aircraft wrecks	No parking charges in popular areas e.g. Stanage and Curbar gap
Café in hayfield	More posts marking isolated walks
Car parks so expensive walkers park in street, concessions for pensioners	Outside tap for dogs to drink from when centre shut in winter
Change some footpaths to bridleways for cycling	More proper pathways through boggy areas
Cheaper car parking	More wheelchair access
Clarify existing public footpath routes	More wildlife conservation
Cleaner toilets	Mountain bike routes through more forest
Climbing shelter	Nearby telephone box for emergencies
Completion of duckboards over wet areas	New routes to relieve existing ones
Continuation of footpath restoration	No dogs at all
Control of motorcyclists on bridle paths	No more limestone in grit stone areas
Cut back ferns on pathways	More picnic sites or seats along paths
Cutting back of bracken on paths	Nothing that encourages loads of people to come!
Cyclists leave gate open and then go too fast. fit spring to gates so that they shut	Parking expensive. No info available on public transport hope-Edale

Cyclists to go slower	Notices to show longest/shortest routes
Cyclists under control	Open up forests to mountain biking
Destination on footpath signposts	Park and ride would be nice
Dog owners cleaning up mess	Path all way round reservoir
Dog poo bins. Need to combine bikes and horses not bikes and walkers or bikes need bells on.	Provision of potable water along Pennine way would be useful
Dog waste bins	Paths western end very overgrown
Dog waste bins and no fouling signs	Picnic area and children's play area
Dogs banned, more access points	Posts with grid numbers on routes
Edale from Castleton via Winnats not signposted, visitors might miss one of most spectacular views as a result	Preservation and maintenance of byways and better signing allowing use of legal highways without confusion
Don't like scramble bikes --too much erosion	Prevent motorcycles getting on Pennine way
Don't turn all paths/bridleways into graded tracks	Proper mountain bike routes
Drinking taps in toilets, less cars & lorries on road	Properly signed legal trails
Drinking water points	Provision of food e.g. snack bar/cafe
Drinking water tap in car park at Edale station	Public toilets closed
Easier access over walls/fences in remote areas	Pylons moved underground
More paths with stone flags. Stop 4x4 & motorbikes	Reduce/abolish car park charges. Tea shop in hayfield
Ensure all gates can be opened, some are permanently chained	Purpose built cycle tracks, graded like ski runs, similar to those in Scotland and Wales
Erosion by bikes a problem here, hard surfaces and separate tracks for cyclists recommended	Reclassify bridleways/footpaths to create better access for all users
Few more stepping stones(or something) to cope with really boggy parts from Shining Tor to Pym Chair via Cat's Tor	Removal of cairns esp. large one up the hill to the right-it is dangerous. inform people of risks of weather turning
Fewer people	Reinstate railway line to Hayfield
Flags needed on Cartledge stones ridge as path deep in mud	Repair that which is broken but I like the area without special facilities
Footpath signs don't always show which way across fields	Replace wooden pole removed from cairn near trig point
No off-road vehicles. improve signposting at head of Redmires to clarify direction of route returning to lodge moor south of res, and distinguish it from dead end that follows shore	Remove ladder stiles as difficult for not so mobile, don't have steps cut in to steep paths faced with wooden boards as they become higher when soil washed out and therefore awkward
Footpath signs needed in staffs especially on Dane valley way	Restrict 4x4 and trail bikes on byways, info on history and land use
Footpath to avoid walking on fast, dangerous road. litter at Burbage	Make swimming pools in the cloughs and some could be clothing optional for nudists
Free car park for residents/council tax payers	Refreshment facility should be open on Saturday
Free car parks	Remove stone flagging
Friendlier cycle hire people	Reopen park info centre at Langsett
Fully tarmaced road as children unable to cycle on rougher surface	Some info boards need renewing on trans Pennine trail
Get rid of litter	Repair environmental damage and leave it alone
Get rid of signs telling you what you can't do	Resurface approach roads
Gradient signs and difficulty ratings	Return of grouse and heather
Set up guides to show walks say to snake inn with transport facilities on so that people don't always do a circular route	Road along side Redmires res is potholed and dangerous to pedal cyclists--needs resurfacing, more seats by reservoir
Had difficulty parking, it spoilt things	Road closed to traffic
I'm not sure if it is possible but to prevent further damage on very muddy patches	Some stiles are difficult to manage as I have short legs and gaps are too big
Improve bridleway surfaces	Roads are a mess
Improved footpath drainage	Route board at car park
Improved signage on north side of reservoir needed	Separation of bikes and walkers on busy bridleway
Improvements to road	Safe secure car parking
Interpretation board for conservation	Seats around area

Keep bikes off footpaths	Safe Pennine Way crossing on A57
Keep bulls out of fields with footpaths	Shop/centre not open at 1000
Keep dog under control when needed	Should be kept special
Keep it traditional	Signposts to indicate where to
Keep to path rules and boarded paths. No motor bikes/4x4	Stop 4x4 and motorbikes from driving in walking areas
Keep wild places wild	Some improved paths too big and not in keeping
Leaflets not available at Langsett, access points on OS maps	Stop resurfacing byways/bridleways. Open up suitable footpaths for mountain bikes
Leave it wild and uncivilised	Some minor footpaths difficult to follow
Less big brother from peak park	Stiles a challenge
Less car parks, cafes, advertising and city life	Stop quarrying
Less commercialisation-no refreshment vans thanks	Too much litter, provide bins and on the spot fines. dogs in water and not on leads.
Less cycles	Trail bikes under control
Less people	Visitors centre
Less sheep	Walk along the woodland side of the reservoir
Less walkers-less erosion but of course that includes me	Suitable route for wheelchair access to reservoirs, quiet spot to sit
Limitations on group size/use	Water fountain for drinking
Link existing riding routes	Way marking of walk routes, more info
More info on routes for disabled, i.e. type of terrain, number of stiles, note of really steep gradients	Swimming allowed in reservoir. Bus around res going more slowly when passing pedestrians and cyclists
Litter bins	Weather forecasts useful
Litter bins for me to deposit other people's rubbish that I have collected on my walk	Too many signs e.g. told to lock car twice and large number of dog related ones ignored
Litter bins in car parks	Maintain footpaths and fences
Make footpaths bridleways and there would be less erosion as use more spread	Too many vehicles parked on roads in hayfield blocking the streets
Litter bins, more/better stiles to open access	Toilets at car park
Water gullies need clearing-not done in years-makes paths wet and boggy; ferns encroaching on bilberries	Waste bins on tracks in more remote areas. Dog sled route with finer surface to avoid damage to dogs' feet
Litter picked up	Maintain as it is
Leave moor alone, remove flags	