

Work Place Pensions, HMRC "Real Time" Information, Broadband, Personnel (HR)

**30 January 2013
Ashbourne Leisure Centre
Lindsay Allen, Rural Business
Advisor**

Who we are

- Business leaders representing the key sectors of the area
- Committed to sustainable growth of the Peak District economy capitalising on:
 - our outstanding rural upland environment
 - central location close to large cities
 - track record of successful cross-boundary delivery
- Been working on these aims since May 2011
- Recognised by / engaged with Local Enterprise Partnerships
- Officer support from PDNPA, DDDC, HPBC, SMDC

Our Priorities

Peak District Concordat

- Five priorities:
 - a connected Peak District with competitive **broadband** speeds and availability
 - raising the **brand profile** and value of Peak District products and services and profile of the area as a place to do business
 - encouraging the private sector to bring forward **development sites**
 - advancing **business skills and support** to help businesses grow
 - encouraging businesses to provide **employment opportunities for local people**, especially younger people via apprenticeships

Rural Business Advisor:

Project Lead: Peak District National Park Authority

- Supporting new and existing small & medium sized businesses or social enterprises:
 - signposting contacts and funding
 - networking
 - finding 'green' solutions
 - helping businesses make the most of the Peak District environment as an economic asset
 - Peak District Land Management Advisory Service
 - 'first stop shop' for land managers for grants and advice
- See www.peakdistrict.gov.uk for further details

Derbyshire Dales Business Advice:

- Free, Independent, face to face (by appointment)
- Focus on businesses with growth potential
- Business clinics for established businesses run in partnership with MAS and UKTI
- Start-up workshops

See www.derbyshiredales.gov.uk for online enquiry form

- Also www.peakdirections.co.uk – search for training, grants, other PD businesses in your sector

The Peak District... a great business asset



The environment can be used to create a distinctive marketing edge for businesses

The Peak District National Park

- 150,000 ha of protected landscape
- The most visited National Park in Europe
- Over 30% of the population of England within an hour's drive
- Main reason why people visit: scenery & landscapes
- A landscape shaped by farming

Key areas of environmental impact

- Energy
- Water
- Waste
- Purchasing
- Transportation
- Renewable Technologies

It just makes sense...

- Used to be nice to do, but it is increasingly a business must and not an add on to a successful and sustainable business.
- Find out more about the Peak District Environmental Quality Mark (EQM) ...
- Faith Johnson FRSA, EQM Community Interest Company
- e-mail: faith.johnson@eqm.org.uk
- www.eqm.org.uk and
- www.peakdistrict.gov.uk/eqm



Contact us

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