

Digital Derbyshire

Frank Horsley
Head of Economic Regeneration
Derbyshire County Council

Vision

“To transform and enhance the quality of life for every community in Derbyshire through excellent access to broadband”

Key drivers:

- Stimulating Economic Growth
- Tackling Inequality
- Building stronger communities

Derbyshire County Council Objective

“To provide the best possible digital infrastructure for superfast broadband to 100% of Derbyshire’s business and residents by 2017”

***“...Our goal is simple: within this parliament we want Britain to have the best superfast broadband network in Europe.”** Jeremy Hunt, Secretary of State for Culture, Media and Sport.*

By 2015 everyone will have access to universal 2mbit broadband and at least 90% with access to superfast.

Broadband Delivery UK (BDUK)

- Background
- National procurement framework
- Funding

Rural Urban Digital Divide

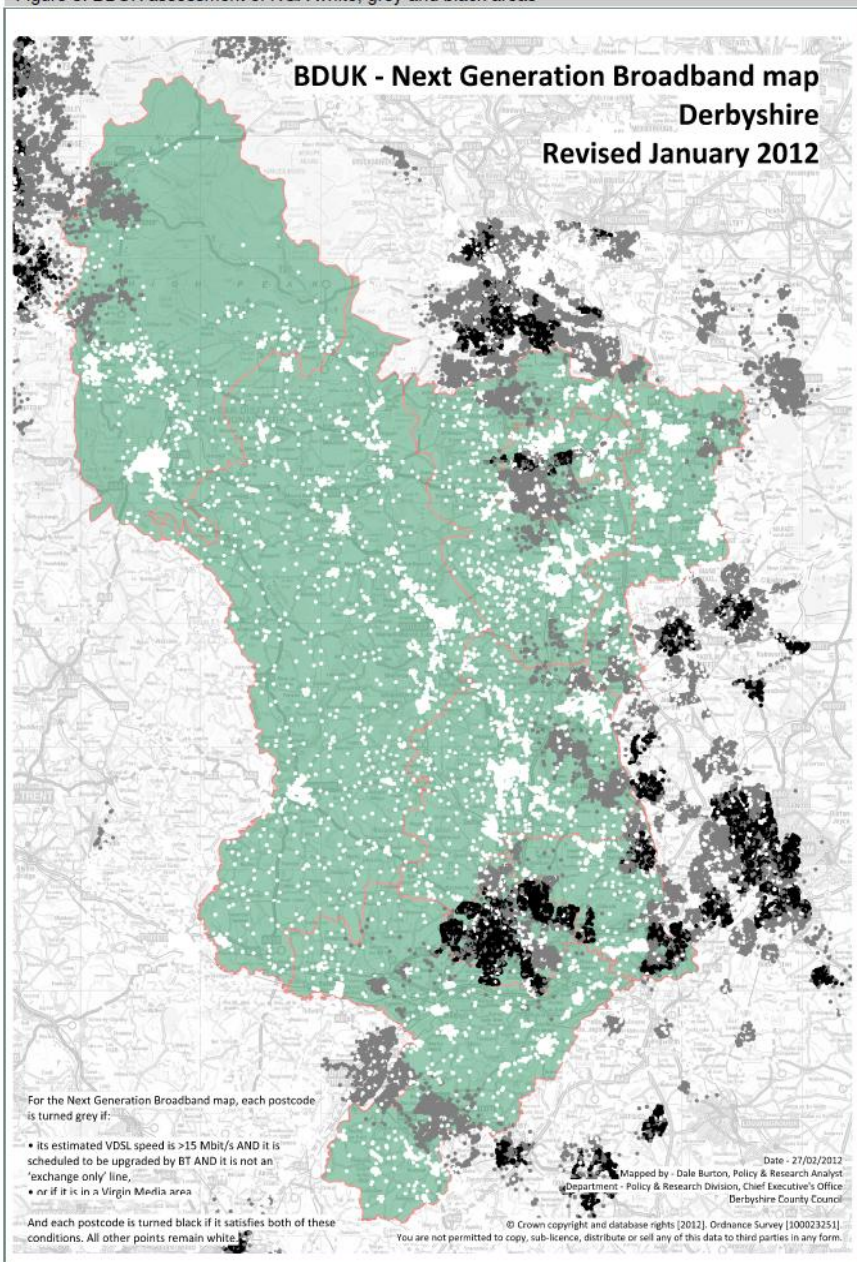
Ofcom's digital mapping confirms that between 15-20% of those who live or work in rural areas (UK wide) are unable to receive 2mbps

Derbyshire's mapping shows that almost 26,000 premises are unable to experience speeds of 2mbps

And over 188,000 premises are not included in any commercial plans for superfast broadband

Map 15: BDUK assessment of NGA white, grey and black areas

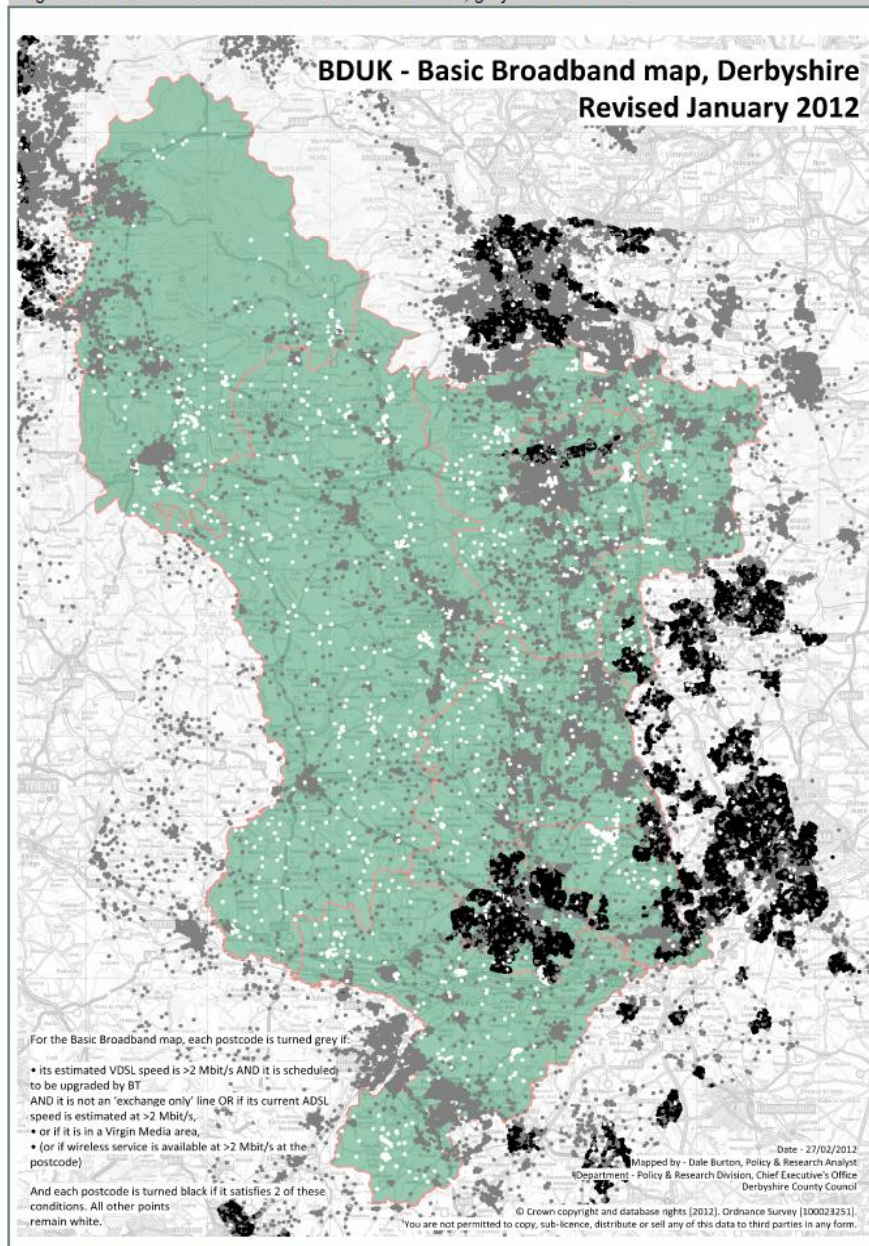
Figure 3: BDUK assessment of NGA white, grey and black areas



Source: BDUK January 2012, Derbyshire County Council 2012

Map 16: BDUK assessment of basic broadband white, grey and black areas

Figure 4: BDUK assessment of basic broadband white, grey and black areas



Source: BDUK January 2012, Derbyshire County Council 2012

Broadband is vital for rural Derbyshire

Advantages of broadband;

Economic driver for rural businesses

- Telephone line can be used at same time
- Large amount of data can be handled, quicker downloads
- Easier to upload information or update websites
- Users can achieve cost savings through purchasing and making payments online
- Improves access to services for rurally isolated
- Provides social inclusion opportunities through social media and forums

**Driving up demand,
stimulation and registration**

Digital Derbyshire Broadband Survey

District	Community	Business
Amber Valley	1006	93
Bolsover	245	42
Chesterfield	427	54
Derbyshire Dales	1398	125
Erewash	369	32
High Peak	652	79
North East Derbyshire	506	27
South Derbyshire	730	77
Derby	136	26
No response	111	13
Outside Derbyshire	49	11
Grand Total	5629	579

Figures at 2nd April 2012

Residents Survey headline responses

98% of respondents have an internet connection

Only **20%** view their internet service as **very reliable**

34% of residents use the internet for home and business use

67% of respondents need to upload/download large documents

36% of respondents work from home one or more days a week

Business Survey headline responses

87% of businesses said that broadband connectivity is **very important** to business operations

Only **11%** of businesses said their current provision was **very good**

48% of businesses are very concerned about the level/quality of broadband in the future

75% of businesses said that the provision of superfast broadband will improve overall business performance

84% of businesses said that in relocating their business availability of superfast broadband would be very or fairly important

Digital Derbyshire: Community and living - Derbyshire County Council - Windows Internet Explorer

http://derbyshire.gov.uk/community/lottery_funding/community_broadband/default.asp?VD=digitalderbyshire

File Edit View Favorites Tools Help

★ Favorites ★ Suggested Sites ★ Free Hotmail Web Slice Gallery

Digital Derbyshire: Community and living - Derbyshire ...

Home business and economy Community and living Education and learning Environment Leisure and culture Social care and health Transport and roads Working for us Your council

Community and living

Funding and grants

Digital Derbyshire

What is Digital Derbyshire

Speed checker

Super-fast broadband

Broadband survey

Peak Forest village project

Rural Community Broadband Fund

Broadband champions

Register my business


Register my home

Opportunities

Digital Derbyshire

Digital Derbyshire needs you!

Our Digital Derbyshire programme is investing at least £15 million in Derbyshire's biggest ever upgrade of broadband speeds. For Digital Derbyshire to do this successfully your help is vital.



Help us drive Digital Derbyshire

We know there is a real hunger for better broadband in Derbyshire.

Our Digital Derbyshire programme needs to be able to demonstrate this demand to potential suppliers and investors.

Digital Derbyshire needs residents and businesses to register their interest in receiving better broadband and our regular e-newsletter. By doing so you'll be under no obligation to buy services when they are launched.


Say yes!

Click on the relevant links on the right to back Digital Derbyshire's campaign for better broadband in Derbyshire.

We need residents and businesses to say yes – and to sign up to our newsletter too.

It will only take a couple of minutes and could have a huge impact on helping bring better broadband to Derbyshire.


Register a home



Use this link to register an individual or household

Register a home

Register a business



Use this link to register a business

Register a business

Internet 100%

Registration tool responses

District	Homes	Businesses	Total
Amber Valley	251	28	279
Bolsover	90	4	94
Chesterfield	160	7	167
Derbyshire Dales	638	104	742
Erewash	191	7	198
High Peak	366	61	427
North East Derbyshire	210	22	232
South Derbyshire	265	29	294
Derby City	26	7	33
Other	20	4	24
Total	2217	273	2490



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70.1%

Tools Sign Comment

Could you champion the cause for improved broadband in your area?

Digital Derbyshire is working to bring fast and reliable broadband to Derbyshire.

To do this successfully we need the support of as many people as possible – in all areas of the county.

We've already got an army of volunteers working alongside us as Digital Derbyshire Broadband Champions, making a real difference in the communities where they live.

And we're keen to recruit more Digital Derbyshire Broadband Champions to help us spread the word about the fantastic work which is taking place.

The role of a Digital Derbyshire Broadband Champion

Broadband Champions act as the eyes and ears of the Digital Derbyshire programme out in their communities.

You don't need to be technically savvy to be a broadband champion, but you will need time, energy, and drive to improve broadband in your area.



As a Derbyshire Broadband Champion you will be able to:

- Help spread information about the Digital Derbyshire programme in your community
- Ensure your community's views are heard
- Gather information which is needed to aid the Digital Derbyshire programme
- Promote the benefits of superfast broadband, generating interest and ideas on how your community can benefit from it
- Co-ordinate or attend local events to help people understand the difference superfast broadband could make to their lives
- Create links with businesses, voluntary and community groups, and other local organisations

Derbyshire Broadband Champions will need to be available for just a few hours per week, although this may be more at key times in the programme.

We'll provide you with regular updates to share with your community and materials to help you spread the word about the work of Digital Derbyshire.

If you're interested in becoming a Derbyshire Broadband Champion email broadband@derbyshire.gov.uk or Call Derbyshire 01629 538343

 Digital Derbyshire - Broadband Champion

www.derbyshire.gov.uk/digitalderbyshire

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Digital Derbyshire Broadband Champions

- Raise the profile of broadband in communities
- Communicate the Digital Derbyshire activities
- Feedback views from communities
- Promote the benefits of superfast broadband and the difference it will make to both individuals and businesses
- Stimulate demand

The Role of a Broadband Champion

- Bring communities together for a common aim
- Distribute information and educate
- Organise local events, talk to local groups, clubs and business
- Promote the registration tools and newsletter
- Collect data to support and evidence the connectivity issues faced in your community

Stimulating Demand

-we all have a role

- Encourage and support friends, neighbours, relatives and colleagues to use internet
- Understand how service delivery is changing and the future necessity of the internet
- Promote the benefits
- Don't get left behind

BT Exchange upgrade announcements

Ilkeston, Matlock, Staveley, Holymoorside, Darley Dale,
Chapel En Le Frith, Whaley Bridge, Horsley, Belper, Buxton,
Ashbourne, Pinxton, Draycott, Leabrooks, Repton, Shirebrook,
Tibshelf, Wirksworth

The latest position

- Open Market Review – commenced in Jan 2013
- Commence Formal Supplier Engagement – Feb 2013
- Public consultation – April 2013
- Award contract to preferred supplier – July 2013
- Programme roll-out – November 2013 to March 2015

Potential support to businesses:

- ERDF funding being sort to deliver “final mile” solutions
- RGF proposals being considered to provide grant support to businesses seeking to upgrade

Digital Derbyshire Contacts

Email: broadband@derbyshire.gov.uk

Website: www.derbyshire.gov.uk/digitalderbyshire

Project Manager: Natalie Ward

Telephone: 01629 538343

Email: natalie.ward@derbyshire.gov.uk



QUESTIONS?